Asbestos - Paint cc: JWIS

300-149-2A

INTERNAL CORRESPONDENCE

CHEMICALS AND PLASTICS

120 SOUTH RIVERSIDE PLAZA • CHICAGO, ILLINOIS 60606

RECEIVED
JUN 11 1971
UCC-CALIDRIA
NIAGARA FALLS, N.Y.

To (Name) J. L. Meyers

Company

Location Niagara Falls - M&M

Date June 7, 1971

Originating Dept.

Answering letter date

Subject Sherwin-Williams/Calidria Asbestos

Copy to
F. G. Bertics, NY 33
R. E. Byrne, Niagara Falls
W. J. Cribbin, Cleveland
W. P. Emerson, Chicago
J. C. Flanders, NY 33
D. H. Klipstein, NY 33
M. O. Robinson, Tarrytown
E. G. Szela, Cleveland
W. E. Whitehurst, So. Charleston

PLAINTIFF'S EXHIBIT UC-398

Dear John:

On May 26, 1971, Craig Flanders and I called on the subject's Ralph Armstrong of their Emulsion Research Lab. We reviewed their original work with CG-40, reported in my January 19, 1971 MIR and tried to rekindle their interest.

They are willing to do additional work if we can demonstrate some advantage by incorporation of Calidria Asbestos in a practical manner.

We have a formal development agreement with S-W and as a result their actual formulations are available to us. A copy of one in which a titanium dioxide extender might be of interest to them was given to us. I have sent it to Mo Robinson in Tarrytown. If you decide that you want to pursue the matter, it can be obtained from Mo. However, because of our agreement with S-W, we cannot use the formulation in subsequent promotions.

If we can demonstrate that our Asbestos holds the hiding constant while significantly lowering costs and not especially affecting the other properties, they will certainly be interested. Mo Robinson knows what properties are important to S-W.

It is not feasible for S-W to make a slurry from the filter cake (CG-40). I recommend that you concentrate on the pelletized material (CG-100) or the CG-40 "as is." The "opened" material (CG-144) could conceivably be used but S-W is very safety minded and the finely ground material might eventually be banned by executive decree. Mercury was banned at all plants early this year in spite of many internal protests.

JUN 1 - 1971

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Another point, the formulation given us is for a vinyl acrylic (UCAR 366) based paint. Right now this type of paint probably accounts for less than 10% of their latex - based paints. Their large volume products are based on S-B and acrylic latexes and have pH's of 9-9.5, too high for our asbestos. However, we are making a big effort to convert their enormous S-B line to a lower pH vinyl system so the long term (1-3 years) results could be rewarding.

If you feel that additional lab effort is justified, please make the proper arrangements.

Craig Flanders has arranged to get a quart of the West Coast - produced commercial paint using approximately 5 lbs. per gallon of Asbestos extended-titanium Dioxide. This sample will be presented, unlabeled and unidentified as to source, as an example of what can be done for a super one-coat product. As previously reported, Armstrong is very pessimistic about marketing a product with such a high RMC, but maybe he will see some startling properties.

John, your comments and help will be appreciated.

Regards,

A. J. Lyon

AJL/jw