R.T. KUHN
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Johns-Manville **Internal Correspondence**

To: See Distribution

Date: July 10, 1978

From: C. G. Linke 1-02

Copies:

Subject: ABC SPECIAL

On Friday, July 14, ABC News will broadcast a special report on asbestos. Jules Bergman, ABC Science Editor, has worked on the story for several months and has held discussions with J-M and filmed at the Stockton Plant.

The current issue of TV Guide publicizes the special in the following way:

"Asbestos: The Way to Dusty Death"

"In the last 40 years millions of people were exposed to asbestos dust . . . asbestos kills. Slowly. Insidiously. Tragically.

"The dangers of asbestos dust have been known for decades. Industry knew. The military knew. The government knew. The victims found out the hard way. They didn't give their lives for their country. Their lives were taken away.

"Who is to blame?"

Undoubtedly this special will create even more unfavorable publicity regarding asbestos. I encourage you to watch the program so that you can answer any questions from employees or outsiders. If the program raises any questions you or your employees wish answered, I will appreciate your letting me know of them so that appropriate responses can be prepared.

Also, Neal Amarino, Manager Media Relations, advises me that ABC's "Good Morning America" may use excerpts from the Bergman special on the morning of the 14th.

The program will be aired in Denver at 9:00 P.M. Please check local TV listings for your area.

CGL:ds

C. G. Linke

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