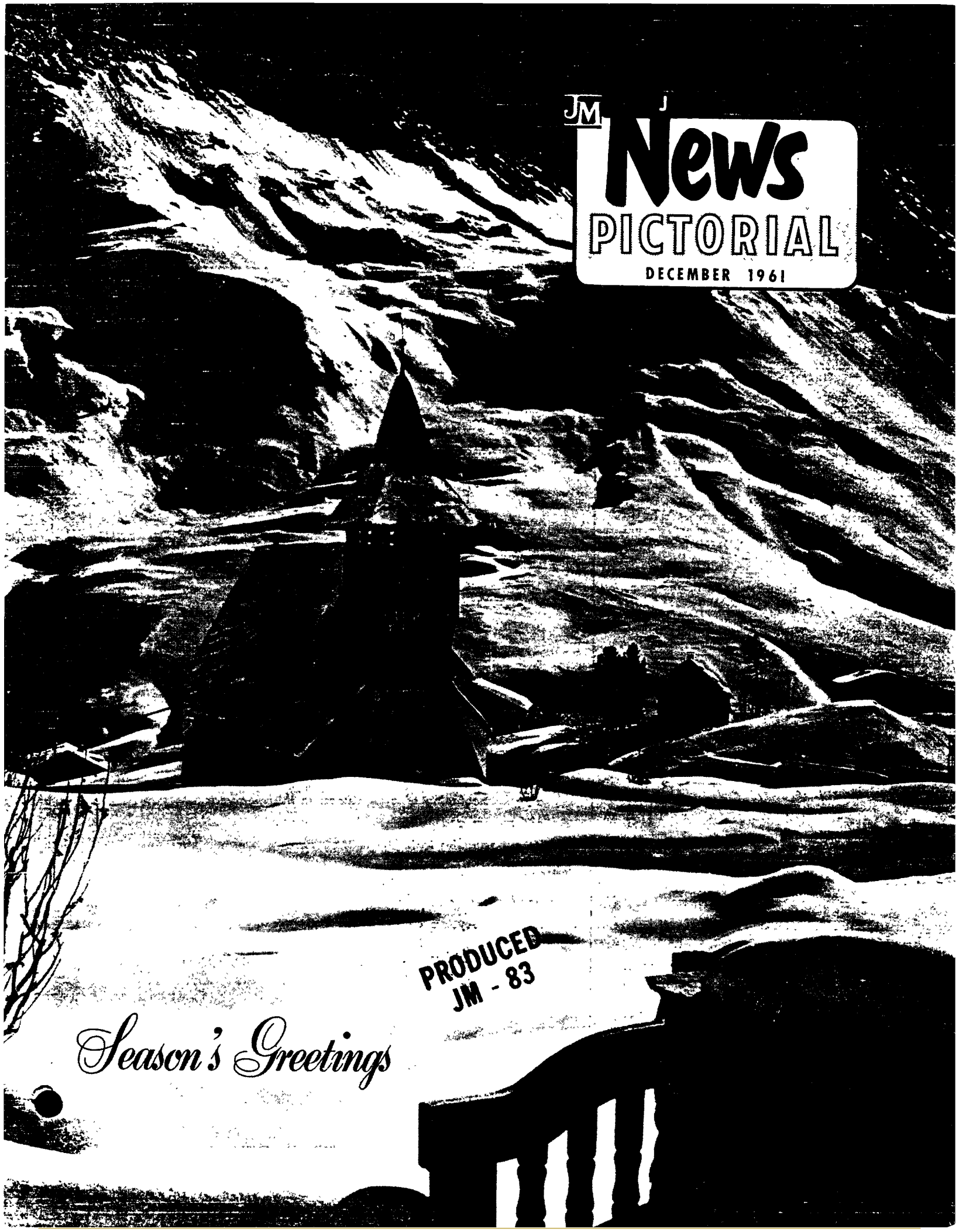
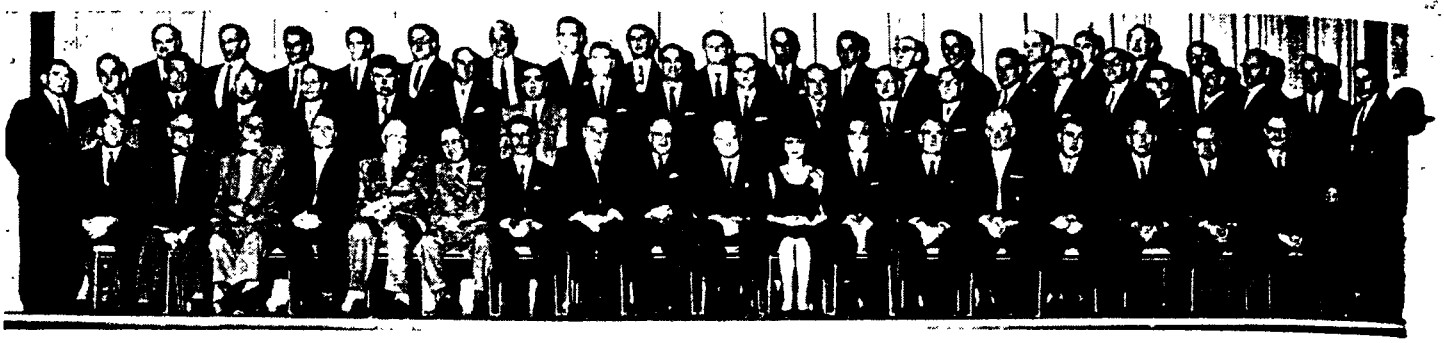


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ASBESTOS QUARTER CENTURY CLUB INDUCTS 48

Asbestos (Que.) Chapter of the Quarter Century Club recently inducted 48 new members at banquet ceremonies late in September. One man, Edmond Vincent, reached the half-century mark. (These new members were not listed in Announcement Column of News Pictorial.)

In front row from left are guests of honor as well as inductees:
Normand Chartier; Bill Woolgar; Gerry Smith, QCC Secretary; Bob Baker, Advocate Mine Manager; Ben Dumont, new QCC President; J. O. Eby, Jeffrey Mine Manager and C. J-M Vice President; A. G. Sinclair, C. J-M President; Edmond Vincent, new member of the Half Century Club; Roger Hackney, J-M Senior Vice President; Simonne Chainez; Karl V. Lindell, C. J-M Chairman of the Board; J. E. Morrison, Asbestos Factory Manager; Bruce Mills, Ex-President of QCC; Bob Winson, Munro Mine Manager; Pete Young; Bill Hetherington; and Mac Acheson. In the second row from left are Deane Olney. Arthur Croteau, Rene Bachand, Ernest Larocque, Raoul Roger, J. B. Tremblay, Elphege Lauzier, Florian Cote, Jack Hobbs Jr., A. J. Pellerin, L. P. Pellerin, Joseph Marcotte, Rene Leroux, Gerard Houde, Lucien Forgues, Leopold Frechette, Clement Roux, Leo-Paul Thibeault, Celestin Bourque, Samuel Desrochers, Earl Gale, and Hermel Lebel. In back row are Lionel Collard, Gerard Lacasse, Maurice Roberge, Lionel Doucet, Adolphe Corbeil, Lorne Mitchell, George Goodenough, Marcel Belisle, Roger Ellyson, Leopold Bergeron, Joseph Bedard, Wilfrid Boilard, Lionel Tourigny, Armand Cote, Alcide Montambeault, and Gerard Dubois. Rolland Levasseur was absent from photo.



CELEBRATES HALF CENTURY WITH C. J-M

Fifty years ago when Edmond Vincent (seated) started with C. J-M, he was hired by the Asbestos & Asbestic Co. which was sold to C. J-M. He was not quite 14 years old when he started to work as a Pit Signaller at the rate of 9¢ per hour. In 50 years with the company he has worked at many different assignments, and he has been Foreman—Railway Operations since 1953. Talking with Edmond is Roger Hackney, J-M Senior Vice President.



C. B. Burnett

To All Members of
Our J-M Organization:

December is a month of great spiritual significance in many areas throughout the world. It is also a month that should be filled with festivities and joy.

With the end of this month comes the end of the year . . . and the beginning of a new year. In this new year our ideals of freedom and justice will face new opposition, and there will be opportunities to influence the course of events.

It is my sincere hope that each of you will meet with good fortune and personal achievement all through the year and in the years ahead.

My best wishes to all of you and to the members of your families for a Merry Christmas and a Happy New Year.

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C. B. Burnett
President

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J. L. Jacobs | William Archer | Stewart Brigham | Gerard Piche | E. J. Hoffman

RECENT J-M ASSIGNMENTS

Fiscal Tax Department

J. L. Jacobs has been assigned Chief of the Tax Section at General Headquarters. Lou will be responsible for the supervision of all the company's tax matters. The group at GHQ is concerned mainly with income and property taxes. and there is a Canadian Tax Unit at Montreal. Que.. in addition to the U. S. Sales and Miscellaneous Tax Unit at Manville, N. J.

Lou joined J-M in the New York Mail Room in 1929 and later worked as a Clerk in the Accounting Department. After transferring to the Fiscal Dept., he served as Chief of the Sales and Miscellaneous Tax Section. In January of this year he became Acting Chief of the General Tax Section. On October 1, he was assigned the duties of Chief of all tax matters.

Jeffrey Mine (Asbestos, Que.)

William P. Archer and Stewart K. Brigham have both been appointed to the position of Mine Project Manager. Gerard-A. Piche has been named Assistant Production Engineer.

William Archer was awarded a degree in Mining Engineering from the University of Toronto in 1938, and he joined C. J-M in 1951 as Shift Foreman in the underground mine. In 1953 he was appointed General Foreman, and in 1955 he became Assistant Underground Superintendent.

In 1957 William's services were required with J-M's Rhodesian asbestos mine. When he returned from Africa he resumed his former position and shortly thereafter became Assistant Production Engineer with AFD, a position which he held until his promotion to Mine Project Manager.

Stewart Brigham, the other new Mine Project Manager, joined C. J-M in 1946 as GPED Staff Engineer at the Toronto (Ont.) Canadian Products Plant. He had worked for Canadian Industries Limited, Tech-Hughes Gold Mines, Steep Rock Iron Mines, and others before joining C. J-M. Stu holds a Civil Engineering degree from the University of Toronto.

Stu was soon transferred from Toronto Plant to Jeffrey Mine as Assistant Plant Engineer. He was promoted to Plant Engineer in 1951, and held that position until he became Mine Project Manager.

Gerard Piche, new Assistant Production Engineer, started to work for C. J-M during summer vacations as a student. In 1946 he was graduated in Mining Engineering from Laval University.

He immediately joined C. J-M as Assistant Mining Engineer at Jeffrey Mine and successively became Mining Engineer, Senior Mining Engineer, and Supervising Engineer of Mining in 1959. His new job is Assistant Production Engineer.

Building Products Division

E. J. Hoffman has been named Product Manager, Insulating Board and Hardboard Products (excluding Roofinsul & Fesco) in the Board and Acoustical Products Group. Ed Started with J-M in 1938 as a Sales Clerk in New York City and later joined the Goverment Department as a Special Representative.

After Naval service during WWII he returned as Government Department Representative and became a Junior Salesman in 1949. In 1954 he was made Senior Salesman in the Roanoke, Va., territory. Since Jan. 1, 1960 until Oct. 1 of this year he has served as Assistant District Sales Manager of the Philadelphia District.

Social Security Benefits and Costs Are Increased

Beginning on the first of January, 1962. both the company and employees will pay 3⅛ per cent Social Security taxes on the first $4,800 of the employee's annual pay. Increased payments are necessary because of improved benefits.

This is an increase of ⅛% from the present 3%. It means that any employee who earns $4,800 a year will pay $6 more, for a total of $150 a year instead of $144. The company. of course, matches the funds paid by employees for Social Security.

Social Security benefits were increased last August in a Congressional amendment to the National Social Security Act. Some of the major changes are listed below:

Men can now retire, under Social Security, at 62 with 80% of the benefits they would have received if they waited until 65. Minimum payments are increased from $33 to $40 a month.

Widows or widowers will receive 82.5% of Social Security benefits. They formerly received 75%. Retired persons can earn more part-time pay and retain more Social Security benefits. For example, a retired person earning $1,700 a year sacrifices only $250 in benefits instead of $350 as formerly.

The increase in Social Security taxes will cost J-M $125,000 a year.

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Facts You Should Know About Our Retirement Plan

Our J-M Retirement Plans in the U. S. and in Canada are voluntary. and funds are provided by participating employees and by the company. Last year about 16,400 employees actively participated in the plans, and the amount in the trust funds was almost 100 million dollars.

Several improvements have been made in the plans since they were started . . . 1941 in the U. S. and 1943 in Canada. Notable revisions were made in 1952-53 and again in 1957, increasing retirement income.

During 1960 employees contributed almost five million dollars to the funds, and the company contributed almost an additional six million dollars.

Three Types of Retirement

In our Retirement Plans there are provisions for three types of retirement. These are designated as Normal Retirement, Disability Retirement, and Early Retirement. Each type is described in the J-M booklet, "Saving For The Future".

Normal retirement occurs on the first of the month following one's 65th birthday. If you have a full career in J-M (35 years or more) you can retire at 65 with a lifetime income, including Social Security, in the neighborhood of 45% to 55% of your earnings in the last years of your career. Proportionately lower lifetime income is also provided upon retirement with less than a full career.

With Normal, Disability, or Early Retirement, you can choose any one of five methods of payment of retirement income. You may wait until just before you retire before you select the method that suits you best.

May Provide for Survivor

Income may be for the lifetime of the member only, or he may provide income for a surviving annuitant also.

The amount contributed to the plan by an employee is determined by the employee's age at the time he joins the plan and by his rate of pay.

Should an employee leave the company before retirement he receives what he has contributed, plus accumulated interest.

Latest retirement age in J-M is 65 whether or not an employee decides to enter the plan.

Approximately 1,400 retired employees and surviving annuitants received income from the funds in 1960.

For more information about our Retirement Plan, read your booklet, "Saving For The Future", on the subject, or see your supervisor.

In the near future NEWS PIC will describe how you can get company help if you wish to improve your on-the-job performance through outside study.

JOHNS-MANVILLE News PICTORIAL

JOHNS-MANVILLE NEWS PICTORIAL
22 East 40th Street
New York 16, N. Y.
Printed in U.S.A.

Clinton B. Burnett, *President*
Herbert Morton Ball, *Secretary*
James M. Shackelford, *Treasurer*

Published for employees and members of their families by the Office of the Director of Public Relations.

Our Cover

". . . and on earth peace, good will toward men."

Nestled among the towering Alps in northern Switzerland is the ancient church of the village of Arosa. Switzerland, a nation that has maintained peace for its people through two world wars, is one of the many free world nations in which J-M products are sold. Arosa, shown at right, is a popular ski resort. The church on the cover is located at the edge of town. Schneider & Co., Ltd., a major distributor of J-M products in Europe, provided the pictures. An article describing J-M's International operations will appear soon in NEWS PICTORIAL.



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QUALITY CONTROL DEPARTMENT WINS SAFETY CONTEST

James Dougherty, center, of Industrial Insulations Plant Quality Control Dept. at Manville (N.J.), accepts the prize of a pocket transistor radio in a recent plant safety contest. The winning department was determined by the best frequency rating for one month. Quality Control had operated on an accident-free and zero frequency rating. Other department members with Jim are, from left, Lou Heinrich, Foreman; Stanley Charnesky, Shop Steward; Julius Ganski, Foreman; Ronnie Honnig, Superintendent; and L. R. Tomse, Safety Engineer.



MILLBOARD J-MERS ACHIEVE MILLION SAFE MAN-HOURS

Millboard Dept., Waukegan (Ill.) Industrial Insulations Plant, recently completed one million man-hours without a disabling injury. It is the first department at this plant to accomplish this goal, reaching it over a 10-year period. If Millboard employees had suffered the average accident frequency experience at Waukegan they would have had 11 disabling injuries and lost over $40,000 in wages. From left are Fred Lundeen; Bob Smith, Safety Engineer; Norm Gray, Plant Manager; John McCarty, Division Production Manager; Burt Jobe, Division General Manager; Bill Hampson; Charley Dunn; Ted Anderson; John Kelver; Don Cartwright; Eldon Dicks; Roy Watts; Everett Paddock, Plant Supt.; Larry Tstinic; and Leo Lenzen.

Announcements

IN MEMORIAM

ELEANOR B. WALLACE
Nashua, Oct. 1

JULIAN S. AUCLAIR
Asbestos, Oct. 2

JOSEPH Z. MARQUIS
Nashua, Oct. 2

GEORGE FRERICHS
Asbestos, Oct. 8

CARL SACRAMENTO
Waukegan, Oct. 23

MURPHY J. FRICANO
Marrero, Oct. 24

RETIRING—JANUARY 1

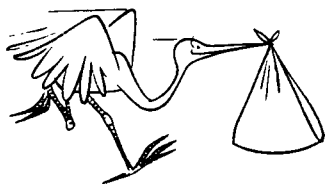
PETER DEDECKER, Manville

IDA KOTELES, Manville

GEORGE A. PAYNE, Boston

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Storks Babies and Jobs

Some people say that a high birth rate guarantees a high level of business activity and profits. Enough babies will solve everything—according to these people who believe in the stork.

The hard facts are, of course, that our nation's output of goods and services must increase as fast as our population, or our standard of living will go down.

A better standard of living is created by three things . . .

1. Natural resources,
2. Human efforts, and
3. Improved tools, methods, or facilities.

Although more babies may create some new jobs in the fields of laundry service, baby foods, education and so forth—these babies will eventually need jobs when they grow up.

Babies are wonderful—but it is only improved productivity that can increase our nation's wealth and create more and better things to share among more people.







GIRLS SAY 'GOODBYE SOLDIER'

Signs of the times! Corporal Leslie W. Hebert, Department Clerk in Finishing Dept. at Natchez (Miss.) Building Products Plant, is happily surrounded by girls from the general administration offices of the plant. Leslie is a member of the 367th Ordnance Co., one of the reserve units called to active duty. He is now on military leave of absence.



WINS CIRCLE-OF-SAFETY CONTEST

Donald Vaughan, center, Alloy Machinist, receives the grand prize in Waterville (Ohio) Fiber Glass Plant's Circle-of-Safety Contest from G. L. White, Plant Manager. Ted Conley, Alloy Dept. Manager, is at left. The contest was held during the summer months when accidents are usually higher. The prize is a portable transistor radio.

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RECENT QCC INDUCTIONS

At Houston: J. B. "Burt" Jobe, on the right in two photos at left, General Manager of Industrial Insulations Division, presents watches to the two inductees at Houston (Tex.) Chapter. In upper photo is A. L. Lain, left, Building Products Salesman from Fort Worth. In lower photo is Melvin C. Parmley, left. Assistant District Manager. Industrial Insulations, Houston District.

At Parkersburg: Five men were inducted at Parkersburg (W. Va.) Fiber Glass Plant. Shown in the photo at top of page, they are. from left, Fred R. Moore, Harry H. Sheets, Joseph E. Cunningham, Homer L. Wolfe, and William J. McCloy. At right in the picture is Thomas H. Eaton, General Manager of Fiber Glass Division, Toledo (Ohio) who inducted the new members.

At Denison: (rt. photo) It looks as if it was a tough fight, but Bob Orth, left, Senior Operating Vice President and Pipe Division General Manager, and George E. DeLong, QCC inductee at Denison (Tex.) Pipe Plant, eventually got the clock out of the box. Bob inducted George.





TRANSITOP DISPLAY IS TOPS

In the annual table-top exhibition of Producers' Council held in Newark, N. J., a jury of architects awarded first prize out of 23 contestants to the J-M Transitop display, above, developed by R[illegible]rch Center Building Products Dept. The men are, from le[illegible] Robert McLaren, James W. Rennie, and Frank Cantanese. Jim Siegfried directed the display development.

PIPE J-MERS WIN BANNER

Marrero (La.) Pipe Plant employees earned the above Production Safety banner by working one million safe man hours in the Accident Prevention and Safety Program. Junius A. Boudreaux, left center, Production Superintendent, .shakes hands with Gayle Roussell, Union President. Freddie Blanchard, left, and Maurice Pitre, right, both Union Committeemen, look on.

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Flooring Division Will Be Launched J

Beginning Jan. 1. 1962, a new Flooring Division will be launched by J-M.

Combining flooring production and distribution into a specialized Division will aid faster development of new flooring products. styles. patterns and colors.

The Division will also be able to provide additional services to dealers and distributors in meeting a growing demand for high fashion, vinyl-asbestos floor tile.

Regional preferences in styles and colors will also receive special consideration as an important factor so that J-M can obtain a larger share of the billion dollar resilient flooring market.

Flooring has been an important part of the company's building product line since 1929 when J-M acquired E. H. Biegler Manufacturing Co., fabricators of asphalt floor tile.

Fastest Growing Floor Covering

In the 10 years before J-M entered the resilient flooring business in 1929, the entire industry had produced only four to five million square feet of asphalt floor tile. Within two years J-M alone was producing asphalt floor tile at the rate of five million square feet a year.

A company specialty is vinyl-asbestos floor tile in new decorator styles, patterns, and designs. This is reported to be the fastest growing floor covering on the market. It was at the Chicago World's Fair in 1933 that J-M introduced the first vinyl-asbestos tile which it had developed through research.

The new Flooring Division will operate virtually as a separate company in J-M's concept of decentralized administration. It will be responsible for its own styling. production, sales, and profits.

Staffed by Experienced Employees

Since the Flooring Division is organized from elements of the Building Products Division, it will start business with four modern plants that are staffed by employees experienced in floor tile production. It will also have a top-flight management team and five new area sales and customer service organizations.

Building Products Division, however, will continue to sell floor tile and provide services to lumber dealers.

Sales Offices at Plants

Flooring Division Plants are located at Manville, N. J.; Waukegan, Ill.; Marrero, La.; and Chillicothe, Ohio.

At each of these four plants there will be a District Sales Office, in addition to a fifth District Sales Office at the company's large Long Beach (Calif.) Building Products warehouse.

Manville District Office will service J-M customers along the Eastern Seaboard from Maine to South Carolina. Customers in the Ohio Valley will be served by the Chillicothe District Office.

District Managers Appointed

Waukegan District Office will concentrate on customers in the mid-west, and Marrero Office will service customers in the southern states. Sales and service west of the Rockies will be handled by the Sales Office at Long Beach, Calif.

District Managers responsible for sales and customer service are S. A. Peterson. Manville; G. R. Trudell, Waukegan; R. J. Radebaugh, Chillicothe; J. P. Otterson. Marrero; and J. F. Van Dissen, Long Beach.

Flooring Plant Managers are C. L. Antonson, Manville; L. E. Inguagiato, Marrero; C. R. Wikel, Waukegan; and R. W. Heckel, Chillicothe.

Pete Peterson has been with J-M since 1928, and he formerly served as Philadelphia District Sales Manager for Building Products.

Gil Trudell brings eight years of broad building product sales experience in the midwest to his new post.

Bob Radebaugh has been with J-M since 1948 and has extensive sales experience in the building products line.

Jack Otterson has had a wide range of building products selling experience since



Ralph Heckel | Larry Inguagiato | Carl Antonson | Chuck Wikel | George Davis



John Balzer | Pete Peterson | Gil Trudell | Jack Otterson | Jim Van Dissen | Bob Radebaugh

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joining J-M in 1951.

Jim Van Dissen joined J-M in 1950 and his background includes building products sales experience and four years as Assistant to the Pacific Coast Merchandise Manager at San Francisco.

At Division Headquarters in New York City John Balzer will serve as Sales Engineer, assisting Page Stiger in flooring merchandising activities.

John has had previous sales engineering experience, and he has also served as Construction Superintendent for the J-M Contract Flooring Department.

Carl Antonson came with J-M in 1943 as a Junior Chemist and most recently served as Industrial Engineering Supervisor of Waukegan Building Products.

Larry Inguagiato started with J-M as an hourly employee in 1940. He has most recently been Industrial Engineering Supervisor of Marrero Building Products.

Chuck Wikel has most recently been Superintendent of the Asbestos Shingle Department of the Waukegan Building Products Plant.

Ralph Heckel will continue as Manager of the Chillicothe Flooring Plant. Ralph was formerly Planning and Scheduling Supervisor of Waukegan Building Products.

In Division Headquarters George C. Davis will serve as Senior Methods Engineer. He previously held the same job in Building Products DHQ.



Joe Zettel



George Clarvoe



Carson Bergert



Paul Brakeley



Ken Higbee



Mike Sweeney



Page Stiger



Don Hillier

A. K. Higbee has been named General Manager of the Flooring Division. In this capacity he is responsible for production, sales, and profits. Ken has been with J-M for 33 years, most of which has been spent in the fields of engineering and production administration. He has been a Vice President of Johns-Manville Products Corporation since 1951.

Before he joined J-M in 1928 as a Planning Engineer at the Waukegan (Ill.) Plant, Ken worked for Western Electric Co. and for Armand Co. In 1935 he was transferred to General Headquarters in New York City as a Methods Engineer, returning to Waukegan in 1937. There he served as Superintendent of the Asbestos Shingle Plant and Superintendent of the Asphalt Roofing Plant and Paper Mill before becoming Building Products Plant Manager in 1946.

In 1951 he returned to GHQ as Building Products Division Production Manager, a position which he held until this present assignment.

Myles E. "Mike" Sweeney has been appointed General Sales Manager of the Flooring Division. He is a Vice President of Johns-Manville Sales Corporation.

Mike started with J-M in 1932 as an Acoustical Sales Representative. Following service in Boston, Detroit, Cincinnati and San Francisco, he was appointed Pacific Coast Regional Manager for Construction in 1942.

Since then he has been active as Product Staff Manager and Merchandise Manager of Building Products on the Pacific Coast and as District Sales Manager at San Francisco for Dealer Building Products. He was transferred to New York in 1960 as Sales Manager of Industrial Building Products and he later became Product Group Manager of Flooring.

J. Page Stiger has been appointed Product Manager for asphalt and vinyl asbestos flooring. In this capacity he will be responsible for J-M's broad range of floor tile products. He will also serve as Assistant to the Division General Sales Manager.

Page joined J-M in 1937 as a Special Sales Representative of the Industrial Products Division. In 1941 he transferred to the Building Products Division where he has since worked at expanding distribution of the floor tile line.

Donald E. Hillier has been named Production Engineering Manager of the Flooring Division. Before Don undertook this assignment he had been Production Engineer for the Building Products Division since 1954.

Don was transferred to New York in 1946 as Methods Section Supervisor of Building Products. Before he joined J-M he was associated with Armstrong Cork Company and with the Avon Aircraft Company.

* * * * * * * *

The men responsible for flooring research at the Manville (N.J.) Research Center are Joseph H. Zettel, George W. Clarvoe, Carson J. Bergert, Paul W. Brakeley, Paul H. Dan, Oscar P. Bowles, and Vernon E. Smith.

Joe Zettel has more than 20 years experience in research and development of a broad line of Johns-Manville building products materials, including flooring materials. Joe holds several patents in the building products field.

George Clarvoe has directed the development of the first vinyl asbestos floor tile, grease resistant asphalt tile, and accessory products.

Carson Bergert has specialized in floor tile research during his entire career with J-M. He played an important role in the research that brought vinyl asbestos tile into widespread commercial production in 1947.

Paul Brakeley has concentrated on floor tile styling, and one of his major contributions was the development of simulated wood grain in resilient floor tile.

Paul Dan works primarily on floor tile from the standpoint of special color and special styling for custom orders.

Oscar Bowles has more than 20 years experience in the research fields of vinyl and asbestos floor tile.

Vern Smith was formerly Manager of Flooring Research for the Pabco Flooring Division of Fibreboard Paper Products Corp.

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Oran Deemer



B. L. Schoolcraft



Bob Dobson

J-Mers in Community Affairs

Oran Deemer, Blunger & Scoop Operator, Molding Dept., at Zelienople (Pa.) Industrial Insulations Plant, is Pennsylvania Deputy Game Protector in Butler County. As a Game Warden he is also advisor to several Butler County Sportsmen Clubs, conducts training programs for teenagers in safe and proper methods of handling firearms and develops these teenagers into good sportsmen. Oran's picture was snapped at Butler County Fairgrounds where he was in charge of a large stuffed animal display.

Bernard Schoolcraft and *Bob Dobson*, Managers of Defiance (Ohio) Fiber Glass Perry St. and Carptenter Rd. Plants, respectively, have been elected to offices with the Defiance United Fund Campaign. Bernard, who has served on the executive committee for several years, was elected vice president and chairman of the budget and admissions committee. Bob is a member of the Board of Directors.

Sherry Kerr, center, Aviation & Glass Textiles Representative at San Francisco District, is shown here with Marty Redman, left, and Rick Brown, all-star members of the champion team of the Babe Ruth World Series. Sherry coaches the team in which these boys played during the season in San Carlos, Calif., League. Marty and Rick were stars of the team that won games in North California, Hawaii and Montana to capture the Babe Ruth World Series title.



Sherry wore the apron to help barbecue hundreds of chickens for the San Carlos homecoming celebration in honor of the championship team.



BOY SCOUTS USE ASBESTOS FIBRE

These two Canadian Boy Scouts are working over a fireplace which they made from Canadian J-M asbestos fibre and mounted on a base made of tree boughs. Both boys are members of the Catholic Scout Troop and are camping near Asbestos. At left is Patrick Bergeron, son of Euclide Bergeron who is employed in the open pit at Jeffrey Mine. At right is Jean Pierre Couture. Both scouts are from Asbestos.

J-Mers You Should Know



Lorraine Bailey

Lorraine Bailey is a perky, auburn-haired secretary in the Quality Control Dept. at Corona (Calif.) Fiber Glass Plant. Her boss, Dave Storm, QC Supervisor, says she is clairvoyant when it comes to second-guessing functions vital to efficient Quality Control operations. Lorraine devotes extra time to her voluntary assignments as Secretary of the Corona Employees Recreation Club, and golfing and skiing are her favorite forms of recreation. She became a J-Mer in June of 1960.

Kathleen Quinn, now a Clerk in San Francisco Office Service, started with J-M as a Junior Sales Clerk in the Detroit Office. Her change in jobs is an example of J-Mers working together. Kay wanted to move to San Francisco this summer to join friends. Arthur Baylis, then Detroit Office Manager (he's now in Chicago Office), notified Emma Lee, San Francisco Office Manager, that Kay would like to work for J-M when she got to the West Coast. It just so happened that Emma had an opening and Kay got the job. Kay also serves as relief telephone operator.



Kathleen Quinn

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NEW INCENTIVE PROGRAM AT CORONA

Above left: Corona (Calif.) Fiber Glass Plant is inaugurating a new incentive program. Classes have been held to acquaint employees with the program, and were conducted by Bob Kadau, standing, Industrial Engineering Supervisor at Long Beach (Calif.) Industrial Insulations Plant. Corona J-Mers seated are, from left, Jim Morrell, Rey Fierro, Roy Lane, Paul Enoch, Sherm Miller, Art Plunkett, Dean Cole, Roy Shelmire, George Zurkan and Clint Eckhardt, Industrial Relations Mgr.



GROUP DISCUSSES ADVERTISING

Above: Advertising Dept. tried something new recently when it called in 10 top J-M salesmen from representative areas of the country for a discussion about present advertising and how to increase its effectiveness. The salesmen provided valuable information on sales-getting promotion to the group which included Reg Johnson, Director of Advertising, and Carl Nichols, President of Cunningham & Walsh Advertising Agency. Part of group from l.: Angus MacKay, Springfield, Mass.; Roland Gregory, Tampa, Fla.; Bob Diedrich, Milwaukee; Bill Gibbons, Advertising; Ray Rizzo, Houston; Bob Zier and Norma Naden, both of Advertising; Walter Mahlow, Toledo; Tom Fielder, Cunningham & Walsh; Eldridge Miller, Adv.; Larry Cunningham, Cunningham & Walsh; and Bob Knapp, Adv.

JARRATT J-MERS ACTIVE IN COMMUNITY DAY ACTIVITIES

Above: Mrs. Garland Parker, Department Clerk Senior in Scheduling at Jarratt (Va.) Building Products Plant, is riding on the J-M Club float in Jarratt's Community Day Parade. The float won fourth place.

Right: Joyce Rideout, center, daughter of Joseph Rideout, Chief Watchman at Jarratt, was crowned Beauty Queen at the evening festivities held in the J-M Club. Lyman Horrell, a member of Virginia's House of Delegates, is placing the crown. Joyce's attendants are Daphne Owen, left, and Mary Tedesco, both of the community.



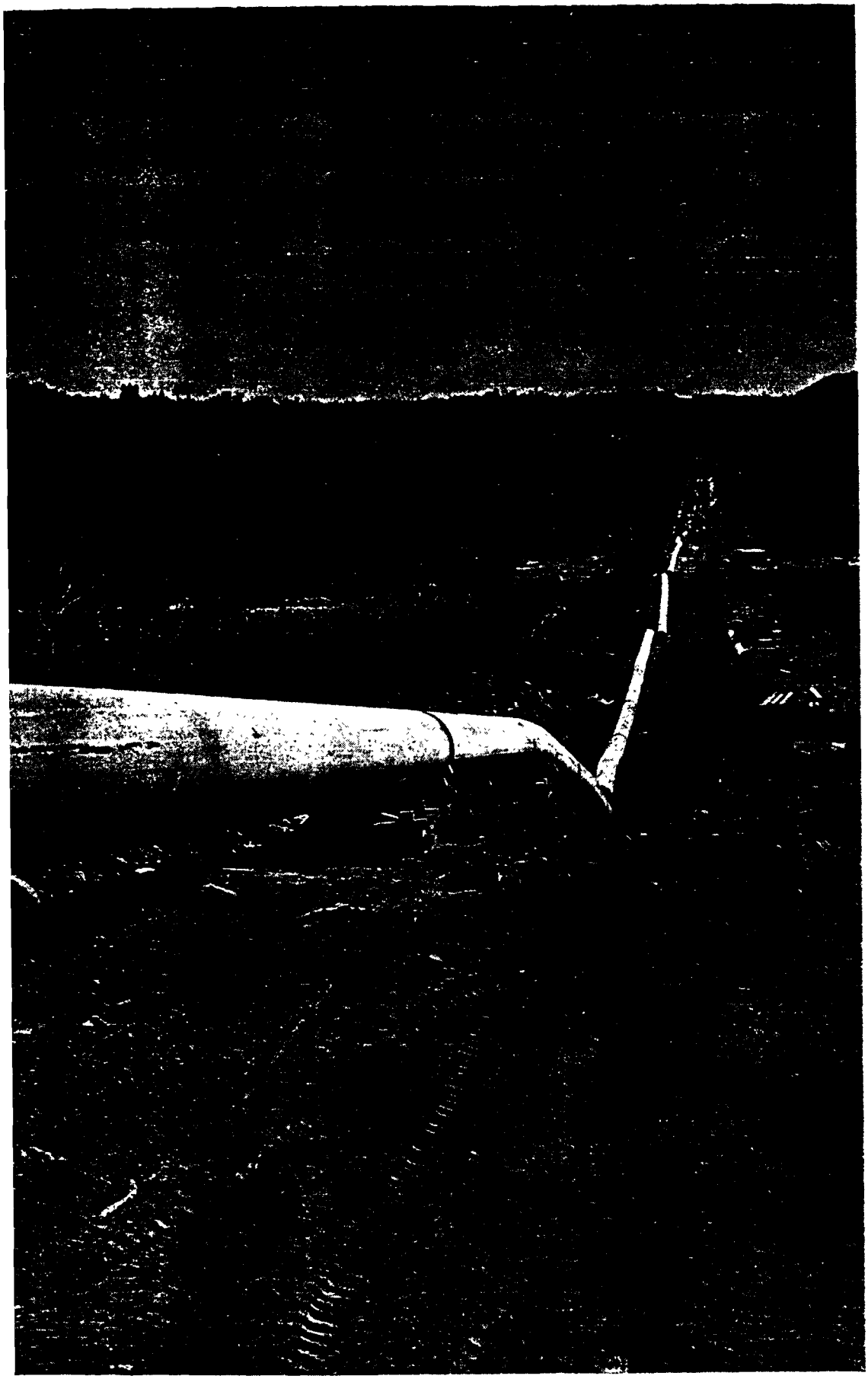
Greetings of the Season

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FIBRE COMBATS HEAT FOR NEW PIPE LINE

A part of the California stretch of a new 1,368-mile Canadian Gas Line is shown at left. J-M joined the project for the 296-mile California section by supplying nearly 500 tons of asbestos fibre to be used in the pipe coating. The fibre increases the melting point and adds to the toughness of the coating which will be subjected to up to 140 degrees heat during summer months. The gas line extends from gas fields in Alberta Province, Canada, to Antioch, Calif., on San Francisco Bay. J-M worked in cooperation with Pacific Gas & Electric and H. G. Price Companies.



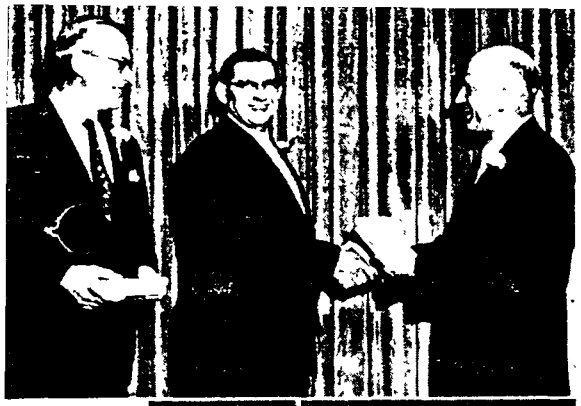
All On A Christmas Morning →



This is the month! On Christmas Eve and Christmas morning thousands of J-M families will be opening gifts carefully purchased days and weeks in advance. No one is more adept at package opening than children, like Dean, Gary, and Sally Bungart, children of Lyle Bungart, Cleveland Office, shown at right. Giving and receiving gifts is a serious tradition that began with the first Christmas — the birth of Christ. NEWS PIC wishes all the Merriest of Christmases.

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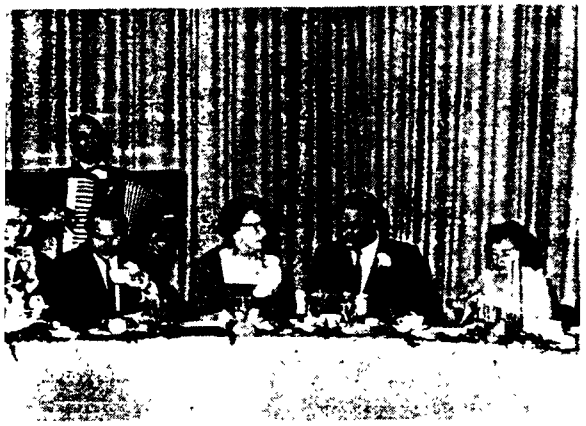






NASHUA INDUCTEES TOTAL 15

Above: Nashua inducted 15 men from Nashua (N.H.) and Billerica (Mass.) Industrial Insulations Plants. Inductees and guest speaker pictured here are. from left, Charles V. Corosa, Raymond F. Brennan, Thomas E. Sawyer, John P. McCaugney, Earle F. Wesson, Paul H. Berube, John F. Sullivan, Wilfred Levesque, Julius M. Porusta, Walter J. Decoteau, Everett C. Truax (Manager of both plants), Adolph Sadauskas, John B. McCarty (Production Manager, Industrial Insulations, and Inducting Officer), Stanley F. Drabinowicz, and E. Norris Hall. Inductee William V. Backanouskas is not pictured.



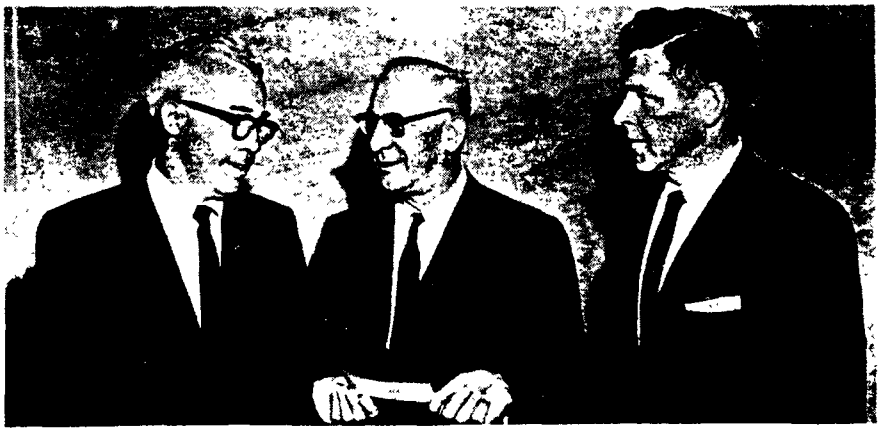
3 SETS OF BROTHERS JOIN 2 QCC CHAPTERS

Quarter Century Club inductions at Waukegan (Ill.) and Manville (N.J.) Chapters were brotherly affairs this year. *Top left:* Brothers Louis, left, and Frank Balcerski, center, were both inducted by Clinton B. Burnett, right, J-M President. A total of 119 J-Mers were inducted into Manville Chapter from Manville Plants, Research Center, and Data Processing Center. *Left center:* Among the 65 people inducted at Waukegan were these two sets of brothers shown here with Mr. Burnett. At left are Matt and John Schneider, and at right are Steve and Edward Leonaitis.

ST. LOUIS INDUCTS THREE

Left: Among those seated at the speaker's table at St. Louis Chapter's QCC induction were, from left, Ernest R. Shelton, Inductee; C. Keith Ray, Inductee; Mrs. Ray; J. L. McCullough, New Business Manager for Residential Construction, Building Products; George W. Martens, B/P General Sales Manager and Inducting Officer; Mrs. McCullough; Orrin K. Fry, Jr., Inductee; and Mrs. Fry.





J-MER IS SOCIETY PRESIDENT

B. E. Mullen, left, Contract Manager of Industrial Insulation's Commercial Unit at Albany (N.Y.), is serving as President of the Northeast New York Chapter of the American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc. As one of his recent official duties for the Society he presented a financial grant to the Heating, Refrigerating and Air-Conditioning Department of Hudson Valley Community College. He presents the grant above to College President Otto B. Guenther, center, and Department Head Paul Goliber, right.

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A J-Mer You Should Know

James Ellis, General Foreman of Erection & Repair Dept. at Lompoc Plant, came to J-M as a Mechanical Engineer in 1951. After four years as Supervisor of Maintenance of the Silicate Plant Dept., he moved into his present job. With seven departments and over 100 men to direct, he finds it difficult to get away from his desk. In addition, Jim just finished an elective term on Lompoc Community Hospital Board.

EIGHT INDUCTED INTO QUARTER CENTURY CLUB

Upper Left: Before New Brunswick Packings & Friction Materials Plant held its QCC induction the inductees lined up in Plant Manager's Office to have their picture taken for the local newspaper. The men are from left, Nicholas J. Stemmer, Jack J. Georgiana, Richard Jochmann, John F. Luttman. Eugene Schickner being congratulated by Plant Manager Herman Hagenbeck, Michael J. Ries, Joseph Refi, and Fred Bernath.

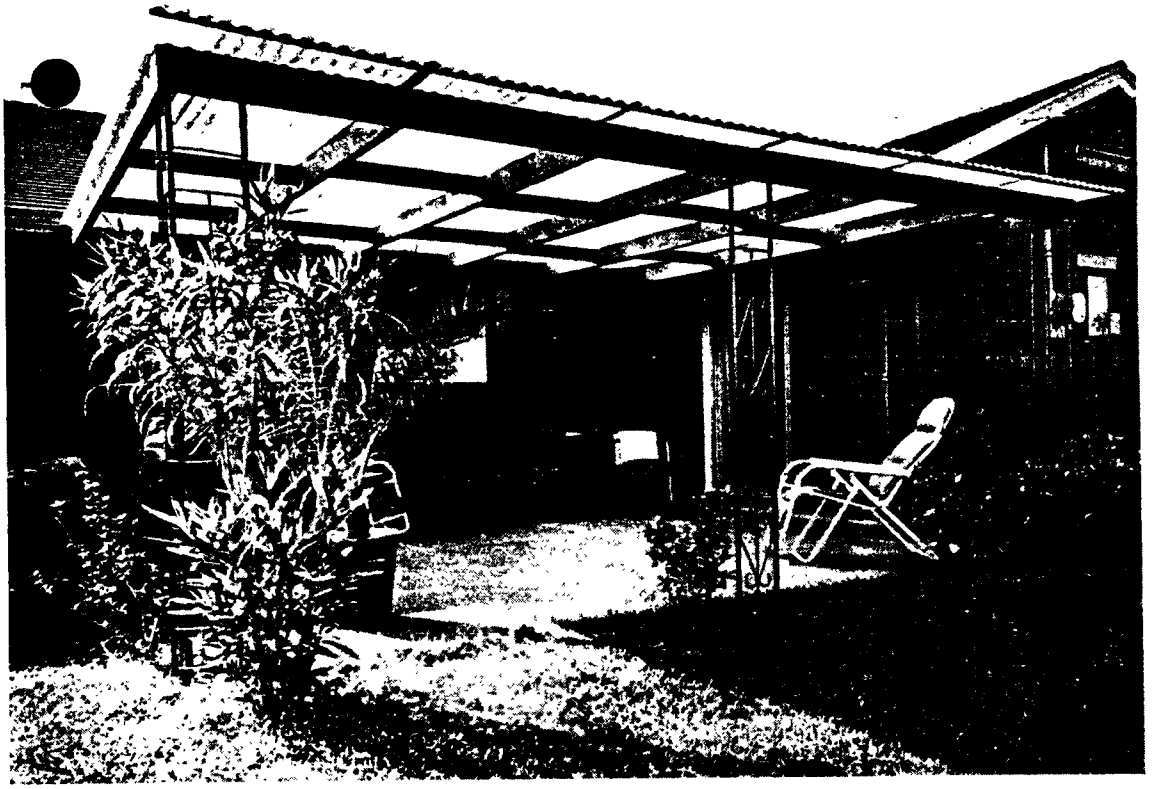
JACK BENNY IS GIVEN PLAQUE AT WAUKEGAN

Boyd Mulder, right, Industrial Relations Manager for J-M's Waukegan (Ill.) Plants, presents Jack Benny with a plaque honoring the comedian's 30 years of making Americans laugh. Boyd presented the plaque on behalf of Lake County Mental Health Society, of which he is president. Jack was in his hometown to tape his Sunday night television show and for the dedication of Waukegan's Jack Benny Junior High School. Bob McGlashan's directed the children's chorus on the TV show. Bob is a Supervisor in Building Products.

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What's for Sale?



CORRULUX and ALUMINUM SIDING

This patio shelter shows one of the many uses for Corrulux. Its translucence allows comfortable daylighting yet provides shelter from bad weather. Corrulux is lightweight and durable and is easily installed inside or outside homes and other buildings.

This is the third in a series devoted to acquainting all J-Mers with the full range of our products. The more informed we are of what we make, the better we can help ourselves and our communities to find the needed materials. Save these pages, and . . . "spread the word" about what J-M has to sell.

One of J-M's newer product fields is Corrulux, a shatterproof, translucent material made of polyester resins reinforced by J-M glass fiber. Corrugated Corrulux, in various weights, finishes, colors and corrugations can be widely used as decorative panelling in homes, stores. industrial buildings, schools and farm buildings. It is also useful for skylights, patios, carports, awnings, canopies, room dividers, shower doors and even greenhouses. It's easy to work with and J-M supplies a variety of accessories that make installation easier still. Flat panes of Corrulux are economical replacements for ordinary window panes. Help your friends and neighbors find Corrulux dealers under "Plastics" in the yellow pages.

* * *

Aluminum siding was added to J-M product fields just this year. Offered in six colors—sandalwood beige, colonial yellow, pewter gray, aspen green, birch white, and quaker gray—J-M's siding is made from highest quality aluminum. It won't rot, rust, buckle or warp and is fireproof and termiteproof. It is quick and easy to apply over all surfaces, slows depreciation. and increases the value of homes. Aluminum siding is available in both insulated and standard horizontal clapboards and in standard vertical siding. Insulated siding is laminated with J-M back board which increases strength, stiffness, and impact resistance; raises resistance to heat loss: and eliminates the drumming effect of rain or hail. Many accessories are available. Aluminum shutters are offered, too. Lumber dealers and roofing and siding applicators can help interested customers.



rry M. Burt, Jr., Shipping Foreman at Building Products' Waukegan (Ill.) Plant, puts the finishing touches to new J-M aluminum siding on his home.

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Fiber Glass Technical Center men who were instrumental in Acousti-Shell development are shown at right at the display presented in New York recently. They are, from left, Malcolm Brown, Primary Section Chief; Bill Hahn, Technical Manager; and George Hannes, Senior Research Engineer.

NOW

It's 3D Ceilings With New Acousti-Shell

J-M has announced another new product—Acousti-Shell. It's a new fiber glass ceiling unit developed and produced by Fiber Glass Division that adds a three-dimensional effect to sound control for the first time. Each two-foot-square molded panel rises to a vaulted center that adds both height and interest to rooms. Acousti-Shell may be used in offices or executive suites, hotel or theater lobbies, in rest rants or any place where a high-style acoustical ceiling is desired. The pa absorb up to 80 percent of the room noise that strikes them, and they are extrem fire-resistant. Acousti-Shell is made from a base of glass fibers plus a binder pres together with a facing of glass fiber fabric. Standard colors are white, blue green, but the facing fabric can be dyed in many different colors or printed w custom designs. Acousti-Shell panels are light and easy to install or to remove maintenance above the panels. Acousti-Shell is marketed by Building Produ Division under the direction of Joe Kindregan, Product Group Manager Boar Acoustical Products, and Paul Washburn, Product Manager, Acoustical Produ

[redacted]

* * *



Harold Fry operates one of the presses that molds and trims Acousti-Shell panels at Defiance (Ohio) Columbus Ave. Plant.

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