FYI → ~~EH~~, ~~BH~~, ~~JG~~, ~~FS~~, ~~PM~~, ~~LB~~. then file advertising subject file

Johns-Manville

Internal Correspondence

To: See Distribution - Page 3

Date: August 12, 1982

From: C. G. Potthoff - 2-17

Copies: A. Christen; F/C

Subject: Search of Advertising Warehouse

On July 15, 1982, Anita Christen and myself went to Hibbert-Laman, 1601 23rd. St., to conduct a search of their warehouse area which contains boxes of Johns-Manville's old advertisements, and promotional materials. The warehouse is located in the rear area of their main building.

The area we searched, contained 64 boxes of documents; 55 file box size and 9 packing box size. The file boxes, if full, would contain between 1,500-2,000 pages per box. The packing boxes contained mostly books, including notebooks of photos and negatives of products and various types of sales manuals.

The file boxes were coded with various abbreviations. The meaning of some of these abbreviations is as follows:

TR	Pipe
RF	Roofing
AF	?
AC	Acoustical Ceiling
BL	Brake Lining
BM	Miscellaneous
BU	Built-up Roofing
FA	Diatamecous Earth
FF	Diatamecous Earth
INT	International
IND	Industrial Products
IC	Mineral Panels
IAC	Mineral Panels
PK	Packings
C	Corrulex or other products startint with "C"
V	Vinyl Siding

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We did not search every file size box completely, but made spot checks of the contents. The earliest dated documents that were checked in these particular boxes were in the 1940's.

One miscellaneous box contained copies of "Interim Reports to Stockholders" for various years, back to the 1930's.

Most of the documents we saw are on the same order as product information pamphlets and booklets that can be located in J-M's archive library or the Litigation Assistant's product information files.

I am listing below some of the items that were reviewed:

- Sales Manual of the General Insulation Department - 2/1/46
- JM Service to Railroads - 1923
- Sales Manual of Johns-Manville Inc. - 1924-1927
- JM Service to the Oil Industry - 1931
- Architectural file on JM Building Products - 1968
- Johns-Manville Inc. Book - Terms of Sale, Price Lists - 1926
- JM Asbestos Cement Board Products - Early 1960's to mid-1960's
- Manual entitled "Factories & Plants" containing negatives and photos
- Manual entitled "Flexboard" containing photos
- Manual entitled "Aerospace Insulation" containing photos
- Manual entitled "Marine Materials" containing photos

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- Manual entitled "Hi Temp Insulations"
- Manuals on "Packings" containing photos
- Manual on "Appliance Insulations" containing photos

I do feel that this information is of enough interest that it should be thoroughly reviewed at some time in the near future. In fact, at the present time I am involved in a Request for Production of Keene Corporation, and Jim Green has given Keene's counsel an opportunity to review this material at some later date. My contact at Hibbert-Laman is Bill Edmonds, 573-1601.

/cp

Distribution:

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