PLAINTIFF'S EXHIBIT

UC-2967

# Calidria ASBESTOS

**A unique and versatile fiber with proven applications as an**

- Extender
- Thickener
- Reinforcer
- Opacifier

*An unlimited source of new ideas for utilizing asbestos*

UNION CARBIDE

The Discovery Company

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Union Carbide trial exhibit UC-2967: Union Carbide Calidria Asbestos Product Brochure: "A unique and versatile fib...
ACL Doc 17821 · Page 2 of 8

# What is Calidria ASBESTOS

CALIDRIA Asbestos, a product of Union Carbide, is a chrysotile asbestos obtained from a unique, short-fiber deposit located in the New Idria area of the Diablo Mountain Range in central California, approximately 150 miles south of San Francisco.

New Idria ore is essentially free of hard, consolidated rock masses typical of asbestos ores from the Quebec region—generally conceded to be the center of the established free world industry. Further, this ore assays up to 60 per cent asbestos fiber compared to Canadian ore which ranges from 7 to 15 per cent.

Through special mining methods and processing techniques developed by Union Carbide, New Idria ore is converted into CALIDRIA Asbestos products with many superior advantages. Their unusual properties have been instrumental in the introduction of unique, economical products of high purity which have found application in an entirely new spectrum of industrial uses.

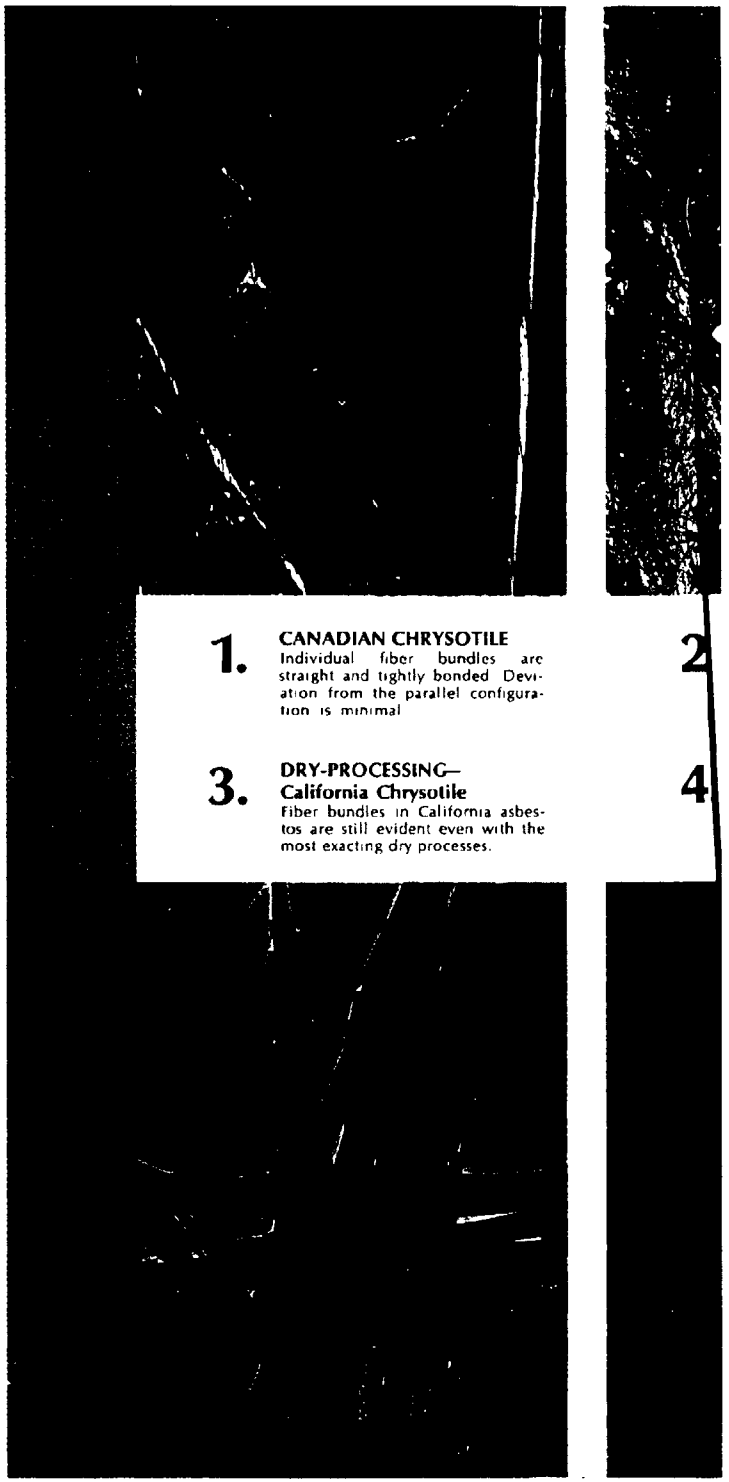
Union Carbide's California deposit is one of the world's largest sources of high-grade asbestos ore, assuring continued supply for development and expansion of CALIDRIA Asbestos materials.

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# Where is it being used today?

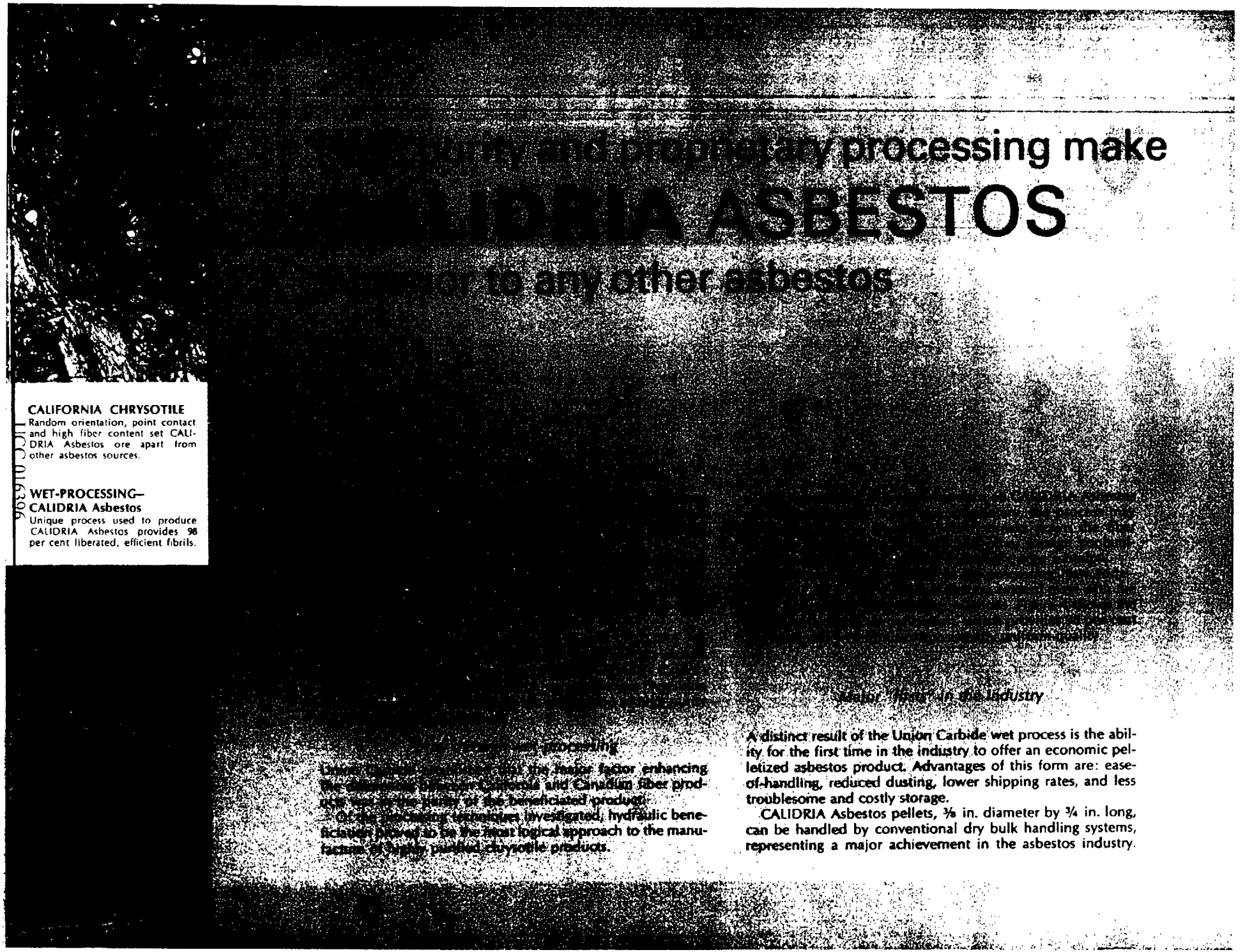
Listed are the primary, conventional, and specialized application areas where the high purity, non-abrasiveness, high brightness and end use efficiency of CALIDRIA Asbestos are contributing to better products and lower costs:

- Viscosity Control Additive
- Thixotrope
- Extender
- Reinforcing Agent
- Pollution Control Agent
- Thickener
- Co-Flocculant
- Opacifier
- Softener
- Bulking Agent




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ACL Doc 17821 · Page 3 of 8



# ...ry and proprietary processing make ...IDRIA ASBESTOS ...to any other asbestos

**CALIFORNIA CHRYSOTILE**
Random orientation, point contact and high fiber content set CALIDRIA Asbestos ore apart from other asbestos sources.

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**WET-PROCESSING— CALIDRIA Asbestos**
Unique process used to produce CALIDRIA Asbestos provides 98 per cent liberated, efficient fibrils.

...processing

...the major factor enhancing ... and Canadian fiber prod... ...of the beneficiated product.

...techniques investigated, hydraulic bene... ...proved to be the most logical approach to the manu... ...of high purified chrysotile products.

*...major "first" in the industry*

A distinct result of the Union Carbide wet process is the ability for the first time in the industry to offer an economic pelletized asbestos product. Advantages of this form are: ease-of-handling, reduced dusting, lower shipping rates, and less troublesome and costly storage.

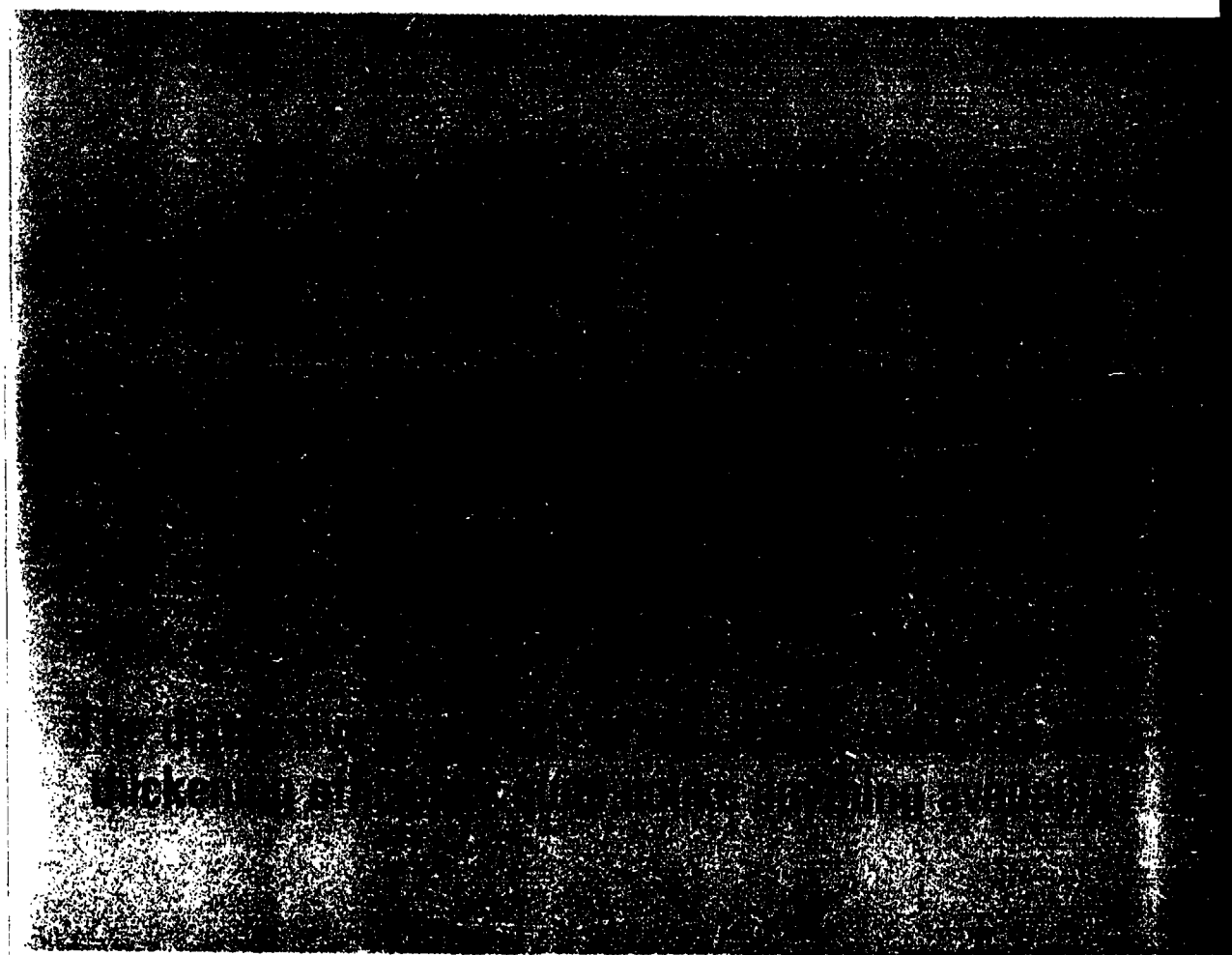
CALIDRIA Asbestos pellets, ⅜ in. diameter by ¾ in. long, can be handled by conventional dry bulk handling systems, representing a major achievement in the asbestos industry.

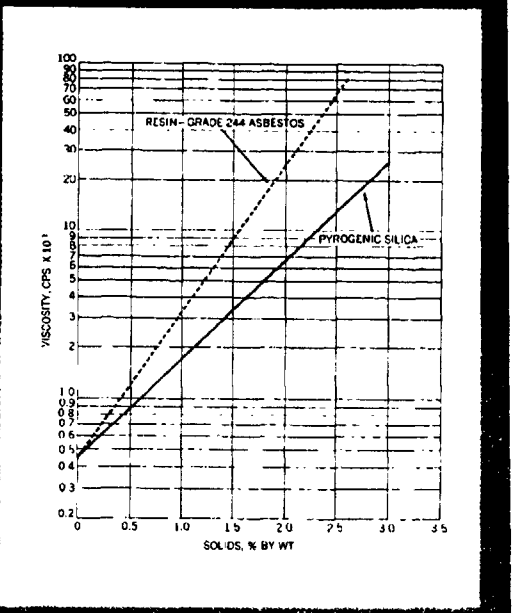
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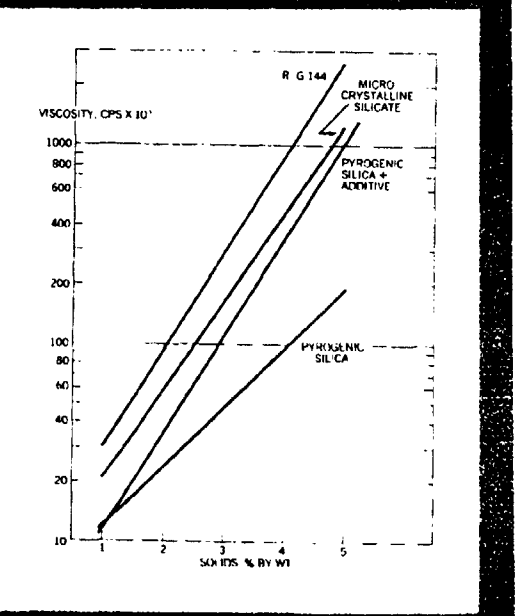
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ACL Doc 17821 · Page 4 of 8

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# CALIDRIA ASBESTOS
## sets new standards of performance!



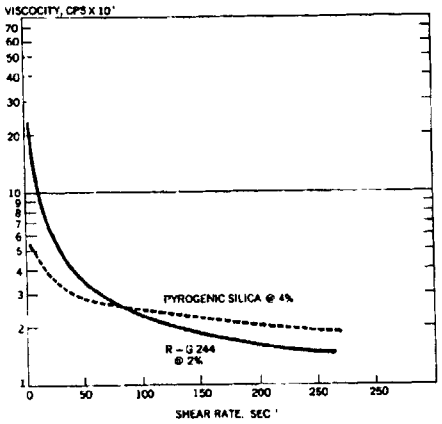


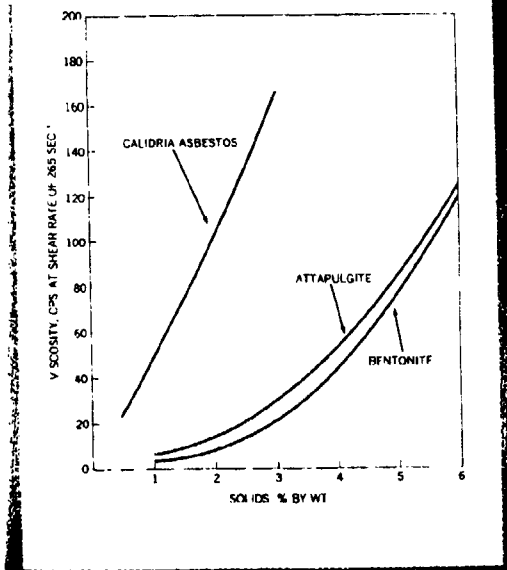




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ACL Doc 17821 · Page 5 of 8

# High concentration of liberated fibrils, purity, and low abrasiveness provide quality compounds at improved costs.




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Calidria ASBESTOS

REPRESENTING VARIED PRODUCTS THAT POSSESS THEIR OWN



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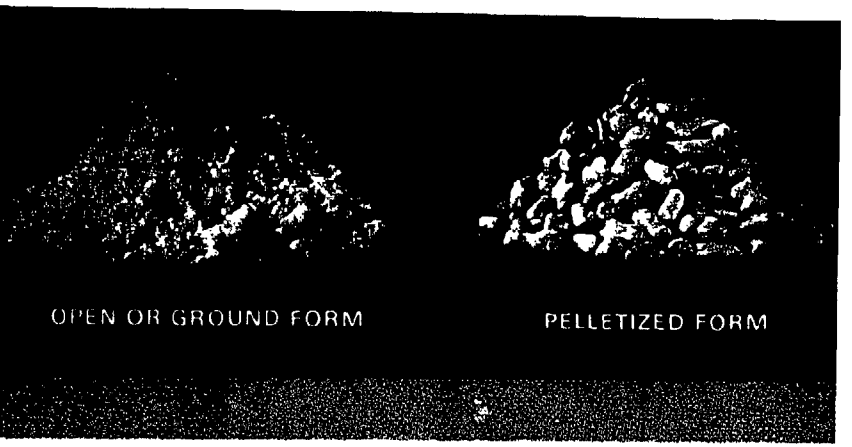

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ACL Doc 17821 · Page 7 of 8

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# produced in 3 grades—

## DISTINCTIVE CHARACTERISTICS!



OPEN OR GROUND FORM

PELLETIZED FORM

## Typical Physical Properties of CALIDRIA ASBESTOS PRODUCTS

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ACL Doc 17821 · Page 8 of 8

For complete information on properties, applications and prices, or technical assistance in utilizing

**Calidria ASBESTOS**

contact the nearest Union Carbide sales office or CALIDRIA Asbestos representative

Atlanta, Ga. 404-892-7500 • Baltimore, Md. 301-944-8211 • Boston, Mass. 617-444-5400 • Buffalo, N.Y. 716-837-6450 • Charlotte, N.C. 704-377-6991 • Chicago, Ill. 312-822-7000 • Cincinnati, Ohio 513-272-0206 • Cleveland, Ohio 216-621-4202 • Clifton, N.J. 201-778-2900 • Dallas, Texas 214-631-0010 • Detroit, Mich. 313-341-3131 • Hartford, Conn. 203-525-9345 • Houston, Texas 713-621-1000 • Indianapolis, Ind. 317-255-3181 • Kansas City, Mo. 816-221-2400 • Los Angeles, Calif. 213-583-3061 • Memphis, Tenn. 901-396-5375 • Minneapolis, Minn. 612-927-4221 • Moorestown, N.J. 609-235-6200 • New York, N.Y. 212-551-4641 • Philadelphia (Moorestown, N.J. Sales Office) 215-923-3200 • Pittsburgh, Pa. 412-922-5700 • St. Louis, Mo. 314-726-0324 • San Francisco, Calif. 415-982-1360 • Seattle, Wash. 206-723-8660 • Tulsa, Okla. 918-742-5524

UNION CARBIDE

**UNION CARBIDE CORPORATION**

**CALIDRIA ASBESTOS**

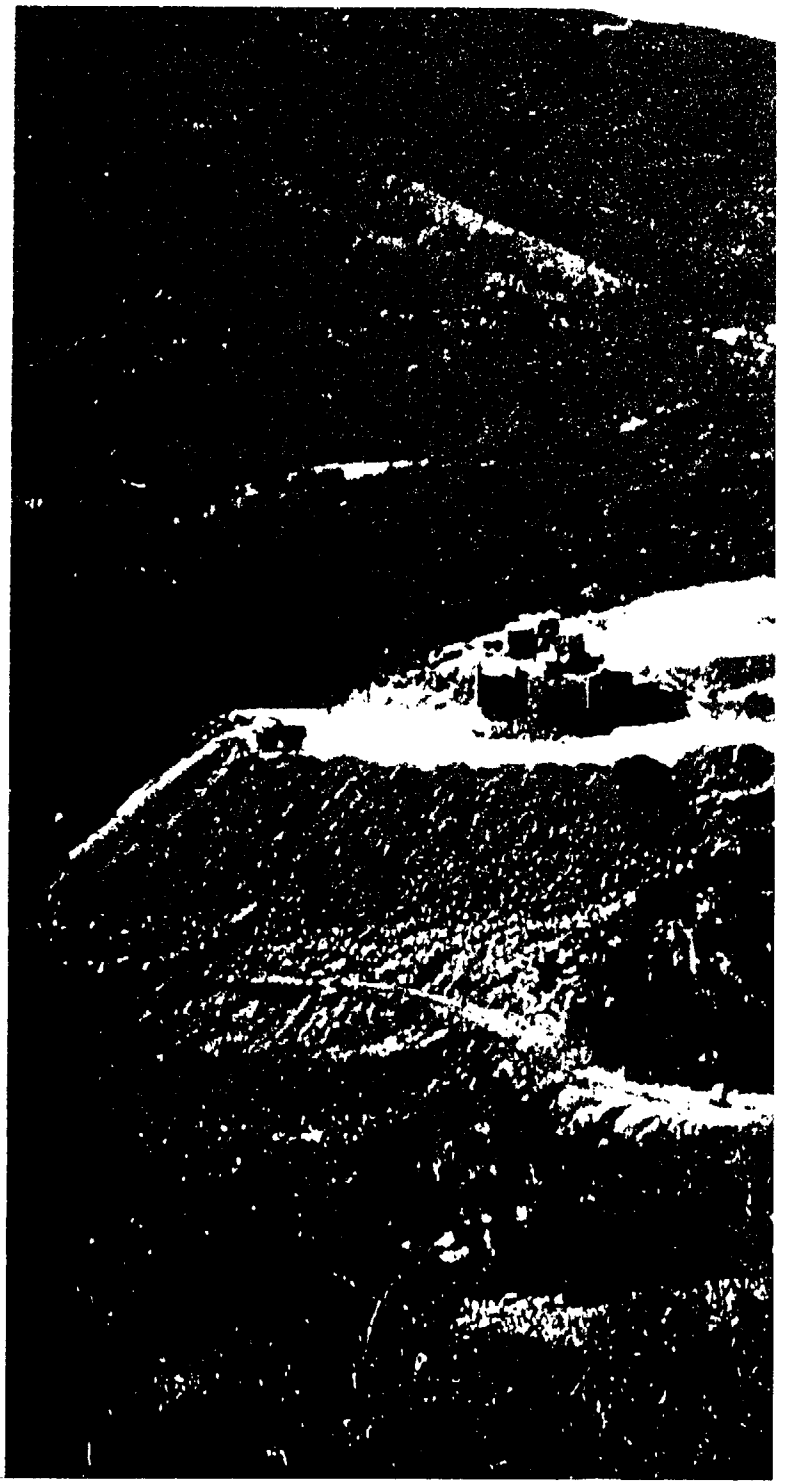
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