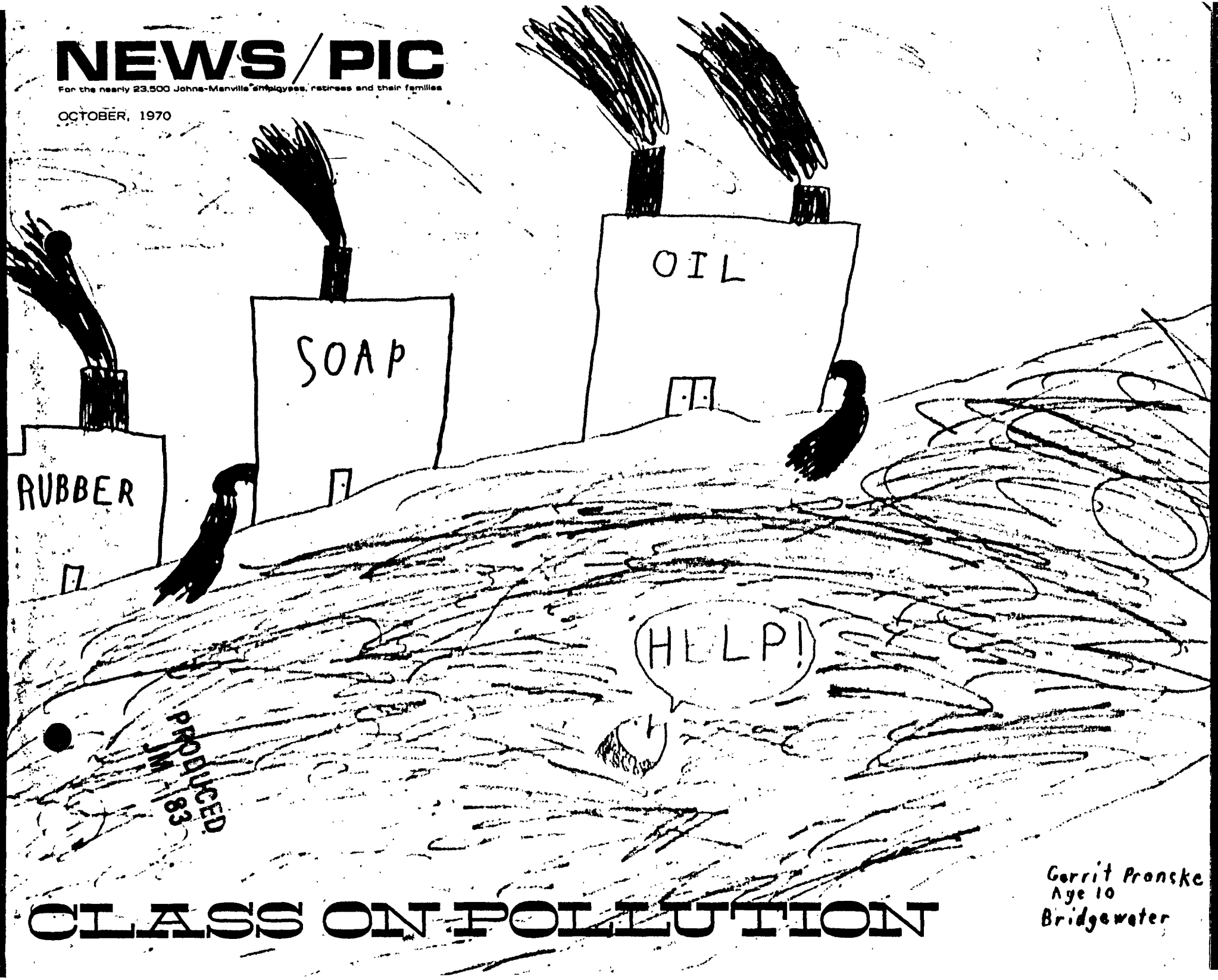
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NEWS/PIC
For the nearly 23,500 Johns-Manville employees, retirees and their families
OCTOBER, 1970



CLASS ON POLLUTION

Gerrit Pronske
Age 10
Bridgewater

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CLASS ON POLLUTION

The disquieting threat to our environment and some of the ways to protect one of our most vital resources — water — recently was brought dramatically to the attention of those who it will affect the most — the children, our citizens and leaders of tomorrow.

In a unique program, Johns-Manville invited some 50 sixth graders from the Bridgewater-Raritan and Warren Township (New Jersey) school districts to the Research Center to participate in a day-long program which tried to show them that the technological jargon of ecologists can be translated into a language they could understand.

Through films, demonstrations and tours, the dimensions of the water pollution crisis were defined and the importance of clean water to our daily lives was stressed. The students were also impressed with the fact that our modern technology creates wastes that can no longer be absorbed simply by discharging them into our oceans, rivers and streams and we must find new answers.



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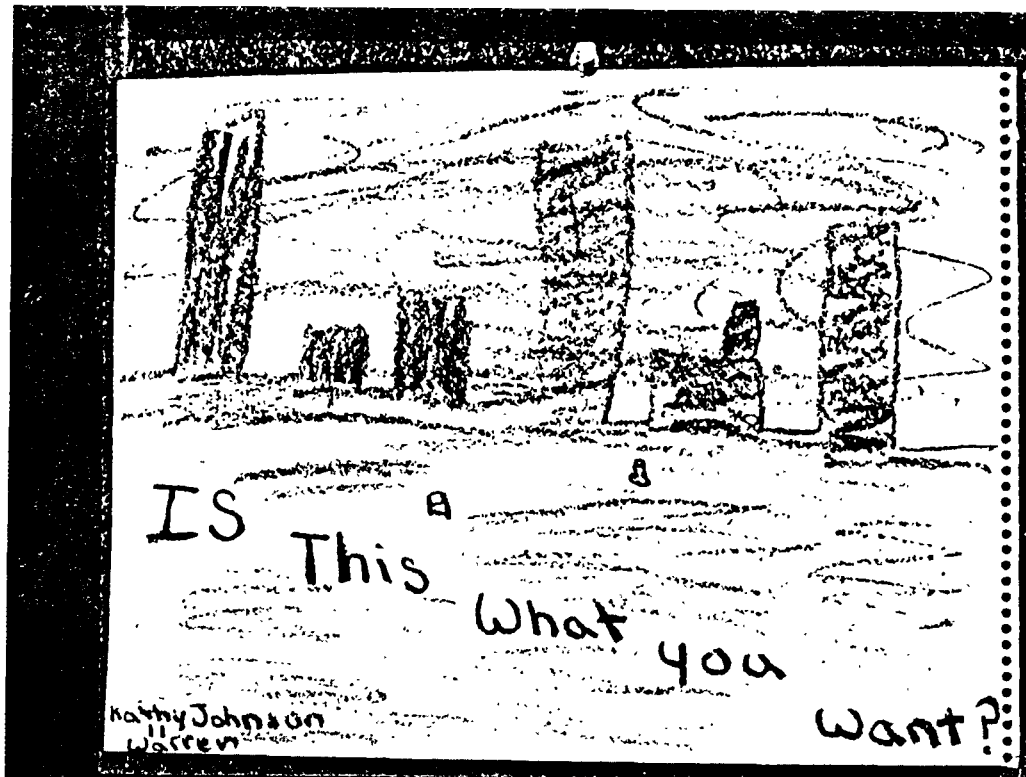
The students saw some of these answers by touring the Research Center and parts of the Manville Plant. At Research, they saw a demonstration of the J-M innovation Spillguard, the floating fence developed by J-M Project Engineer Theodore Bogosian to contain oil spills and other water-borne pollutants. In another lab, they were introduced to J-M CELITE® diatomaceous earth and saw how it is used for water filtration.

They toured the Manville Plant to see how J-M TR[redacted]TE® Pipe is manufactured and were acquainted with the special features of asbestos-cement pipe which help to keep our water clean. A tour of the experimental waste treatment center at Manville showed them how waste

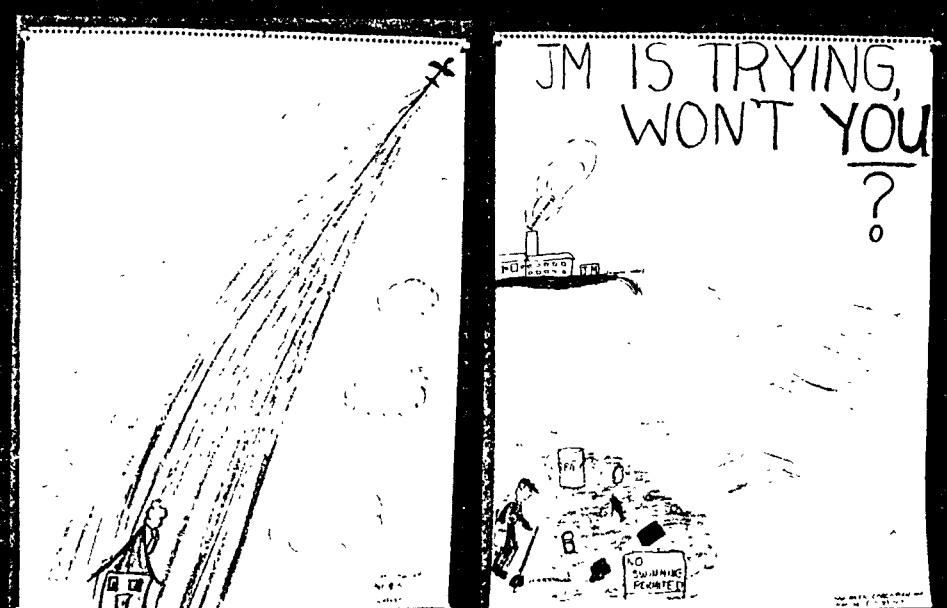


John Autry (right), Vice President for Customer Operations —Pipe Division, talks with youngsters during picnic lunch at the Research Center. John Gaston (left), of New Jersey's Bureau of Water Pollution Control, attended the J-M Showcase Class on Pollution.

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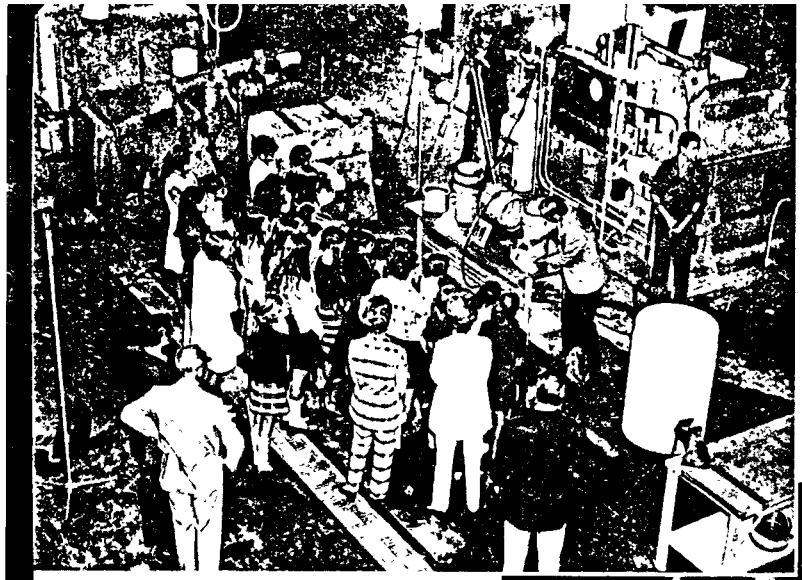


These are three of the drawings done by the visiting children. All of the posters were recently displayed at the Water Pollution Control Federation Convention.



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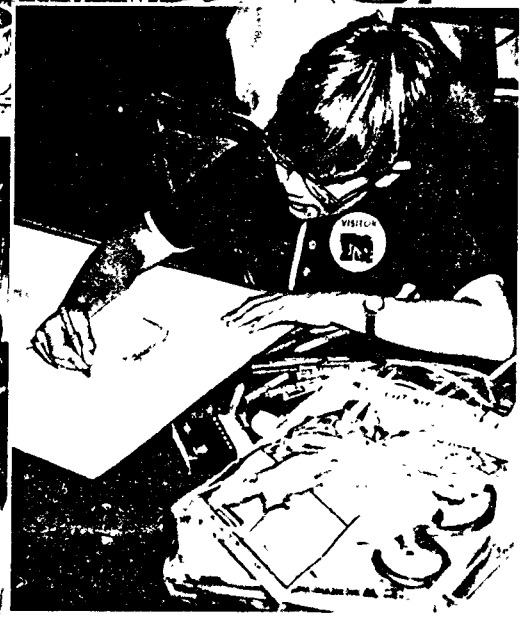
Left and below, dividing into groups, the youngsters visited the Manville Pipe Plant to see how asbestos/cement pipe is made and become familiar with its many advantages in combating water pollution.



Below: The children seem fascinated by this display of J-M Spillguard. With miniature props, students saw how oil spills occur and can be contained.

Below right: Young artist at work.





water can be re-used rather than returned to the river.

Did the message get across? In a discussion session held after the tour, the students gave every indication that the message came through loud and clear as they answered questions about what they had seen and even made surprisingly well thought out suggestions. This question-and-answer portion of the program was headed by Richard Kuzela, science instructor in the Adamsville School.

At the end of the program the students were asked to put their impressions of the day's activity into art form. With paper and crayon in hand, each student graphically portrayed what he or she had been most impressed with during the day's program. Some of the drawings are featured in this issue of New/Pic. All of them, along with some others being submitted by the children of J-M sales employees, were exhibited at the Water Pollution Control Federation's convention in Boston earlier this month. J-M is a member of WPCF which works nationally to alert Americans to the necessity for protecting our natural water resources.

The day-long program held at Research Center and Manville was intended as a pilot for a national school program which J-M will sponsor. Another program was scheduled to be held during the WPCF Convention in Boston. John Autry, Vice President for Customer Operations—Pipe Division, and host of this first Teach-In, explains, "the school program is planned to answer the enthusiasm youngsters expressed on Earth Day with some specifics on how water pollution happens and how it can be controlled. It will demonstrate to skeptics that young people are genuinely interested in water pollution. After all, it is their world of the future that we are working now to protect."

Among the many J-Mers who played important parts in organizing and running the program were Dave Libby, Tom Soddler and Garth Coombs of Celite Research; William Corriston and John Herr of Pipe Research; Ted Bogosian, P&FM Research; Jack Cran, Manville Pipe Plant Manager; Carl Bryant of the Pipe Plant; Ed Spinzig of DHQ; Jerry Ott, Research; Jane Keller, Research Receptionist; George Erlek, Research; Fred Henry, Production Supervisor, Manville; Morris Harens and Walter Hartman, Moving Bed Filter, Research; Jack McCarthy, Fred Ropell and Photographer Richard Carlson, all of Advertising and Public Relations.

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(A HUNDRED . . . AND SIX)

Industrial Insulations Division held its national management meeting in early 1970 with the theme "The Magical Mix: A Hundred . . . And Six!" The theme was suggested by President C. B. Burnett himself. In his "management by objectives" program, Mr. Burnett set the goal of *a hundred* million dollars in sales *and six* million dollars in earnings for the division by 1973. This is *The Magical Mix* for which the division is striving.

In his message to the approximately 80 management members present, Mr. Burnett said, "Until planning competence assumes the same importance as all other major aspects of management, management by objectives can have only short-term value. And, short-term values fall short of the demands tomorrow will make."

The meeting, convening Sunday evening and concluding at noon on Thursday, in addition to setting goals and covering general division business, included talks by key men in various areas of the corporation. Division Manager M. W. Burleson headed a team of a dozen Industrial Insulations managers who spoke and conducted department workshops.

In addition to Mr. Burnett, Corporate Vice Presidents J. B. Jobe, for Industrial Divisions; W. L. VanDerbeek, for Production & Engineering; F. L. Pundsack, for Research & Development; and W. R. Goodwin, for Corporate Planning, discussed their areas and involvement with the division. R. R. Standel of the Legal Department also spoke on the legal aspects of the Industrial Insulations business.



Left: Division General Manager M. W. Burleson (second from left) chats with Northeastern District Manager T. S. Nicely (left), Cleveland District Manager A. G. Reinker (right) and Richmond Plant Manager C. E. Tharp.

Below: Corporate Vice President for Industrial Divisions J. B. Jobe (right) is engaged in conversation with W. G. Bourne, West Coast District Area Manager, San Francisco.

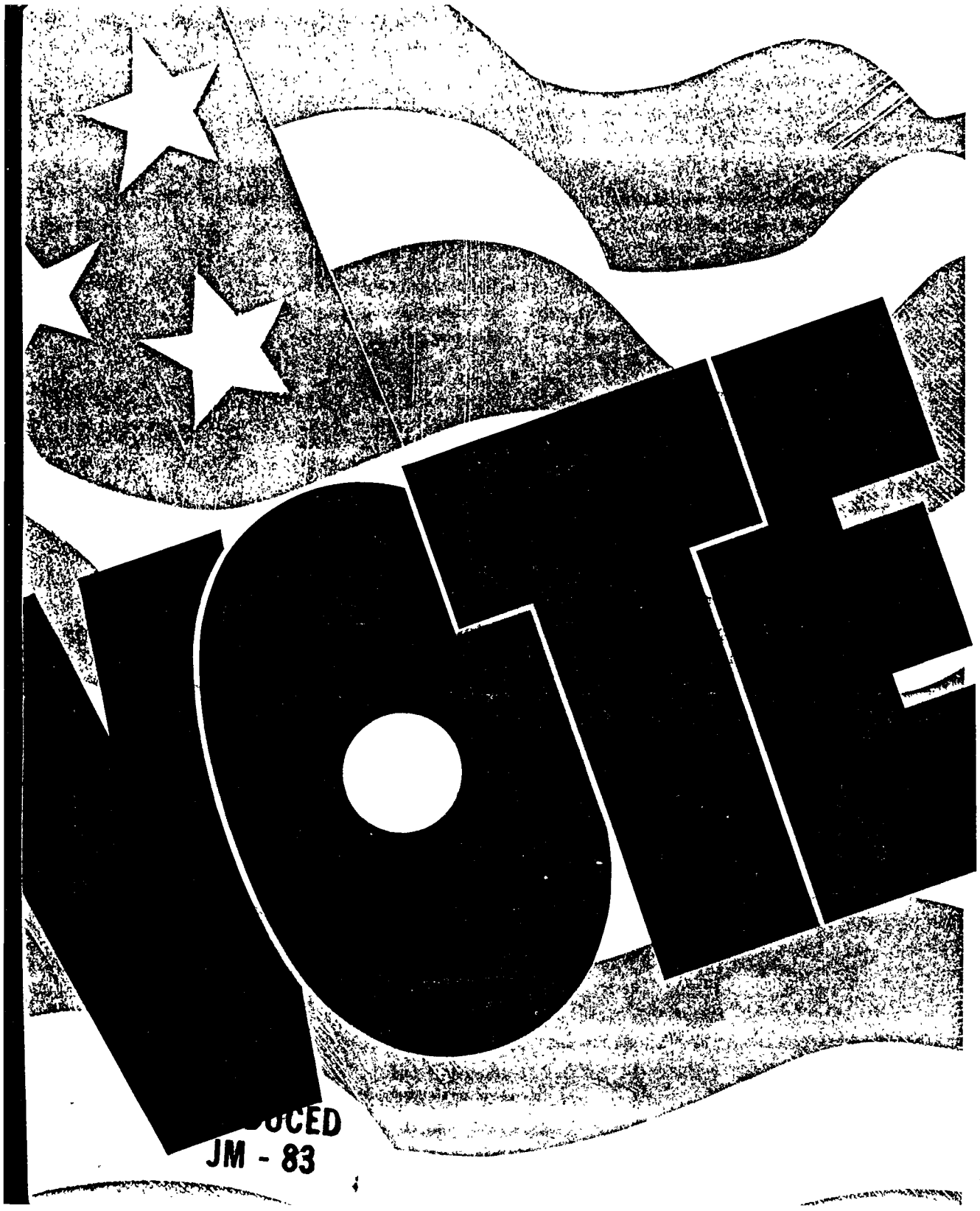




Left: Chatting after the day's sessions are, (from left) D. H. Gallagher, Assistant Plant Manager at Richmond Plant; G. B. Childers, District Sales Manager, West Coast District; Stoddard Lane, Jr., Division Production Engineer; and Douglas Cooke, Industrial Insulations Advertising Manager of the ADV. & PR. Dept.

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IT'S UP TO YOU!

Inflation, environment, student uprisings, racial strife, hijackings, the war, taxes, crime, drugs, public and private education, the 18-year-old vote . . . these are some of the things Americans are vitally concerned about in 1970. These issues will be involved in this year's elections in some form or another, and certainly many of those who will represent us on a state or national level will be on the ballot. This year's Election Day is almost as important as a presidential election. Will the Senate and House of Representatives be controlled by the Republican or the Democratic Party? Key senatorial and gubernatorial seats are at stake, and thousands of positions at state and municipal levels are of concern. What kind of men will shape our governmental policies in the coming years? It's up to you.

Register and Vote!
Election Day
Tuesday, November 3, 1970

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INVESTOR'S READER INTERVIEWS F. H. MAY

(Editor's Note — Investor's Reader, a magazine "for better understanding of business news", recently interviewed Corporate Vice President for Finance Francis H. May, Jr., on the effects of construction slowdowns on Johns-Manville. The article, published in the magazine August 19, 1970, is excerpted below.)

* * *

The earnings curve was bent this year by the Nixon Administration's anti-inflation measures which have forced a drop of over $2 billion in construction spending. At Johns-Manville, both first and second quarter sales and earnings sank, continuing the decline which began in the final 1969 quarter. At the halfway mark sales stood at $255,000,000, down 7%, and net was 85¢ a share vs. $1.15. Some Wall Streeters see earnings for all of 1970 declining to around $2.05 (versus $2.48 in 1969).

* * *

J-M's lucid vice president of finance, Francis Hart May, Jr., adds a few more details: "There has been a 1.8% rise in our corporate *price* index while our average *costs* are considerably higher." (Mr. May) sees "no major change for the balance of the year. I'm inclined to think we may not have bottomed out and I don't believe the Federal Reserve and Administration can relax now. I don't see a turnaround in the near future."

In the meantime J-M works to improve profits. A line of pressure sensitive tapes which was "an isolated unit and did not fit our long-term picture" was sold in March. Last month J-M got out of the low-profit floor tile business. Mr. May says: "We are not involved primarily with head count savings but are paying attention to wage incentives, materials substitution, freight savings, more efficient packaging and removal of manufacturing process bottlenecks."

* * *

Last year 1,350 acres were purchased in Somerset county, N. J., for $5,000,000. Mr. May says: "Right now we are having a series of meetings with local municipal authorities. Our decisions on how the land will be developed will depend on how it is zoned. There is no other land under negotiation now but we are looking. Also we are interested in any type of mining activity—preferably non-metallic, although we have broadened our objectives and increased our exploration expenditures to include anything in the mining area that could contribute to profits."

* * *

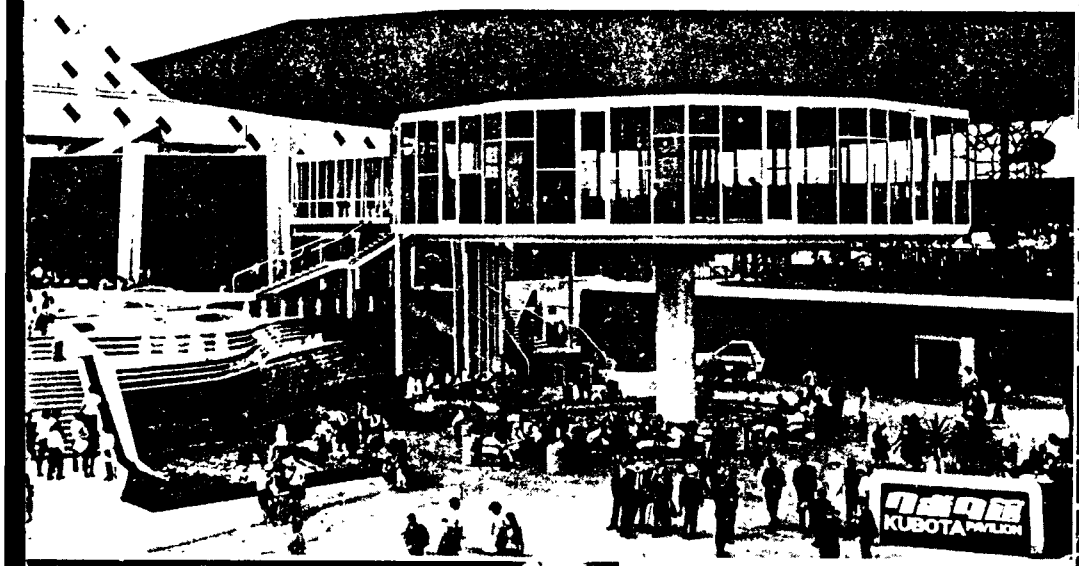
Finance man May likes to scan the future where "the markets are fantastic." Mr. May states: "Basically 1970 is a case of restructuring our position, regrouping our forces. I don't think 1971 will be a booming year but I expect we will be past the down cycle and growing back. I hope 1972 will be a good year. During the next couple of years we will correlate with the total construction industry and there is not a great deal we can do to vary this. As soon as the industry starts going up we will be back on the road with even better control of our markets."

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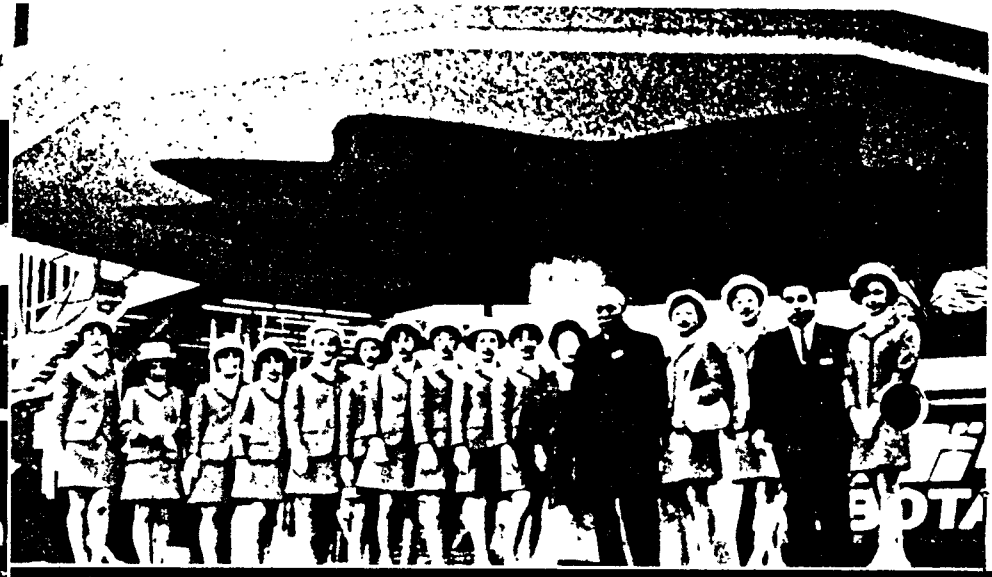
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1. A general view of the main area of the Kubota Pavilion, including the glassed-in circular lounge. At far left, the siding shingles are Kubota produced Colorbestos.

2. Front to back, Maia Nikitovich, Sonia Holm and Marina Poutiatine sign autographs for Japanese visitors.

3. Sonia (center) talks with two visitors. Along with her are Mrs. Jane Saegusa, the official chaperone for the girls., and Kubota executive H. Inui (right).

4. At opening day ceremonies of Expo 70, Sonia (fifth from left) stands with Japanese Hostesses outside the pavilion. Their special visitors were Dr. Kenzo Yoneda, Kubota President, Mrs. Yoneda

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EXPO 70's J-M HOSTESSES





and Pavilion General Manager S. Suzuki (second from right).

5. Marina, Sonia and Maia pose outside the pavilion.

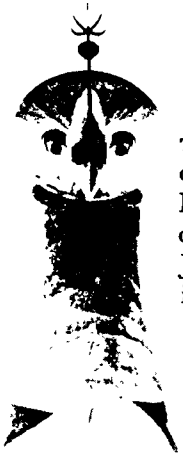
6. Anne is visited by Mr. Colton.

7. Tower of the Japanese Pavilion symbolizing "yesterday, today and tomorrow," the theme of Expo 70.

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TWO J-M SECRETARIES and the daughters of two International Division executives were the only Americans working at a Japanese pavilion at Expo 70 in Osaka, Japan this summer. The girls were guests of J-M licensee Kubota, Ltd., at that company's Plaza of Bountiful Harvest Pavilion. Sonia Holm, Secretary to Vice President for Far Eastern Operations Gordon Read, along with Marina Poutiatine, daughter of Dimitry Poutiatine, Product Marketing Manager for Asbestos Fibre, International Division; and Maia Nikitovich, daughter of Paul Nikitovich, General Manager, International Division - Latin America and The Far East, arrived in Japan in late February.

Kubota gave them a two-week orientation tour of its plant facilities. Kubota is one of the most important manufacturers in Japan. Established in 1890, the company produces agricultural machinery, pipe for water supply systems and other utilities, industrial castings and building materials and machinery for construction and other industries.

The three girls then worked as hostesses at the Kubota pavilion. Sonia worked from the Expo opening in mid-March to the end of April when Anne Horsfall, Secretary to Corporate Vice President for the International Divisions Dudley T. Colton, Sr., arrived to take her place. Anne, Marina and Maia worked through the month of June.

The girls traded shifts, each working one of the three shifts each day, so that a J-M hostess was on hand at all times. They were so popular that they spent much of their time signing their autographs for visitors to the pavilion while the Japanese hostesses guided the visitors through the building.

The Kubota Pavilion's Bountiful Harvest theme symbolized the fruits of human endeavor and demonstrated the company's know-how and attempts to answer the question of how to attain living comfort in this technical age. This was done through water fountains, greenery and glass walls that allowed the sunlight in. One of the most popular parts of the exhibit was Kubota's most recent development, a "tractor of the future." The compact tractor prepares soil, seeds, mows and carries all sorts of things. In its air conditioned cabin the operator can supervise work done outside by two television sets. Transceivers provide him with communication to the outside, and there is fingertip control for setting attachments.

Working with the Kubota people was a delight, Sonia says. And Japan is a fabulous country. "The Japanese are an extremely friendly people. Rather than give you directions to where you want to go, they'll go out of their way to walk you to your destination." Anne says, "I feel I made some life-time friends in the Kubota group, and since my return I have been corresponding regularly with two of the secretaries."

"After two months in Japan," Sonia admitted, "I had tears in my eyes when I had to say Sayonara to my new Japanese friends."

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NEWSMAKERS



Herve Gauthier, Junior Buyer in Nashua Plant's Purchasing Dept. and a QCC member, works on a sculpture for his back yard. His project is done as a member of the Nashua, N. H., Arts and Science Center's welding class. He and other students obtain their materials by [illegible] junkyards and visiting scrap metal dealers. Then they weld them together into works of art.

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Above: Waterville Plants 01 and 07 were honored with several awards recently at the Sixteenth Annual Maumee Valley Industrial Safety Awards Banquet. Thomas W. Gallagher, Superintendent, Industrial Commission of Ohio, Division of Safety and Hygiene, presents T. E. Miller, Production Superintendent, with Special and Group Awards for Plant 07. Below: Mr. Gallagher congratulates R. A. Faber (right), Plant 01 Superintendent, and B. J. Coleman, Manager—Industrial Relations, and presents them with a Special Award, one of three safety awards for Plant 01.



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◀ *Herbert Morton Ball, J-M Corporate Vice President and General Counsel and Secretary of the Corporation, was elected President of the American Society of Corporate Secretaries at its annual meeting this summer. Mr. and Mrs. Ball are shown on the dais during the dinner. The Society, representing some 1,450 major national corporations, has 2,000 members. Mr. Ball has been a member since 1952 and has held a number of offices including director, national vice president and president of the New York Chapter. He was also elected to a three year term as director of the Society.*



▶ *Nashua Plant's team in the Newcomers Ten Pin Bowling League is shown with third place trophies at the annual banquet. All members belong to the QCC and represent over 200 years of service. Seated, from left, are Retiree E. J. Stickney, R. C. Swift and Robert Donah. Standing, from left, are J. J. Czarnionka, E. E. Govoni, C. E. Barry and M. Y. Petersen.*

▼ *J-M helped finance a summer program of activities and employment for disadvantaged youth in various Philadelphia ghetto areas. Shown here are, from left, J-M representative C. A. (Buzz) Eberle, Jr., of the Philadelphia Office; Richard Williams of The Young Great Society, the group conducting such activities; Steven H. Korman of The Korman Corporation, another sponsoring firm; and Leon Evans of YGS. In 1968, J-M donated land and buildings to YGS for its headquarters and other uses in Philadelphia.*





◀ *Mrs. Mildred Marshall, Clerk-Typist in the Parkersburg Plant's Planning, Scheduling, Purchasing and Traffic Dept., won third place in the National Woman's Club creative writing competition for a one-act play about Nancy Hanks, mother of Abraham Lincoln. Plant Manager Franklin Q. Van Kirk congratulates Mrs. Marshall as her Supervisor, David G. Anewalt, stands by. Active in community affairs, Mrs. Marshall is a member of the Vienna, W. Va., Woman's Club, and her play was entered in the national competition when it took first place in the state contest. She is a past president of the Vienna Homemakers Club.*

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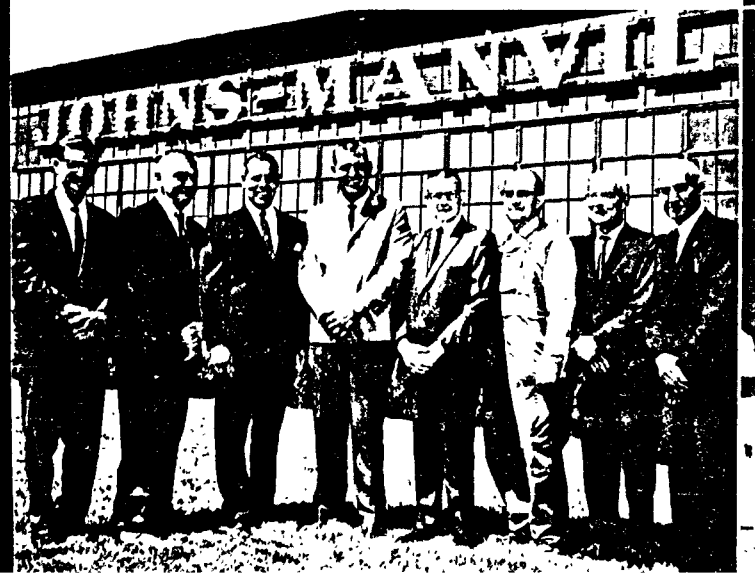
Denison Plant children compete in the sack race, one of several organized games for them at the annual J-M Club Family picnic.

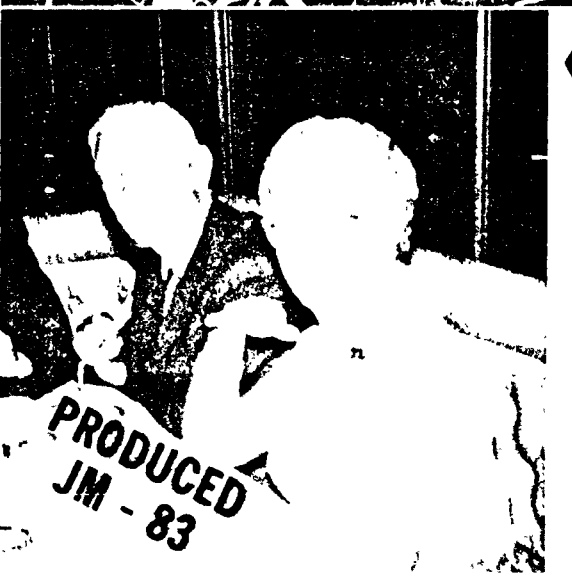
NEWSMAKERS

The ladies, mostly wives of J-M men at the Denison Plant, relax with a game of bingo at the J-M Club Family picnic. ▼



Alexandria Plant's 1970 Quarter Century Club Inductees are (left to right) Herbert Shelton, John Humphrey, James Snipe, Lester Cox, Harley Pitcock, Marion Payton, Harold Knapp and Frederick Crum. Not present for the picture were Richard Parish and Russell Grose. Remembered were William and Sylvester Kelly, brothers, both of whom died earlier this year of heart attacks. ▼





Taking their cue from the Florida Chapter of Retired Quarter Century Club members, some 38 retired J-Mers of the San Francisco Bay area established their own chapter with a dinner party on Fishermen's Wharf. E. H. Clausen, former Sales Manager for all divisions in the San Francisco Office is shown with Mrs. C. B. Eifert at the dinner. The group hopes to continue meeting in the spring or summer, and correspondent Nelson Best, former Sales Manager for Industrial Insulations in S. F., said, "We see many fine things developing from a meeting of this type, and hope it might spur other QCC retired groups across the country to do likewise."

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ASSIGNMENTS



DON L. HINMON has been appointed to the new position of Corporate Vice President for the Pipe Division. In this new position Mr. Hinmon will concentrate on growth planning in the pipe business, especially in water pollution control and irrigation areas. He will seek expansion opportunities via acquisition and internal product development. Mr. Hinmon has been Corporate Vice President and General Manager of the Pipe Division. From 1960 to 1966 he was Corporate Vice President for Industrial Divisions. He joined J-M in 1936 as a Salesman and held many sales and administrative positions in Industrial and Pipe divisions.



MONROE "MOKE" HARRIS succeeds Mr. Hinmon as General Manager of the Pipe Division. He is a Vice President of the J-M Sales Corp. Mr. Harris started with J-M in 1948 as a Salesman, became Staff Mgr., Transite Pipe, and then Asst. District Sales Mgr. at Los Angeles Direct Sales Pipe District in 1958. In early 1965 he became Asst. General Sales Mgr., Direct Sales, and later that year was named General Sales Mgr., Direct Sales. He was appointed General Marketing Mgr. in 1968 and Asst. General Mgr. in January, 1970.



JOSEPH E. KINDREGAN has been appointed to the new position of Director of Corporate Marketing Projects, Marketing Department. A Vice President of the J-M Sales Corp., Mr. Kindregan will be involved with the increasing number of division, new business and corporate marketing projects. A J-Mer since 1939, he has been District Sales Mgr., Merchandise Mgr., Product Group Mgr., and General Sales Mgr. in Building Products Division. He was also General Mgr. of former Flooring Division and Operations Mgr., B&FMD.



ARCHITECTURAL & ENGINEERED PRODUCTS DIVISION
Division Headquarters
F. J. HOGARTY to Sales Mgr., Acoustical Ceiling Systems.



J. J. HOLLAND to Mgr., Division EDP Planning.



BLAINE MOORE to Staff Mgr., Built-Up Roofing and Waterproofing Products.



Lawrence Plant
FRED C. CATON to General Marketing Mgr., Melamite Dept.



ASBESTOS FIBRE DIVISION
Reeves Mine
EDGAR J. LAVALLEE to Superintendent, E&R.



BUILDING MATERIALS WESTERN GYPSUM DEPT.
Los Angeles
South Gate Plant
JOSEPH R. QUINN to District Sales Manager.

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FIBER GLASS INSULATIONS DIVISION
Defiance G-30 Plant
EDMUND R. DIERKS to Superintendent, Insulations, Molded Parts & Specialties.



Richmond Plant
DANIEL H. GALLAGHER to Asst. Plant Manager.



FRANKLIN W. LONGENECKER to Producton Supt.



INDUSTRIAL INSULATIONS DIVISION
Billerica Plant
STEPHEN J. SWIACKEY to Quality Control Supervisor.



Manville Plant
BRUCE W. YERRY to Quality Control Supervisor.



INTERNATIONAL DIVISIONS
Division Headquarters
HARRY WASHBURN to Manager, Order & Traffic.



PACKING & FRICTION MATERIALS DIVISION
Manville Plant
JOHN E. HAJDUK to Development Supervisor.



PIPE DIVISION
Division Headquarters
R. M. CANDEE to Product Marketing Mgr., Telephone & Electrical Ducts.



R. W. SHERBURNE to Controller.



Marrero Plant
E. J. RILEY to Plant Manager.



PRODUCTION & ENGINEERING DEPARTMENT
Finderne
R. C. ANDERSON to Plant Engineer, Plant Engineering Dept.



W. W. STEED to Standards Section Supervisor, Gen'l. Industrial Eng.



PURCHASING DEPARTMENT
Manville Plant
J. FRED HURLEY to Eastern Region Purchasing Manager.



RESIDENTIAL PRODUCTS DIVISION
Finderne
C. V. FRENCH to Manager of Quality Control, Production Dept.



N. M. TARARA to Senior Staff Training Engineer, Production Dept.

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MARKETPLACE OF THE WORLD

ONE OF THE MOST spectacular construction projects presently underway in the United States is the twin-tower 110 story World Trade Center now being constructed in lower Manhattan, New York City. When completed in the early part of the decade, these Port of New York Authority skyscrapers, tallest in the world, will help create a single-purpose community directed toward the expansion of international trade and commerce among nations. In addition to the two 110-story towers, there will be four low-rise Plaza Buildings, an enlarged and consolidated U. S. Customs House, two multi-level structures for exhibits and other world trade activities and a hotel.

To help insure the protection of the miles and miles of cable at the heart of the Center's communications network, engineers are using Johns-Manville Transite® Electrical Ducts; in particular, Transite Korduct®, which was specifically developed for installations where the ducts are installed in concrete, such as the Trade Center. J-M Korduct outlasts the cables it is designed to protect. It is corrosion-resistant, immune to electrolysis and galvanic action; it cannot rot or rust, and will not burn. Johns-Manville, with its wide range of forward-looking, long-lasting construction products, is proud to be an important part of one of the modern structural "wonders" of the world.

LITHO IN U.S.A.

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A HOLIDAY MESSAGE:

Photo by Evelyn Crocco, General Headquarters.

TO J-M EMPLOYEES AROUND THE WORLD:

Again this year, J-Mers the world over are looking forward to the Christmas and New Year's holidays.

With the turbulent political campaigns behind us, we look toward the spirit of the holidays to bring us to-

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ether — to spread warmth and joy among us and renew our hopes of greater national and worldwide peace and unity.

I know I wish this for all of us, and hope you will join me in greater efforts to spread "peace and goodwill" to our friends and loved ones.

A Merry Christmas and the best of health and happiness in the New Year to J-M people everywhere.

C. B. BURNETT
Chairman of the Board

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1.
Caudio De Battisti

2.
Luigi Crivelli (left) and Margherita Formenti.

3.
Rosemary Tew (left) and Giovanni Tambussi.

4.
Giovanni Prete (left) and Anna Bertolini.

5.
Luciana Affari (left), Luigi Crivelli (center) and Giorgio Turri.

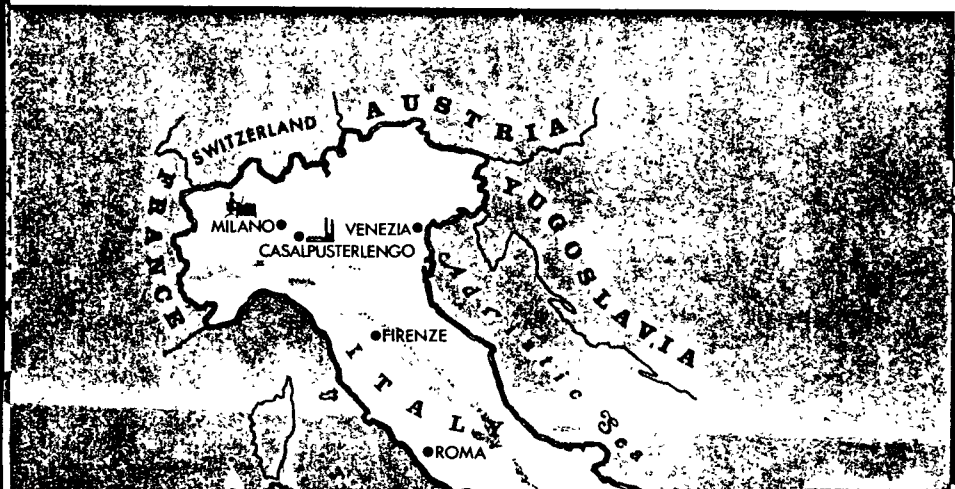
6.
Allessandro Franzini (left) and Enrico Di Gregorio.

7.
Maria Pia Miccoli (left) and Mariella Guandalini.

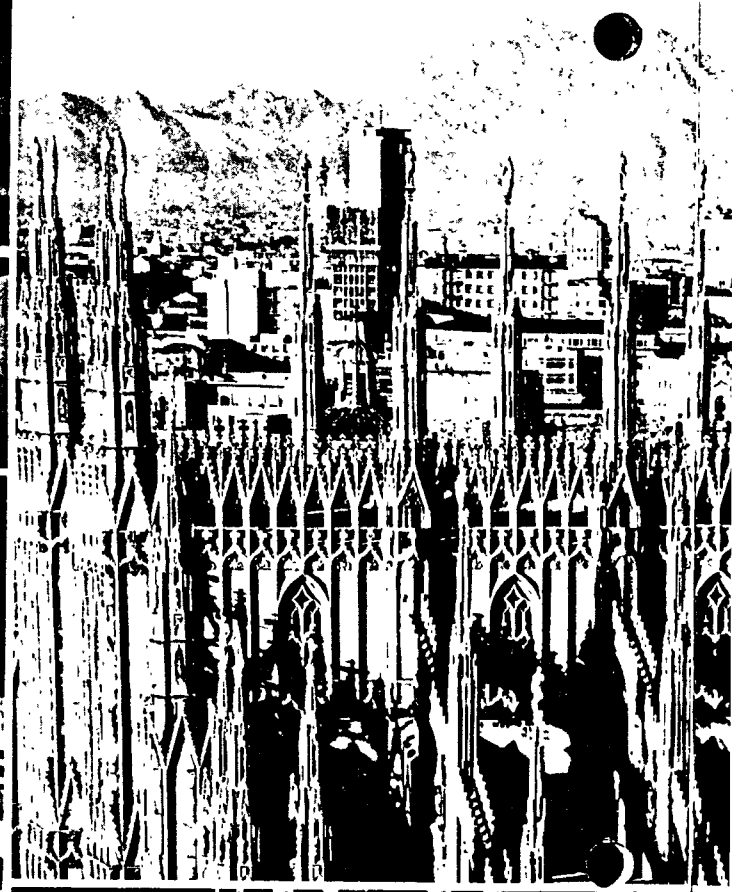
8.
Giovenina Pavlon.

9.
Nicola Gismondi.



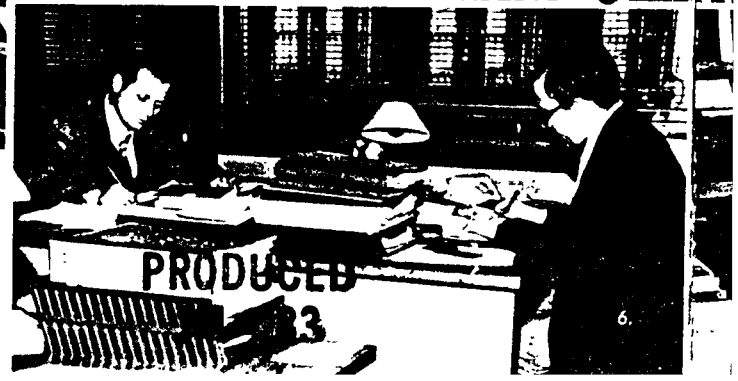








The center photo is a view of the city of Milan, including the spires of the great cathedral in the foreground and the Italian Alps in the background. J-Mers in the Milan Office surround this photo.

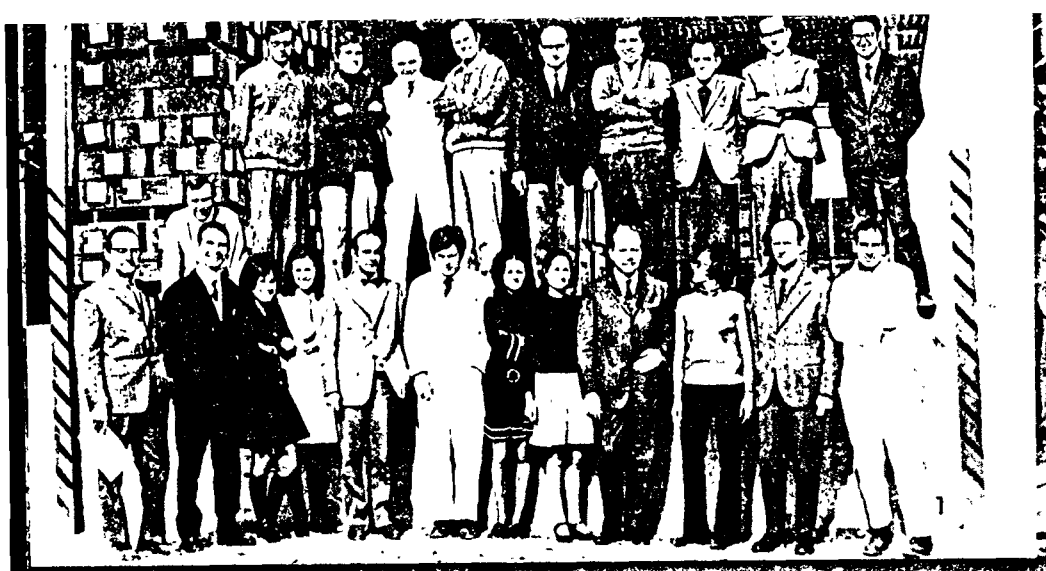


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ITALY

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1.

The entire salaried staff of the Casalpusterlengo Plant greet J-Mers around the world from the loading dock. In first row, from left, are L. Danelli, V. Cucchetti, Chiesa Riccardo (seated), Miss C. Molinari, Miss M. A. Fermi, F. Cilloni, A. Seminari, Miss G. Torriani, R. Di Benedetto, Plant Manager V. Cheni, Miss P. Gatti, E. Favaretto and F. Greco. In back row, from left, are F. Autelli, G. Piepoli, F. Gaggini, G. Garavelli, A. Pezzi, L. Molteni, G. Barbieri, W. Ferrarese and C. Magni.

2.

P. G. Fantarelli (left) and G. Alloni work in the Cement Shop.

3.

From left: A. Brambilla, A. Soldati, A. Marazzi (foreground) and S. Alberti on the job in the Special Shapes Shop.

4.

Working in the Maintenance Shop are G. Mosconi (left) and S. Spizzi.

5.

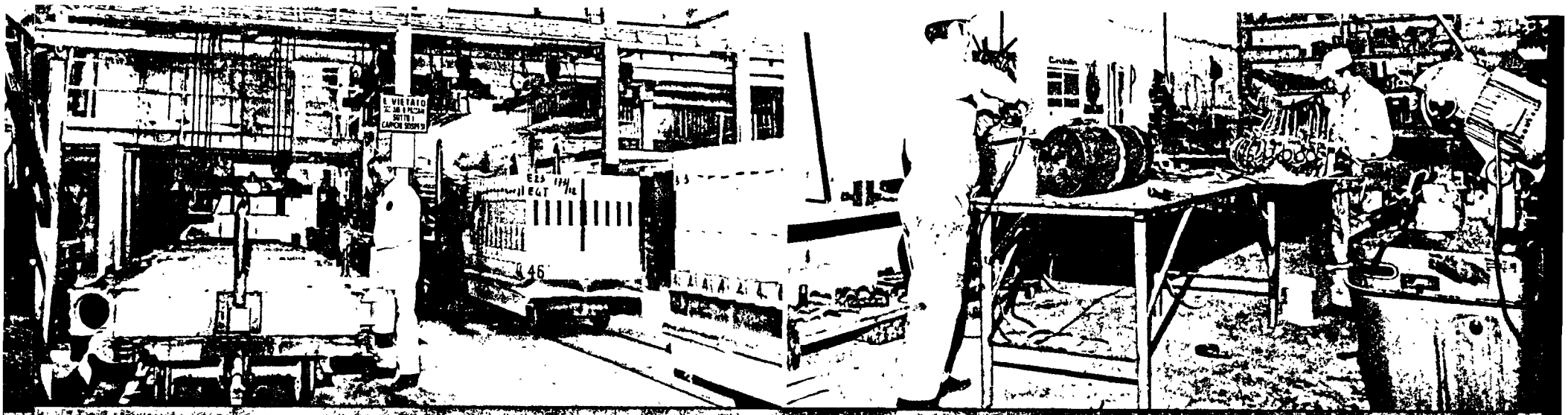
The Casalpusterlengo Plant is situated in the quiet countryside southeast of Lodi, Italy, and near the Po River Valley.

A [illegible] history [illegible] Casalpusterlengo was founded at the end of the Second Punic War, circa 200 B.C., with the name Casalis Pistorium, which means "bakers." At the end of the 10th century the name was changed to Casalpusterlengo [illegible] the Pusterla family who [illegible] at the time owned the town.

The Casal Plant [illegible] now [illegible] of thousands [illegible]

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of insulating blocks, and four kinds of insulating fire bricks. The plant also produces light weight aggregates and many kinds of special refractory shapes. Insulating fire brick and CERAFELT® products from the St. Marcellin Plant in France are also inventoried and shipped.

Approximately 60 per cent of the Casal products are sold to European countries, (including the British Isles), the Middle Eastern and Eastern Countries, and a number of the African republics.

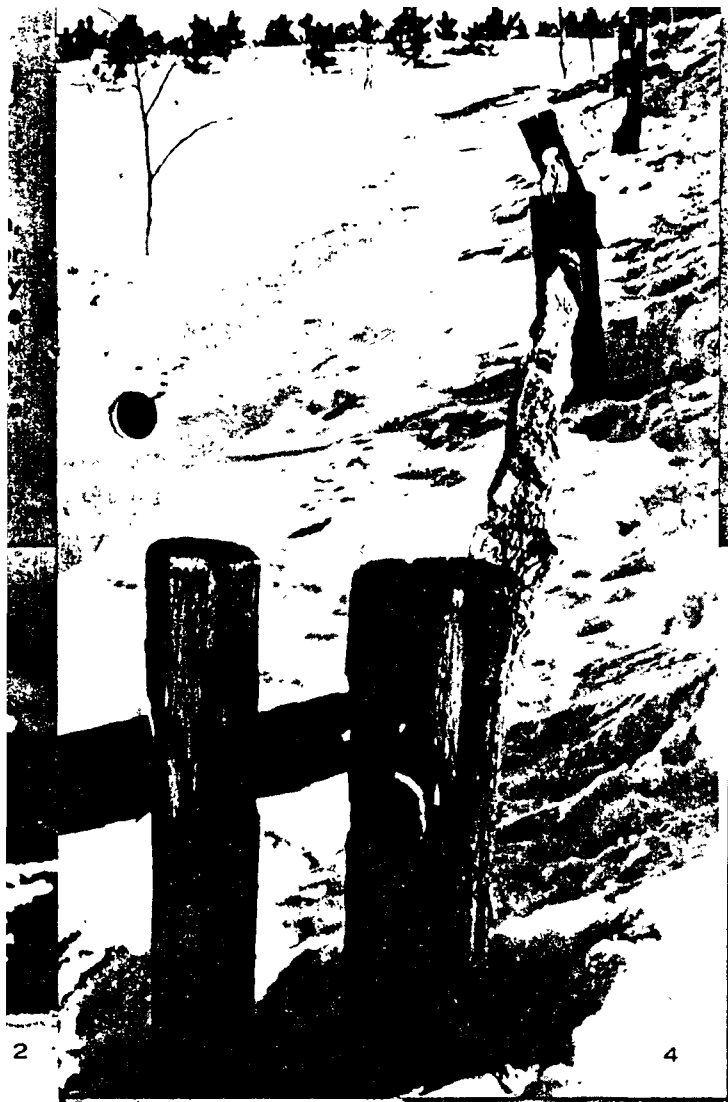
About 83 Italian J-M people work at the plant, which was built in 1966 to replace a plant in Milan. William L. Stafford, from J-M's Research Department, has been in residence since 1966 to direct the start-up of production and assist the local staff. Since 1968 he has been Manager for Insulation Product Development, which was carried out at Casal laboratory facilities. The entire original salaried staff of the plant was given training at the Zelienople Plant for seven weeks in 1966. The first actual production began with the JM-23 brick line on May 16, 1967.

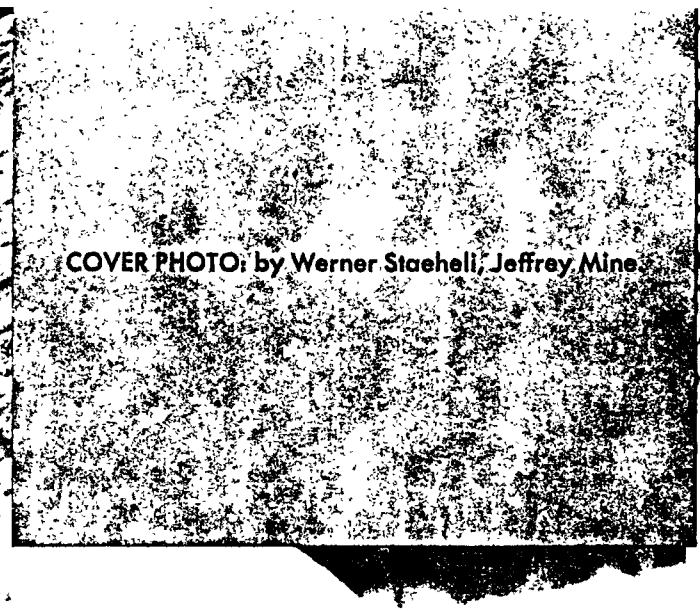
Italy ranks [illegible] the [illegible] Johns-Manville [illegible] area. Only Belgium and France surpass the nation in the number of facilities located there. So, to the over 120 Italian J-M people, all the rest of Johns-Manville says, "Viva l'Italia."

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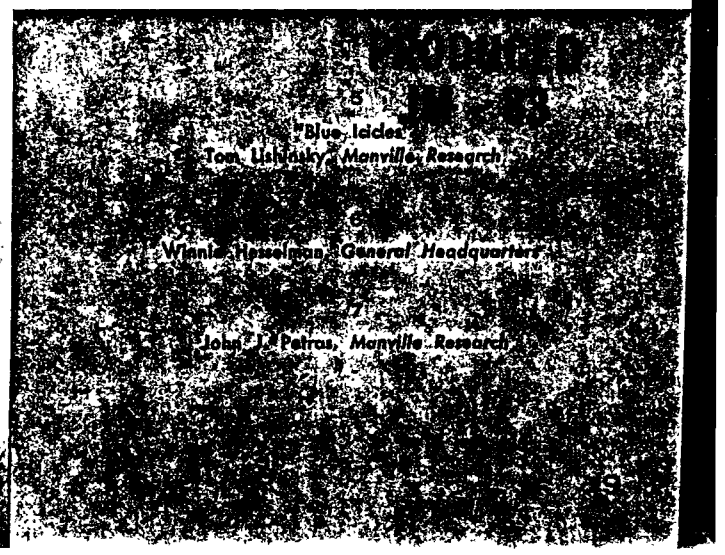


COVER PHOTO: by Werner Staeheli, Jeffrey Mine









1

W. C. Streib, *Manville Research*

2

Gary Rice, *Zelienople Plant*

3

"Beauty in the Rockies, Wetmore, Colo."
Clint Bartel, *Florence Plant*

4

"Old Post Road Above Mississippi River"
A. F. Becker, *Minneapolis Office*

5

"Blue Icicles"
Tom Lisitsky, *Manville Research*

6

Winnie Hesselman, *General Headquarters*

7

John P. Petras, *Manville Research*

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8 W. C. Streib, *Manville Research*

9 Winnie Hesselman, *General Headquarters*

10 Evelyn Crocco, *General Headquarters*

11 "Bryan, Ohio, Court House" Dan Ainsworth, *Defiance Plants*

12 "Santa Arrives in Bora, Bora" A. F. Becker, *Minneapolis Office*

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13

"Floating Tree in Lost Lagoon"
Gordon, Todd, Vancouver Office

14

"Lake Michigan from Waukegan Beach"
Kris Baines, Waukegan Plant

15

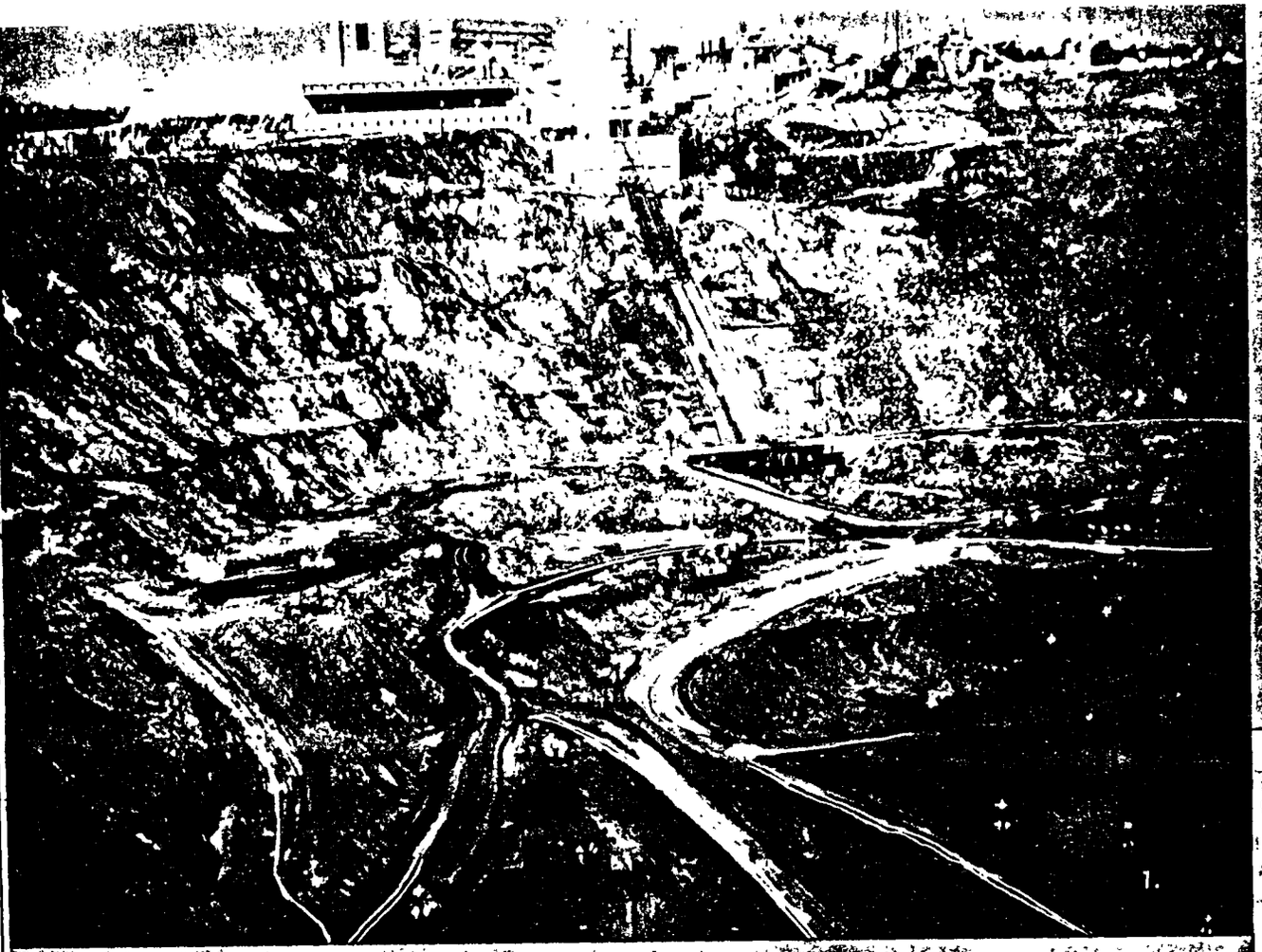
"Lake Myvatn, Iceland"
Paul Balas, Manville Research

16

W. J. Roberts, Vancouver Office

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1.



2.

Jeffrey Mine at Asbestos, Quebec Involved in Ambitious New Long Range Plan

OUR LARGEST MINE IS GETTING LARGER

THE FREE WORLD'S largest open pit asbestos mine is getting larger. A new long range plan calls for enlargement of the Canadian Johns-Manville Jeffrey Mine perimeter, resulting in the necessity to relocate the Asbestos Plant and other production facilities. New and larger equipment is also being purchased. The plan even calls for the relocation of a provincial highway in two sections.

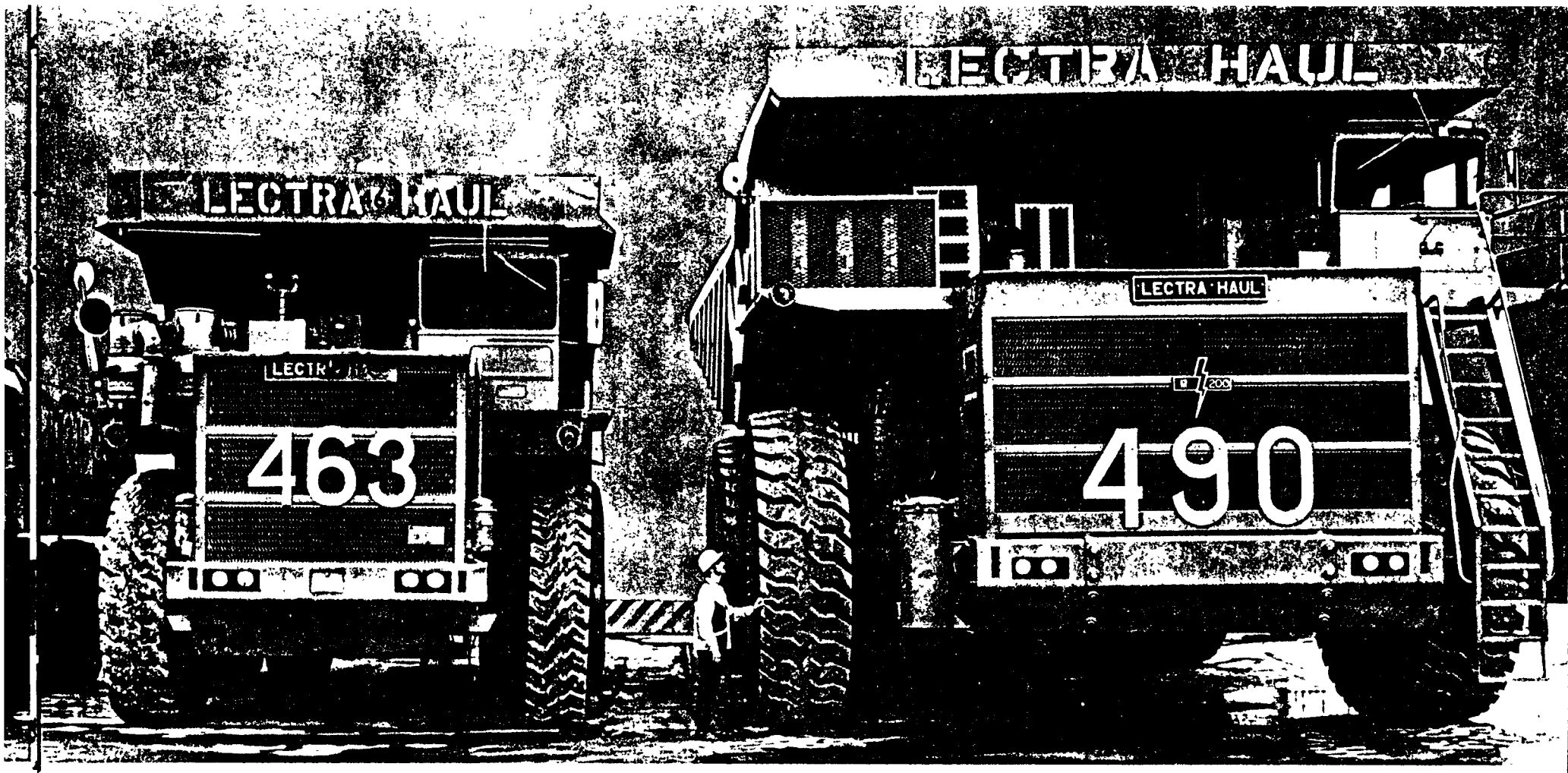
In explaining the program to Stockholders earlier this year, C. B. Burnett, Chairman, said, "The Company's raw materials position is basic to the strength of Johns-Manville. And, asbestos is the keystone of J-M's raw materials position."

Jeffrey Mine is J-M's major source of asbestos fiber. It currently measures 4,750 feet across, 800 feet [illegible] 5,000 feet around the perimeter. This is an area occupying 340 acres, just 15 acres

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short of the size of the Principality of Monaco.

The mine plan calls for an expansion of the pit perimeter and replacement of facilities in an orderly manner to assure a continuous, uninterrupted level of production. The enlargement of the perimeter is required to insure ore availability by widening and deepening the exposed area.

By the year 2000, it is anticipated that the pit will measure 6,600 feet across, 1,350 feet deep and 18,500 feet around the perimeter—occupying an area of 595 acres. This can be projected because of knowledge of the massive size of the Jeffrey asbestos ore body. J-M has adequate supply at this ore reserve to last well into the 21st century.

It is planned that by June of next year, 40 million tons of waste and ore will be moved annually at Jeffrey. 40 million tons would fill 9,092 miles of 50-ton, 60-foot railway cars. Put these cars end to end and they would stretch three times the length of the United States.

As the perimeter of Jeffrey Mine expands, replacement of facilities around the mine are required. The old Asbestos factory, located on the north rim of the mine, must be demolished. The new plant, located in the town of Asbestos, also will have some 200 employees and will produce asbestos textiles, railway brake shoes and rubber rings for Transite Pipe applications.

Some of the facilities that extract asbestos fiber from the ore—the crusher, the concentrator and the drying complexes as well as a dry rock storage building—must also be relocated. The 12 story mill itself is the only production facility that will not have to be moved during the life of the program.

1. A view of the Jeffrey Mine as it looks today.

2. Eleven years ago the 35 ton K.W. Dart off-highway truck (left) created a drastic change in the hauling methods at Jeffrey. In February, 1967, five Lectra-Haul 100 ton trucks were purchased, then five more in 1968. This year four 200 ton Lectra-Haul trucks were purchased (right).

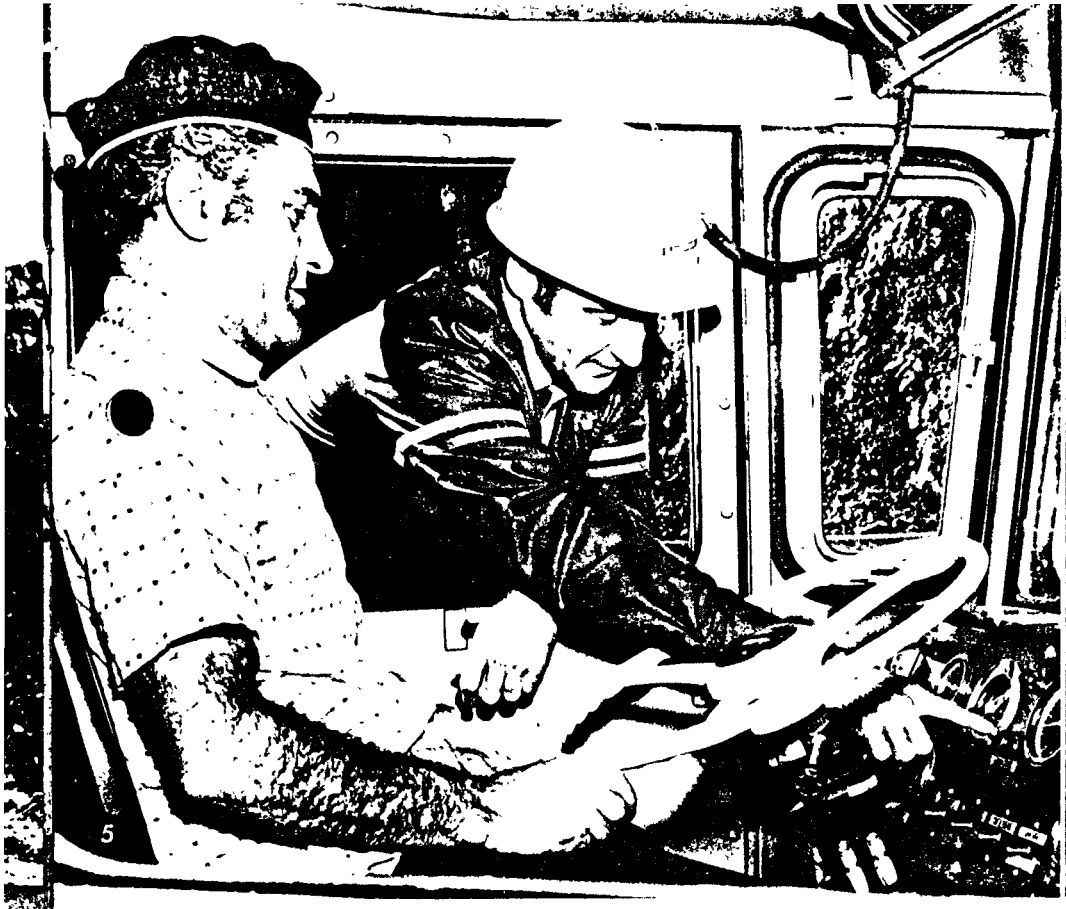
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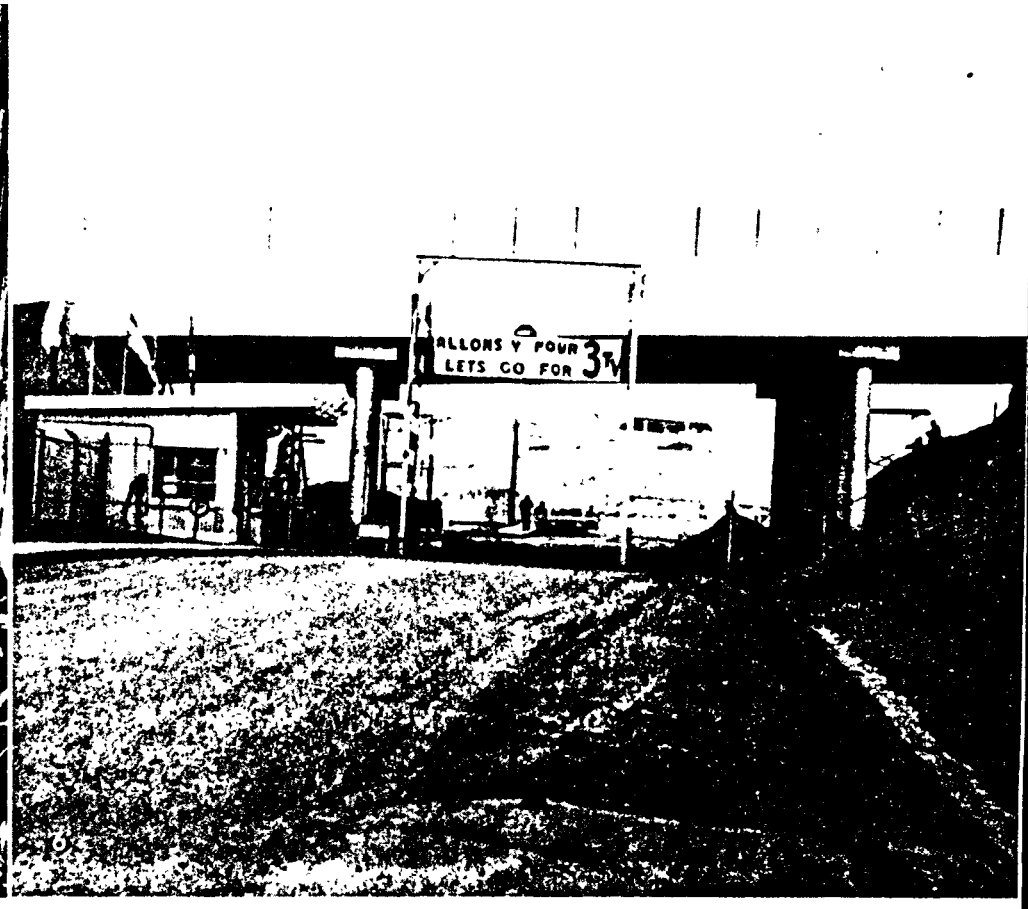
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3. The new equipment — heavy, mobile equip- and finally 200-ton at work. Here is one ment in the open pi trucks as required of the new 15 yard mine. Stands beside 191 Marion electric the 10-foot, six-inch shovels loading a 36x51 fire 200 ton truck. It takes 5 eight buckets to load Robert Bernard (left) the truck. 4. Haulage Truck Oper- To give an idea of ator, gets instruction from Mr. Bolsvert, the immense size of Haulage Truck oper- the 200 ton truck, ators get their train- Rolland Bolsvert, ing on 35 ton trucks Chief Instructor of then 50-ton, 100-ton

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Construction of adequate facilities to handle Canada's largest gyratory crusher are now underway. To prepare for it, a shaft 40 feet by 50 feet and 115 feet deep has been sunk, and a 115-foot long underground gallery and a 260 feet long by 10 feet in diameter tunnel have been excavated. A building must be built over the new crusher to house the required production and maintenance equipment. The crusher itself has a 72-inch opening and will be placed in the shaft. It weighs 1,200,000 pounds and can receive directly the load of two 200-ton trucks simultaneously. It is rated at 3,000 tons of ore per hour.

Another part of the Jeffrey Plan is an accelerated overburden removal program. This required the purchase of four 200-ton trucks and five 15 cubic yard electric shovels.

The expenditures for this expanded program in the initial five year program which ends in 1974 are listed at $75 million. The new facilities help J-M keep pace with the fast advancing technology of our time. A few years ago, asbestos fiber was graded according to length only. Now, no less than 127 different grades are sold by J-M to satisfy various customers whose specifications include length, strength, crudeness, filterability, absorption and degree of cleanliness.

The new facilities will also include the latest refinements in environmental control and materials handling.

For the 2,500 Canadian J-M people working at the Jeffrey Mine and Asbestos Plant complex, and for the remainder of the over 10,000 residents of the town of Asbestos, enlargement of the big pit is nothing new. In its nearly 60 year history they have watched it grow, and grow and grow.

The latest expansion of the pit perimeter, as everyone in Asbestos knows, will help assure continued prosperity for this area of the Eastern Township for many years to come.

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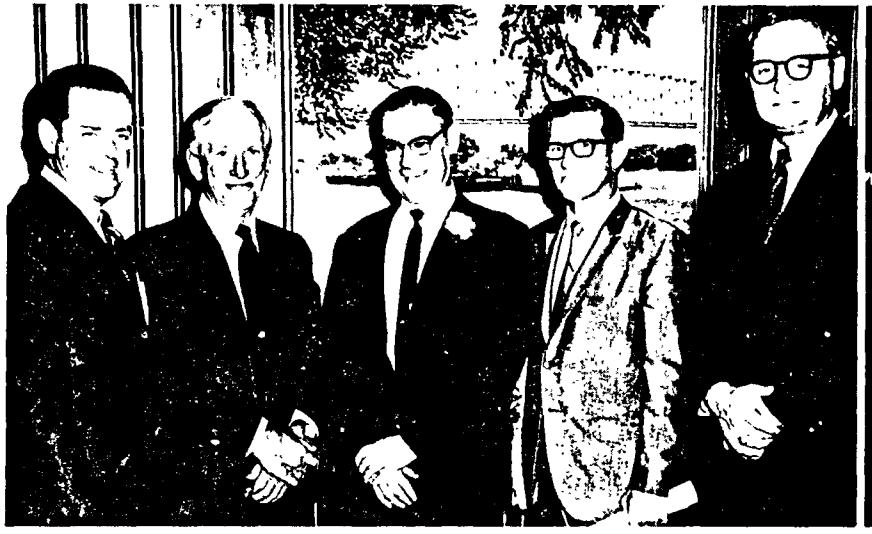


RICHMOND PLANT—Richmond's 15 inductees into the Quarter Century Club this year are, first row from left, Lucille E. Elliott, William E. Constable, Vernon A. Gates and Miriam Poole; second row, from left, Robert E. Hengstler, James E. Martin, Noiel G. Anderson, Clyde O. North and Coleman Longworth; third row, from left, Burnette Preston, Oliver Q. Murphy, Grant O. Hahn, Chester Callahan and Inducting Officer J. B. Jobe, Executive Vice President and Chief Operating Officer. Not pictured are Inductees James P. Stott and Robert G. Voss.



WAUKEGAN PLANT—At the Waukegan induction two generations of the Wikel family were represented. At left is Charles R. Wikel, Sr., former Manager at Waukegan and a QCC member since 1943. Next to him is his son, Inductee Charles R. Wikel, Jr., Residential Products Plant Manager. They look over the program with Inducting Officer Don L. Hinmon, Corporate Vice President for Pipe Division, and QCC Chapter President Robert W. Salmon (right). There were 21 inductees.

JM QUARTER CENTURY CLUB



PARKERSBURG PLANT—Inductee Carl R. Lee, center, is surrounded by his supervisors. From left are R. E. Warrick, Plant Group Manager; J. B. Jobe, Executive Vice President and Chief Operating Officer, and Inducting Officer; F. Q. Van Kirk, Plant Manager; and Reynold Nebel, General Manager of the FG Insulations Division.



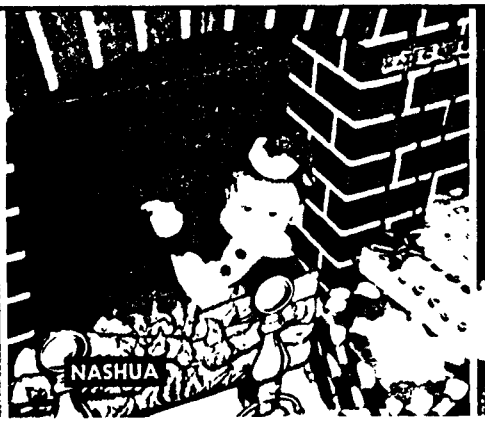
CHICAGO OFFICE—Herbert W. Ray (left), General Office Manager for Sales Offices, inducted Walter F. Straub at the Chicago Induction. With them are Mrs. Straub and F. H. Bingham (right), District Manager for Architectural & Engineered Products.

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CHRISTMAS IN J-M

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AT LOMPOC: R. C. "Santa" Jacobs, Lompoc Finance Manager until his retirement in May this year, has played Santa Claus for years at the Kiddies Christmas Party. The Party is an annual event for over 600 J-M children who go to the Lompoc Theater for cartoons and gifts from Santa.

AT NASHUA: Patrick J. Courcy, Mechanic E&R Dept. at Nashua, and his wife Elizabeth dressed their three year old son Peter in a Santa outfit and put him in their Christmas fireplace setting. The picture has become their Christmas card for this year.

AT TORONTO: Santa at the Canadian Johns-Manville party for children last year was Lynton Brown. M. C. Knox of the Toronto Office took this picture of his daughter, Denise making her requests.

AT VIET NAM: Ken Jakomovich, son of William Jakomovich of Waukegan Pipe Plant, sent his parents this picture of him in Viet Nam last Christmas. The boys in the barracks set up their own Christmas tree to celebrate.

AT WATERVILLE: Mr. and Mrs. James Cole and children went to nearby Maumee, Ohio, last year for a look at the Christmas scenes at Wonderland, the Lucas County Recreation Center. Jim is a Checker/Driver in the Warehouse Dept. at Waterville Plant 01.

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ASSIGNMENTS

J-M FORMS NEW SUBSIDIARY

J-M has formed a new subsidiary, the Johns-Manville Irrigation Corp., to market custom engineered agricultural and turf irrigation systems. The new corporation will be a consolidation of three firms acquired from Robert Trent Jones, Inc.: the Binar Corp., Watermatics Corp. and Chem-Blend Systems Corp. A. C. Smith, Corporate Vice President for Corporate Growth & Development, is President of the new corporation. Robert Trent Jones, internationally known golf course architect and turf irrigation specialists, is a member of the board of directors.



W. D. GACHES has been appointed General Manager of the new J-M Irrigation Corp. He continues as a Vice President of the J-M Sales Corp. Mr. Gaches has been with J-M since 1947, and has spent his entire career in sales and merchandising. After filling several staff and product management positions in the Industrial Insulations Division, and also serving as District Sales Manager at Cleveland, he became General Sales Manager of Industrial Insulations Equipment Products Dept. in 1966.



S. J. McDUFF has been named Merchandise Manager of the Pipe Division. He continues as a Vice President of the J-M Sales Corp. Mr. McDuff joined J-M in 1952 in San Francisco, then held several district management positions in Houston. He became Product Manager for Irrigation Pipe in 1961 and Sales Manager for Dutch Brand Division in 1963. He returned to Pipe in 1966 as District Manager, San Francisco, then Marketing Manager, Western Region. In 1969 he became Division General Sales Manager.



J. M. VANVOORHIS has been promoted to General Marketing Manager, Equipment Insulations Sales Dept., Industrial Insulations Division. He is also elected Vice President of the J-M Sales Corp. Mr. VanVoorhis joined J-M in 1946 as a Research Engineer and has held district engineering, sales and sales management positions at DHQ. He most recently has been Sales Manager of the Equipment Insulations Sales Dept. in Industrial Insulations.



ADVERTISING & PUBLIC RELATIONS DEPT.
General Headquarters
H. J. HASTINGS to Advertising Manager for Packings & Friction Materials.



ASBESTOS FIBRE DIVISION
Advocate Mines
F. J. LAPALME to Manager of Services.



CORPORATE GROWTH & DEVELOPMENT DEPT.
Finderne
PAUL B. PASZKOWSKI, to Project Manager, New Business Developments.



FIBER GLASS INSULATIONS DIVISION
Waterville Plant 01
RICHARD A. PATZNICK to Computer Systems Engineer, FG Textile Dept.



INDUSTRIAL INSULATIONS DIVISION
Division Headquarters
W. R. BROWNE to Sales Manager, Equipment Insulations Sales Dept.



OLIVER PRESCOTT to Product Group Manager, Equipment Insulation Products.



PIPE DIVISION
Division Headquarters
D. C. JOSEPHS to Assistant to the General Manager.
Green Cove Springs Plant

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MELVIN R. BUYER to Plant Engineer. **PRODUCTION & ENGINEERING DEPARTMENT** Finderne



PRODUCTION & ENGINEERING DEPARTMENT Finderne
G. J. GRAZIANO to Senior Project Engineer, Director of Plant Engineering.



Manville Plant
STEPHEN V. BALINT to Project Engineer, Director of Plant Engineering.

RETIREMENTS—February, 1971

MRS. JANET BARCLAY, Jeffrey Mine
THOMAS BEER, Toronto Plant
JAMES BONNER, Toronto Plant
WATTS CHERNESKY, Manville Research
ALFRED CHRISTIAENS, Manville Plant
VICENTE ESCOBEDO, Lompoc Plant
MRS. MINERVA FLANAGAN, Manville Plant
J. A. BALTHAZAR HOULE, Jeffrey Mine
FELLMAN MATTHEWS, Marrero Plant
EUSTACE I. MERRILL, Manville Research
MORTON PETRY, Richmond Plant
MRS. MARGUERITE H. SMITH, San Francisco Office
JESSE STRAUGHTER, Waukegan Plant
MISS HILDA STROMBERG, Boston Office

RETIREMENTS—March, 1971

FLOYD COOKSON, Zelienople Plant
MISS MARY S. McDERMOTT, Manville Research
ALBERT MORA, Waukegan Plant
MRS. ELIZABETH A. NICHOLS, Waterville Plant
CICERO QUINN, Natchez Plant
PIETRO TAORMINA, Manville Plant
EDWARD J. VADIMSKY, Manville Plant

OTHER RETIREMENTS

BERT M. ASHER, Pittsburg Plant
MORRIS BOWSER, Marrero Plant
ANDREW C. ELBERT, Alexandria Plant
ALBERT GOSSELIN, Jeffrey Plant
WILLIE THOMAS, Manville Plant



OOPS! WE GOOFED

In the November issue News/Pic gave all the credit for the Denison Pipe Plant's first 1,000,000 manhours worked without a disabling injury to Cleburne Fiber Glass Plant. Our apologies to the 400 Denison J-Mers. Representing all the Denison people are these senior men on shift from all departments of the plant. Holding the plaque are Gil Eggleston (right), Plant Manager, and Bob Salyer, E&R. Behind them (from left), are James Anderson, Safety Supv.; Eugene Stone, of Shipping; Elmer Mott, of Lining; Wesley Blanton, of Plastics; Carl Miller, of Flextran; Jay Parker, of Industrial Relations; Wilbur Greene, of Finishing; John Hix, of QC; and Leo Doyle, of Forming.

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NEWS/PIC

Published for the nearly 23,500 J-M employees, retirees and their families by Johns-Manville Corporation, 22 East 40th Street, New York, N. Y. 10016.

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Editor: Edward R. LiPuma
Designer: Fil Giuliano

Manager of Art and Production: Charles W. Zendler
Director of Public Relations: William P. Raines

BENEFITS

Question: If an employee's wife is expecting at the time he is hired by J-M will Health Service provide the regular maternity benefits when the baby arrives?

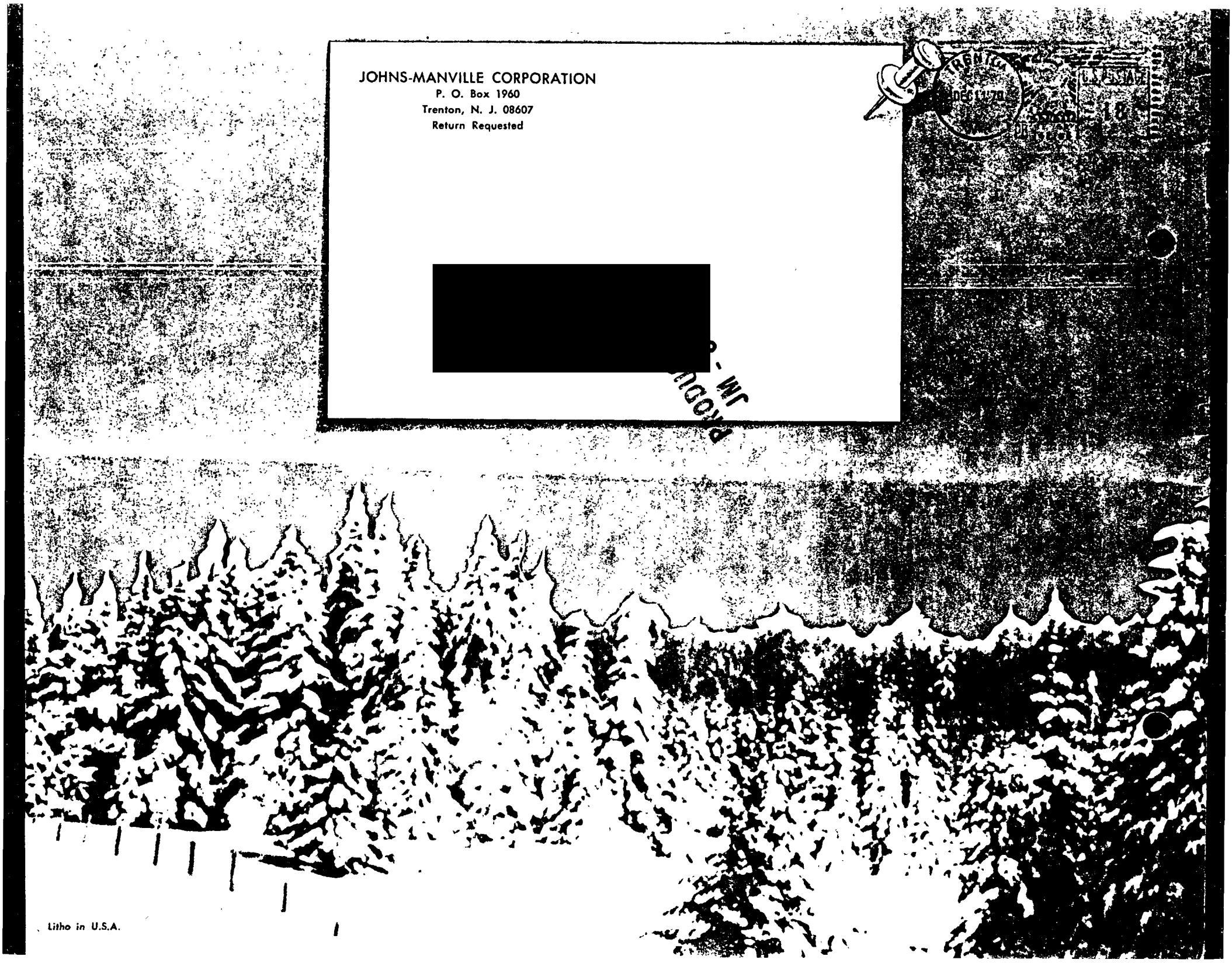
Answer: Yes, assuming the wife was continuously covered for at least 270 days under either a direct-pay-at-home or group Blue Cross-Blue Shield family contract that provided maternity benefits. Time spent with J-M also counts toward meeting the 270-day requirement. The J-M level of benefits will apply in such cases even though the previous direct-pay or group benefits were less liberal.

Question: I had a minor accident while on vacation last month and went to the emergency room at the hospital. They made me pay the $10 bill and said that I should get in touch with my group about possible reimbursement. Shouldn't the hospital have accepted my Health Service I.D. card as payment?

Answer: If you had been a bed patient in the hospital there would have been no question of their accepting your I.D. card. However, since this was an out-of-state hospital and you were treated in the out-patient department and released, the hospital could not have had time to check with your local Blue Cross plan to determine membership eligibility and what level of benefits applied to out-patient service. If you haven't done so already you should see your Industrial Relations Manager or Manager of Office Service about getting full or partial reimbursement for the amount you paid out.

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JOHNS-MANVILLE CORPORATION
P. O. Box 1960
Trenton, N. J. 08607
Return Requested

[redacted]

Litho in U.S.A.

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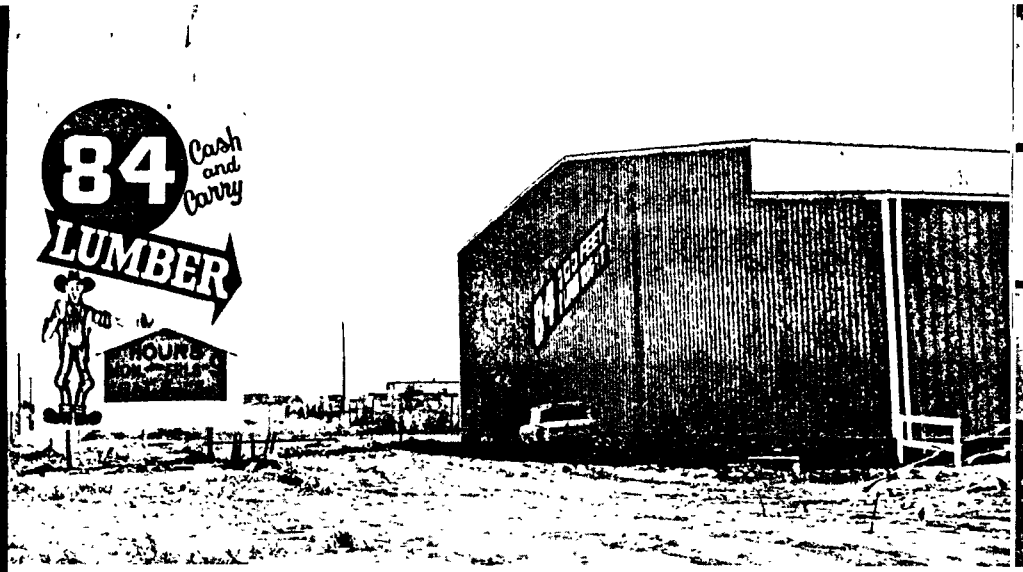
Johns-Manville
NEWS/PIC
NOVEMBER, 1970



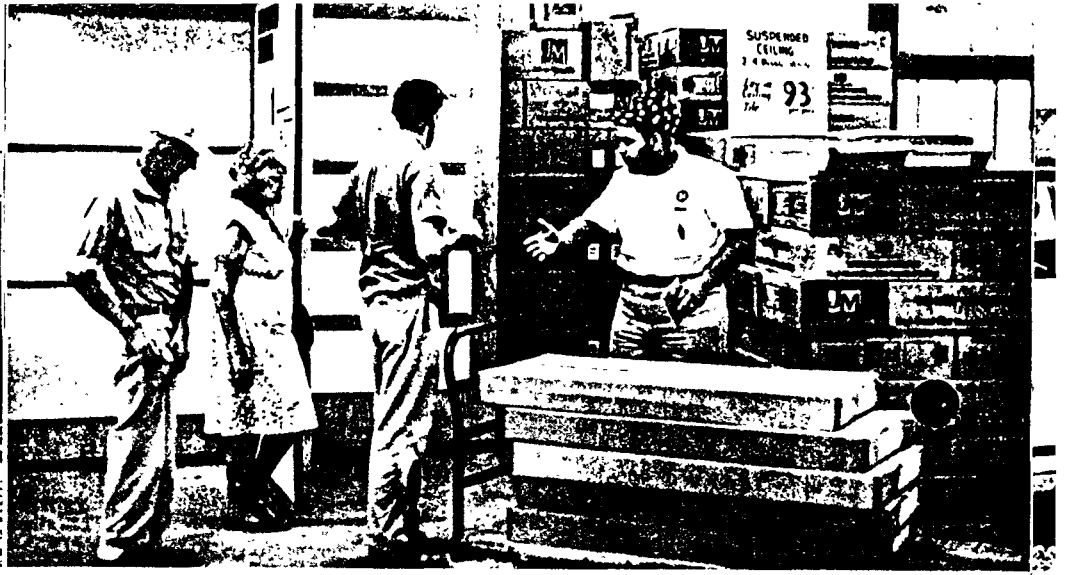
J-M on the SUPER JETS (Page 8)

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The store sign and end of the building face the highway.



84's Salesman Fred Malcolm makes a ceiling tile sale to three Springfield area residents.



This 50-foot Paul Bunyan attends every 84 Lumber Co. opening.

J-M in the Marketplace

J-M Men Help 84 Lumber Company Open Its 55th Yard

THERE WERE A lot of things happening in the Springfield, Ill., area the third week in August.

First of all, the capitol of the Land of Lincoln was the host for the Illinois State Fair, one of the largest of its kind in the country.

But a couple of miles away, the new 84 Lumber Co. was holding a fair of its own. It was the Grand Opening Sale of its 55th Yard.

As one of the major suppliers of building materials to 84 Lumber, J-M was very much involved. 84 Lumber had asked J-M to help train its managers and salesmen in the region and to set up product displays for this purpose and as do-it-yourself demonstrations for prospective customers.

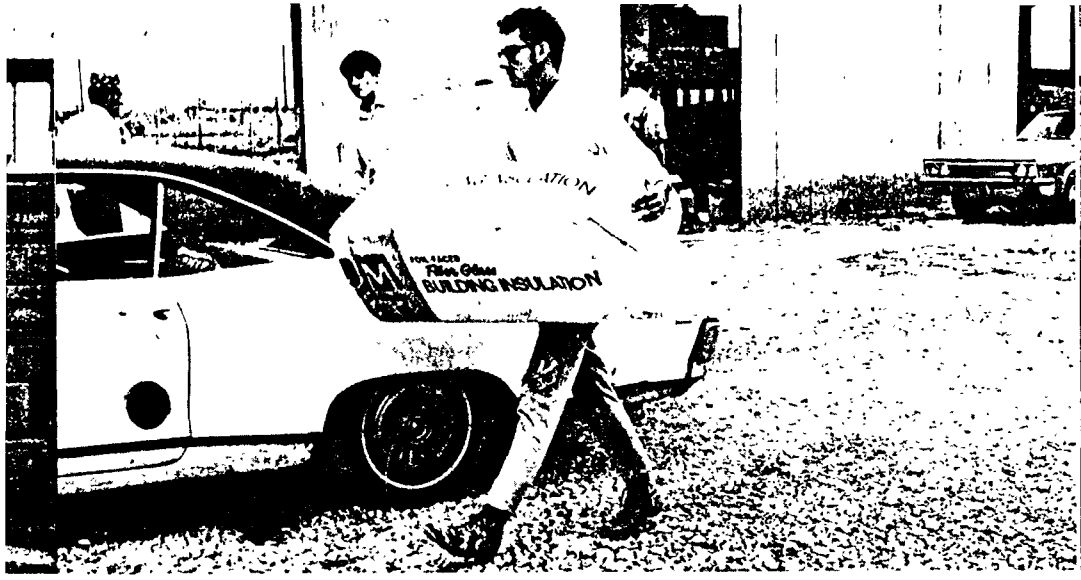
Because of the long association with 84 Lumber and the two men who founded the company, brothers Joseph and Robert Hardy, J-M was more than happy to assist.

J-M men such as Salesman Bill Williams of the Pittsburgh District had been making product presentations at many previous openings. To help in the day-long pre-grand opening sales training, J-M called upon Irving Zuckerman, Sales Training Consultant from New York City, to handle the program. Mr. Zuckerman was assisted by J-M's Ed Cerny, Vice President and Merchandise Manager for Asphalt and Fiber Glass Roofing Products; Salesmen Bill Williams and Dick Owens

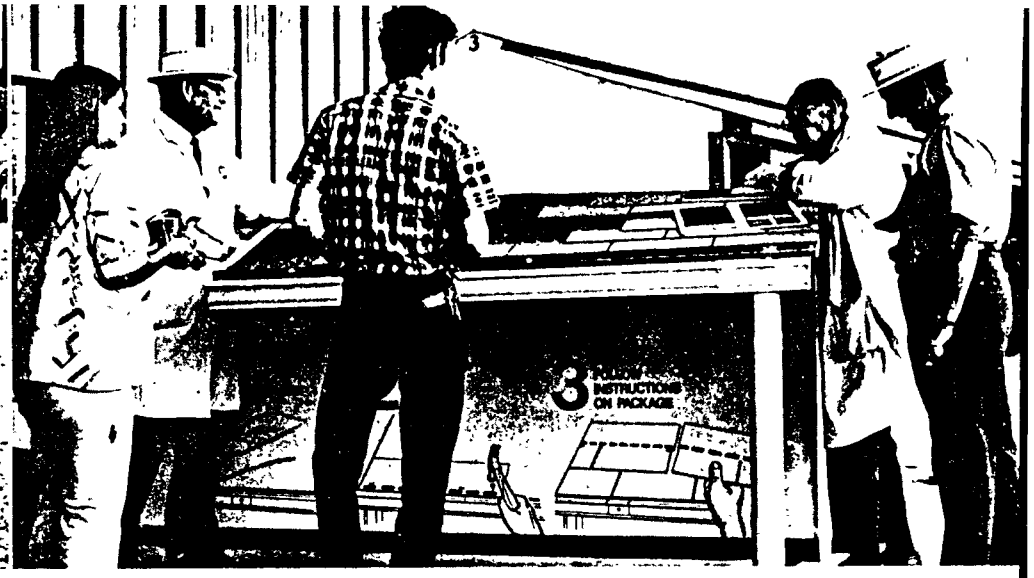
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Another customer loads his car with Fiber Glass Foil-Faced Building Insulation.



J-M Salesmen Dick Owens (second from left), Bill Williams (second from right) and Bob Ruff (right) answer the questions of a young couple interested in J-M Roofing Materials. The men had just made one of the product presentations on the store platform.



Dick Owens explains the advantages of building insulation, and how to easily open the package, to the salesmen who are based at Springfield.

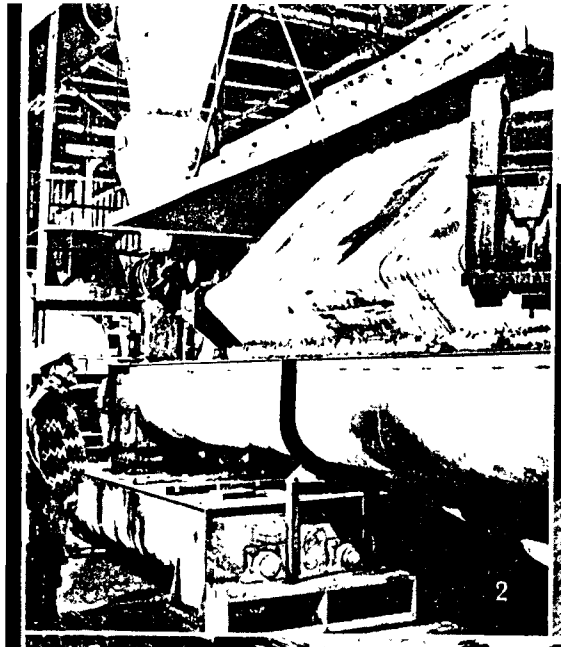


A grand opening visitor participates in the cross cut sawing contest. Master of Ceremonies and Director of Advertising for 84 Lumber, Dan Hixenbaugh, holds the microphone.

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1
Aerial view of the Lake Myvatn mine and mill including new warehouse extension and engineering shop.
2
Steingrimur Johannesson, Dry End Control, surveys the new filter for the de-watering of the diatomite slurry in the recently built wet-end building. ing.
3
Plant Manager Vestein Gudmunds (center) meets with his staff. From l. are Sigurdue Benidiktsson, former Plant Engineer; Birgir Gudmundsson, Production Manager; Shebiorn Jonsson, Office Manager; and Sverir Porhallsson, Engineer.

J-M ON THE ISLANDS

North, to expansion on Iceland . . . . .

ON THE SNOW swept island of Iceland J-M is involved with an expansion program that is expected to double the output of diatomite at Lake Myvatn by the end of 1970. On the Caribbean Island of Puerto Rico the J-M Sales Office people have moved into new offices in a modern building.

The major part of the Iceland expansion project is completed and in operation. It consisted of the installation of a large rotary filter, two additional steam tube dryers, and provision for increasing and improving dredging from the lake. Modifications to the dry end part of the plant should be completed this month. The plant will have the capability of manufacturing 22,000 tons of diatomaceous filter aid and filter products per year when all is completed.

J-M and the Icelandic government joined forces in 1966 to form Kisilidjan h. f., a company in which Iceland holds a majority interest. J-M, being the world leader in diatomaceous silica products, provided the necessary technological capability and the marketing expertise to sell the company's products in Europe under J-M's Celite trademark.

In addition to bringing a new in-

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Mr. Strober, Meet the Jarratt Team



Vice President Bennett Strober at his desk in Richmond Hill section of New York City.

The present Jarratt team, from left: Margaret Ferguson, Order & Billing Clerk; B. W. Pearch, Planning & Scheduling Supervisor; Mary Parker, Coordinator III; J. N. Rideout, Plant Manager; and B. T. Horne, Senior Coordinator.



LONG ISLAND TINSMITH SUPPLY CORP.
WHOLESALE DISTRIBUTORS

LITSCO

LONG ISLAND SUPPLIES CORPORATION

111TH STREET AND JAMAICA AVENUE • RICHMOND HILL, NEW YORK 11418 • (212) VIRGINIA 7-2900

Gentlemen:

WE READ WITH great interest your article in News/Pic in the February issue concerning the details of production and efficiency at the Jarratt, Va. fibreboard plant.

We feel that the article was not complete enough in the omission of the administrative and order departments that most efficiently move the materials manufactured to the market place.

Long Island Tinsmith Supply Corp. in 1939 received a carload of Jarratt produced fibreboard products from the first week of production and have through the years purchased many thousands of rail car and truckloads of Jarratt materials.

Our contention is that without the efficient processing of orders by the Ben Hornes, L. J. Spanglers, Mary Parkers, Margaret Fergusons, John Rideouts and their most efficient staffs of assistants, this material would not have moved as efficiently as it actually did, and therefore would not enable the plant to produce 200% of capacity as the material would be in warehouses all over Virginia.

Of course, also, due commendation should be given to Gordon Fisher and Roy Portwood and their predecessors for the efficient manner in handling special problems of the market requirements.

We feel that in a supplemental issue the remainder of the story from Jarratt to marketplace should be expounded in News/Pic.

We congratulate you on your most readable and enjoyable news media of Johns-Manville which I enjoy reading each month.

Very truly yours,

Bennett Strober

It isn't often a customer lets us know how much he enjoys working with us. The above letter is so complimentary to the J-M people, that News/Pic thought the J-Mer's mentioned by Mr. Strober should have the recognition they so obviously deserve. Gordon Fisher is Product Manager—Roof Insulations in the Industrial Construction Products Dept. in the Architectural & Engineered Products Division Headquarters. Roy Portwood is now an ICP Salesman in the Atlanta District.

By the way, Mr. Strober, thanks for the compliment to News/Pic, too!

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(who will be taking over the account when Mr. Williams retires December 31), and Bill Ruff, who covers the territory in southern Illinois out of the Chicago District Office.

Helping organize and prepare materials for the training and grand opening were Bob Knapp, Advertising Director for Building Materials; Lymon Anson, Advertising Manager for Builder Applicator Products; and Alan Beel, Advertising Manager for Consumer Building Products, all of the Advertising & Public Relations Dept.

Being trained were four 84 Lumber regional managers and some 20 store managers from the mid-west who were helping out at the grand opening and the five salesmen from the Springfield yard. The managers received a manual outlining the course so that they could subsequently conduct the one-day course for other yard managers and all 84 Lumber Co. salesmen. The course involved such subject material as general selling techniques, telephone solicitation and follow-up calls after a sale has been made. J-M also supplied the salesmen with 25 "cue cards" that describe the benefit points of Johns-Manville products for more informed sales presentations.

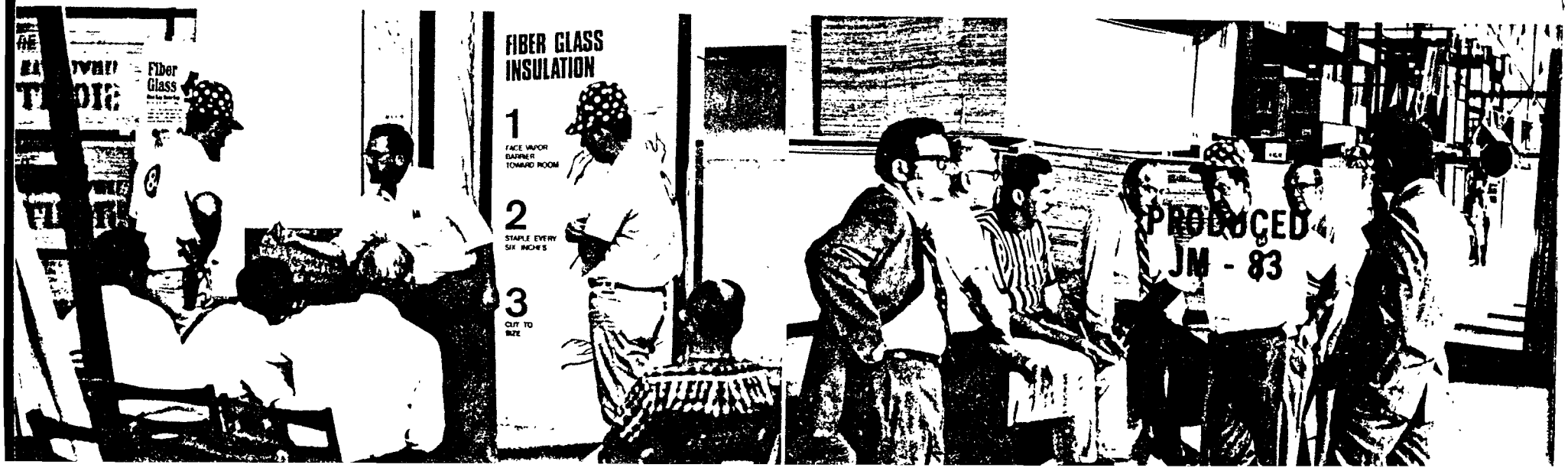
Displays prepared for the training session, to stimulate the do-it-yourselfers at the grand opening sale and for use in demonstrations given by the J-M salesmen during the opening, described the J-M product lines sold by 84 Lumber — a variety of ceiling tile and lay-in panels for suspended ceiling systems, a variety of Fiber Glass Foil Faced Insulation and a line of roofing shingles and roll roofing.

The big test came Thursday, Friday and Saturday of the week when the store was opened to the general public after much advance advertising and publicity, including television coverage. A fine turnout of prospective customers competed for fun and monetary prizes with customers invited to compete in the Paul Bunyan games of nail driving, cross cut sawing, log rolling, fish casting, hole-in-one golfing and tobacco putting contests. All during the day and evening, interspersed with the contests, J-M Salesmen and representatives of other building materials companies gave demonstrations of the products on sale. Dan Hixenbaugh, Director of Advertising for 84 Lumber, served as master of ceremonies throughout the opening.

One of the most often asked questions at an 84 opening is, why is the company named "84"? The simplest answer is that the Hardy brothers' home base and the site of their first lumber yard is in the town of Eighty Four, Pennsylvania. Of the many tales that have circulated, the only one that seems to be authenticated about why the town was called Eighty Four is that Eighty Four was one of the 3,414 Post Offices opened in 1884 and the postmaster asked that his office be called Eighty Four in honor of the year.

Johns-Manville sells its building products solely through its distributors and dealers—these are the people who reach out to the customer personally. Therefore, it is highly important that these men who sell our products be highly informed of the quality and advantages of J-M building materials. This the company has done through its associations with companies such as 84 Lumber — companies who put J-M in the marketplace.

Below: Joe Hardy (center), founder and Chief Executive Officer of 84 Lumber, makes a point about sales techniques to two of his managers. Seated at right is Robert Hardy, President of 84 Lumber.
Below Right: The J-M and 84 Lumber team primarily responsible for the training program and the opening: from left, Sales Training Consultant Irving Zuckerman, J-M's Vice President & Merchandise Manager Ed Cerny, 84's Advertising Director Dan Hixenbaugh, J-M's Advertising Director for Building Materials Bob Knapp, 84's Area Manager John Ricky, and J-M Advertising Managers Lyman Anson and Alan Beel.



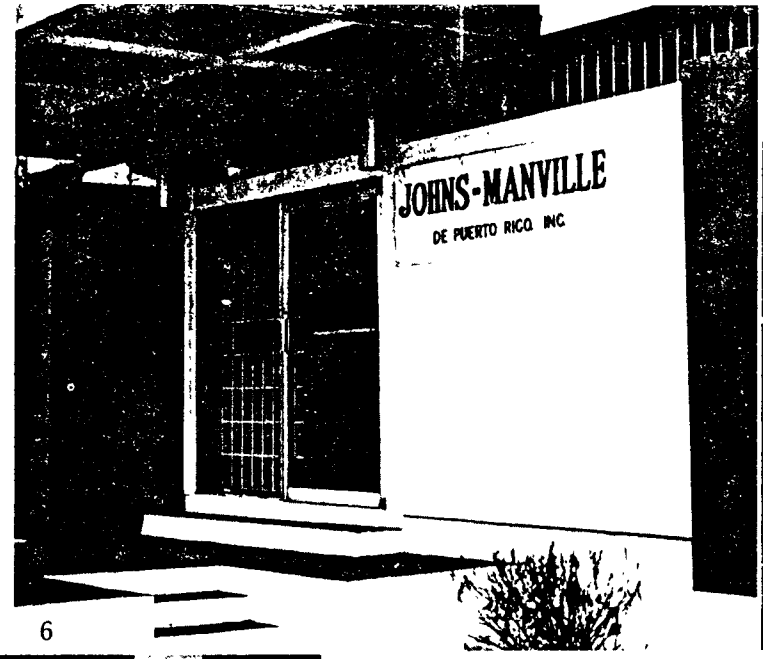
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4
Roberto Rivera, Accounting Clerk, confers with Office Manager Mrs. Gloria Andino.

5
Sales Office Manager Carlos E. Montoto (center) confers with Secretary Mrs. Elizabeth Lizardi and Sales Engineer Enrique Martinez, who is in charge of the Micro Aire Board Dept.

6
The San Juan Office entrance.

7
Jose Rivera (left) and Roberto Mercado, Micro Aire Duct Board Mechanic-Fabricators, cut and groove a Micro Aire Duct Board.









South, to new offices on Puerto Rico

dustry to Iceland and providing needed foreign exchange, the plant is assisting in the economy of Iceland in many ways. There are 50 people employed in the plant and the community is growing. The Icelandic City of Husavik, is benefitting because the entire output is shipped from a warehouse in that port.

With its new production capability, Kisilidjan h. f. is an added stabilizing force to the economy of Iceland.

The eleven J-Mers in San Juan, Puerto Rico, moved into their new office and warehouse building a few months ago. The new facilities are in an industrial park in the Rio Piedras section of the city.

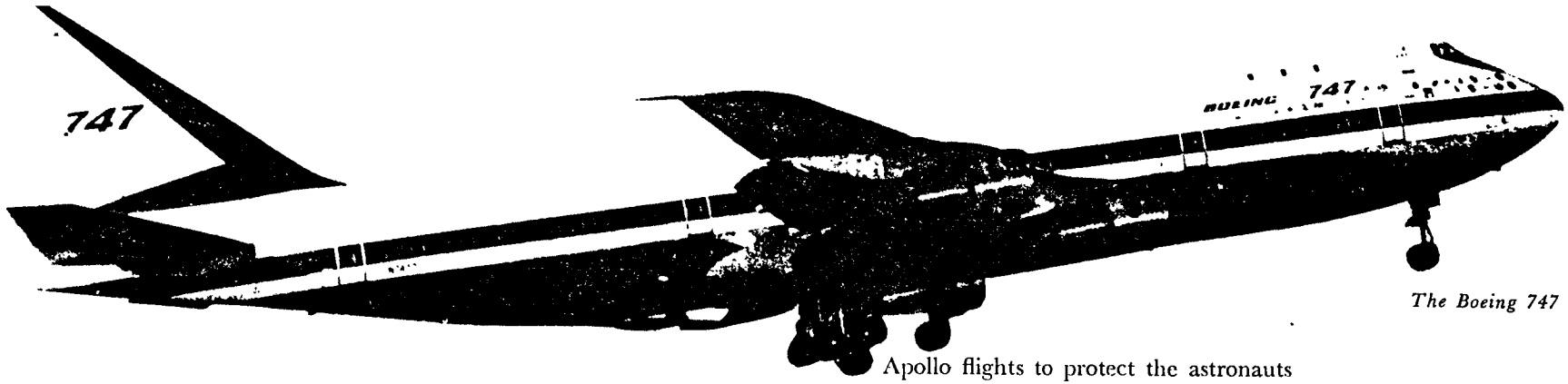
The San Juan J-Mers are in charge of sales in the Caribbean area.

Manager of the office, Carlos E. Montoto says, "Our warehouse is stocked with the insulation line of products and we operate a shop to fabricate Micro Aire Duct board for air conditioning ducts, which is a high-growth industry here in Puerto Rico."

The facility also maintains and services a network of distributors, dealers, agents and approved contractors specializing in the many J-M product lines.

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The Boeing 747 in flight.

J-M on the SUPER JETS

ALREADY, ENOUGH SUPERLATIVES have been written to describe the awesome size of the magnificent Boeing 747. Little can be added to paint verbally a picture of the sweeping 231-foot long body, the six-story high tail and an interior with all the luxuries.

But the story of the advent of this super jet is only another episode in a drama which was amplified in the 60's and will continually unfold during the decade of the 70's. This metal Moby Dick of the sky has ushered in an era which will bring radically new dimensions in jet travel, from the speed of the aircraft to passenger comfort, luxury and safety.

Throughout the brief history of jet travel when man has niched his most significant accomplishments in the field of aerospace, Johns-Manville has been an important contributor of vital insulation materials.

Meeting the new challenges of the 1970's, J-M has expanded and marketed its line of aerospace insulation products tailored to the 747 and other jumbo jets and the supersonics. J-M insulation materials have been contributing to the safety and comfort of jet airplane passengers for more than a decade; and they were used on all Apollo flights to protect the astronauts against the intense heat generated by the high speed of space crafts.

The saga of the 747 is one more chapter in the story of jet travel which began one rainy Sunday night in October, 1958, when a Boeing 707 flew from New York to Paris with 111 passengers in seven hours, 34 minutes. During the 60's, the jet became an essential part of the social and economic fabric of modern life. It has transformed patterns of transportation the world over, altered the way man travels, where he goes and where he sells and ships.

The jet has made the world both smaller and larger; smaller in the sense that it puts any point on earth within a matter of hours; larger because by making travel to distant places easy and fast it has broadened the dimensions of the human experience. From the incredible growth of the 60's stems the complex problems of the 70's. The multiplying number of passengers increased the number of jet aircraft; this brought problems of crowded skies, even more crowded airports and delayed flights. The number of airlines passengers in the coming decade will continue to increase. The challenge to cope with this growth is pressing to airplane manufacturers and the airlines themselves.

The 747 is merely a beginning. By early 1971, the airlines will be sending two other jumbos into the sky, the McDonald Douglas DC-10 and the Lockheed L-1011 air bus, both with capacities of 345 passengers.

Then, there are the supersonics, scheduled for commercial flights later in the decade. The Concorde, the British-French supersonic commercial airplane, is expected to begin regularly scheduled operations in 1974. The American SST, which is scheduled to debut later in the decade, is expected to reach speeds of 1,800 miles per hour. (See our cover photograph.)

To continue to provide the highest quality product for specific requirements on the airplanes and spacecraft of the '70's, J-M broadened the line of Microlite AA aerospace insulations being manufactured at the Manv[illegible] and Corona plants.

The additions include a water repellent phenolic product which will be installed on the DC-10 and L-1011, and a water repellent silicone-bonded Microlite AA, which is being evaluated for use on the supersonic transport being built by Boeing. Water repellent silicone-bonded Microlite AA is use-

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ful for both thermal and acoustical treatment of the aircraft, and is designed for applications such as the SST where leading edge temperatures approach 550 degrees F.

J-M's flexible MIN-K®, designed especially for use on rockets, missiles and jet aircraft, is being used on the 747 with J-M CERAFELT® as insulation for the food preparation ovens and in the jet engine nacelles and flight recorders. J-M insulations are also being used in a number of European aircraft. MIN-K, MICRO-QUARTZ® and THERMOFLEX®, to mention a few products, are being used by Delaney Gallay Ltd., of England. Delaney Gallay has provided insulation materials for many of the British Aircraft Corp. planes and a number of other crafts such as the SAAB Viggen and McDonnel Phantom. Delaney Gallay is presently installing J-M MIN-K and MICRO-QUARTZ on the Concorde.

The aerospace developments of the 60's were considered spectacular. Yet the pattern of progress promises that the 70's will be even more radical in shaping the way man moves himself through the air.



1
A Delaney Gallay installer puts J-M insulation on a fuel systems pipe for the VAK 191 aircraft.

2
Another installer puts Thermoflex into place for the Flygmotor-SAAB Draken plane.

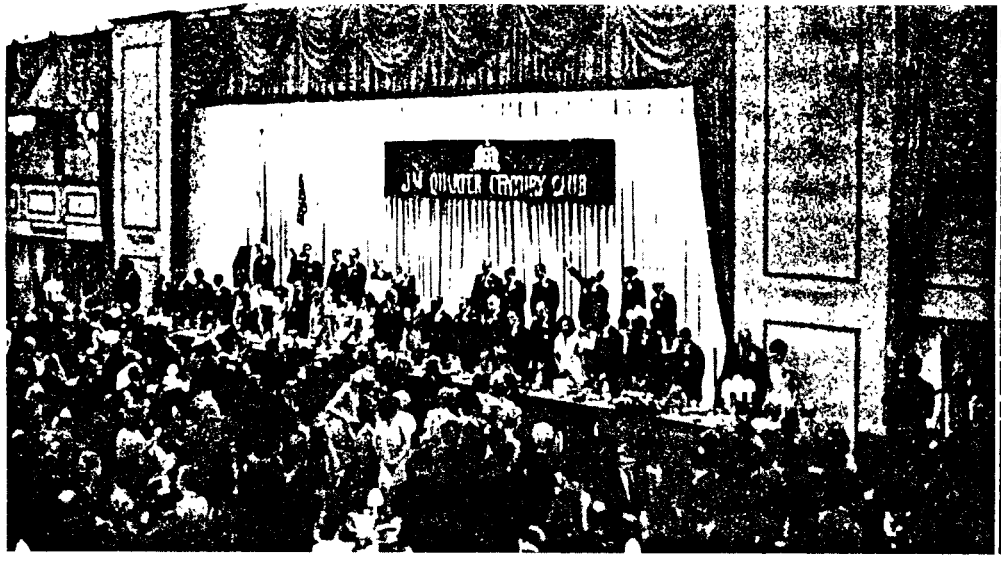
3
Thermoflex is placed on the inner skin of a Jaquar aircraft engine insulation blanket.

4
Min-K blankets are placed for pre-production of Concorde supersonic jet engine bays.

5
Less than one inch of J-M Cerafelt insulation is needed to protect this Boeing 747 stewardess from the 550F degrees of the Weber oven.

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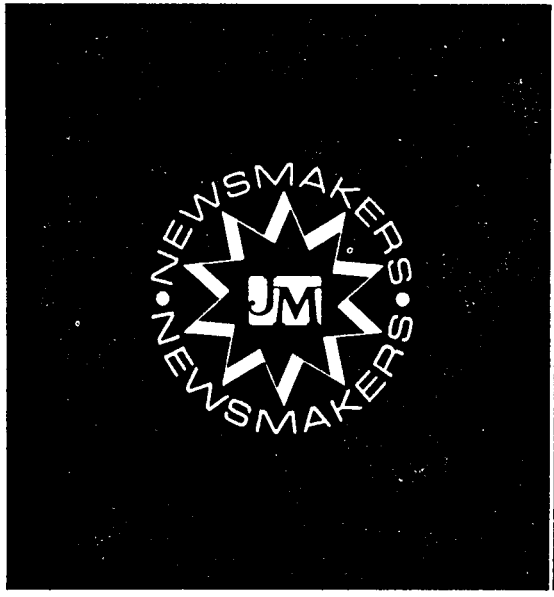
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A larger-than-usual number of inductees—30—joined the General Headquarters QCC Chapter this year. President C. B. Burnett served as inducting officer. In the front row of the dais are (from left) Anna C. Murphy, Robert F. Smith, Boyd H. Sutherland, Stanley Green, J. R. Allen, Jr., Leslie T. Stanlake, Arthur H. Stanton, Marion McDonnell, Ann R. Ruddy, Kathryn Sullivan, O. Alan Wirsig, Janet (Jean) Love, Ruth C. McCarthy, Janet Doerfler McGrath, Eldredge Miller, Catherine Montgomery, George H. Shay, Porter E. Dix, Robert W. Heisler, Tim Thompson, I. E. Cary, Marion Cassata, Frank Egan, Art Steneri, W. L. Vanderkloot, George P. Walker, and Henrietta M. Cameron. Not present were Jean A. Morgan, Albert Feininger and Retiree Bert Reynolds.

Above:
General Headquarters, QCC Chapter officers for this year are (from left) John M. Miller, Treasurer; Marion S. Cross, Secretary; Carl T. Herdman, Past President; J. Gil Cullen, President; and Al Reeves, Vice President.







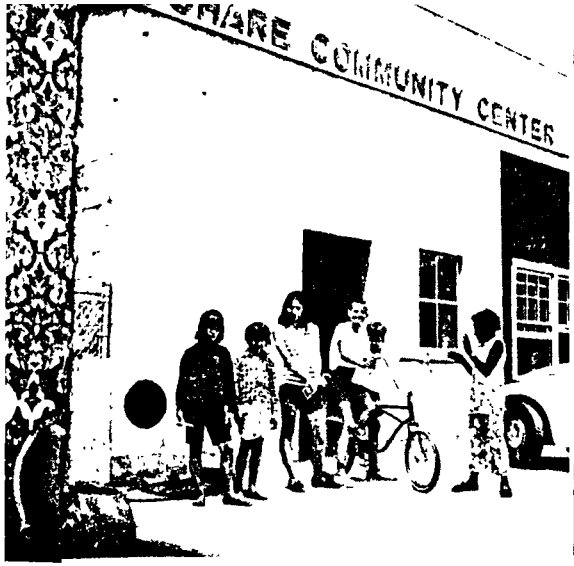
W. H. Gates (right), Production Manager, Residential Products Division, presented watches to (from left) David E. Gray, Weldon L. Daniels and George H. Williamson at the Quarter Century Club induction for Fort Worth Plant this year. Following the induction a meeting was held to organize a Fort Worth QCC Chapter. Mr. Williamson was elected president. Other officers are M. S. Boykin, Vice President; W. L. Daniel, Secretary-Treasurer; and W. H. Hale, Willie Kurosky and V. V. Venrick. Trustees.

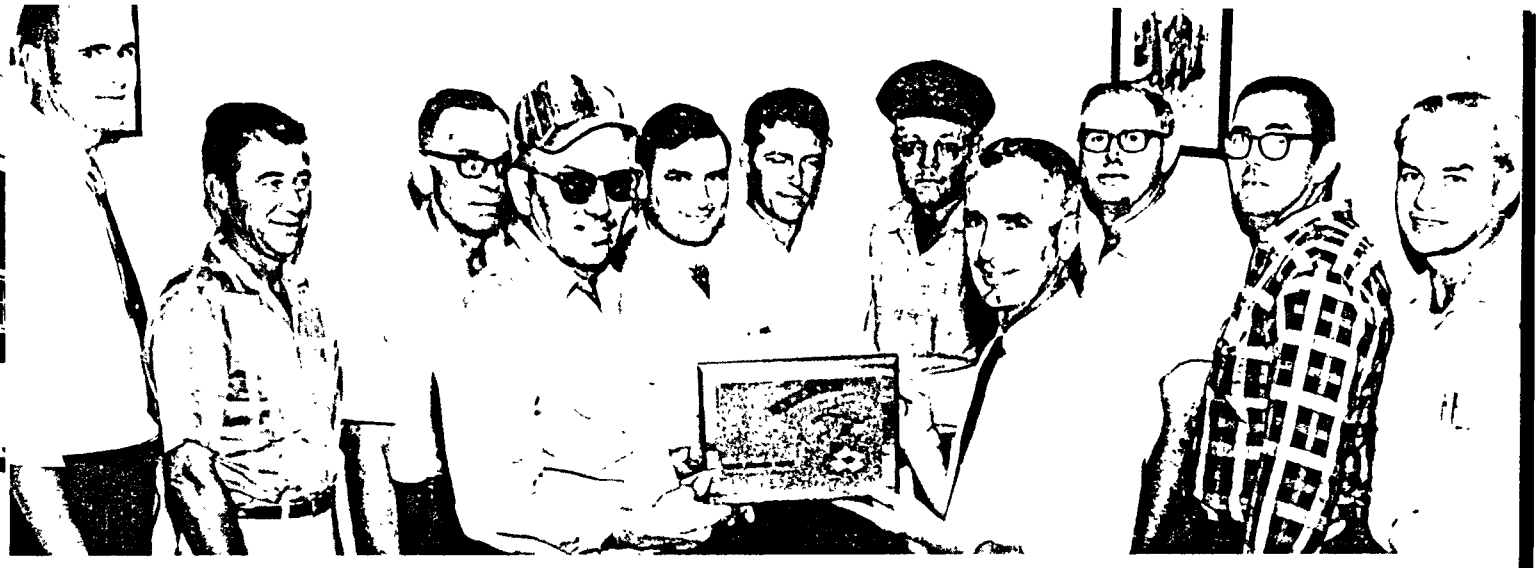
Walt Lirot (second from right) won the Annual Invitational Golf Tournament for Fiber Glass men at Defiance, Ohio, on a weekend this summer. With him (from left) are Robert Beranek, Industrial Engineer from Toledo, DHQ; Jack Giroux, Defiance Plants Industrial Relations Manager; Walt, who is Defiance Plants Employment Supervisor; and Tom Russo, Cost Accountant, from Toledo, DHQ. Walt's low net score was 73. Runner-up was Bobby Pennington, Production Scheduler from Winder Plant.

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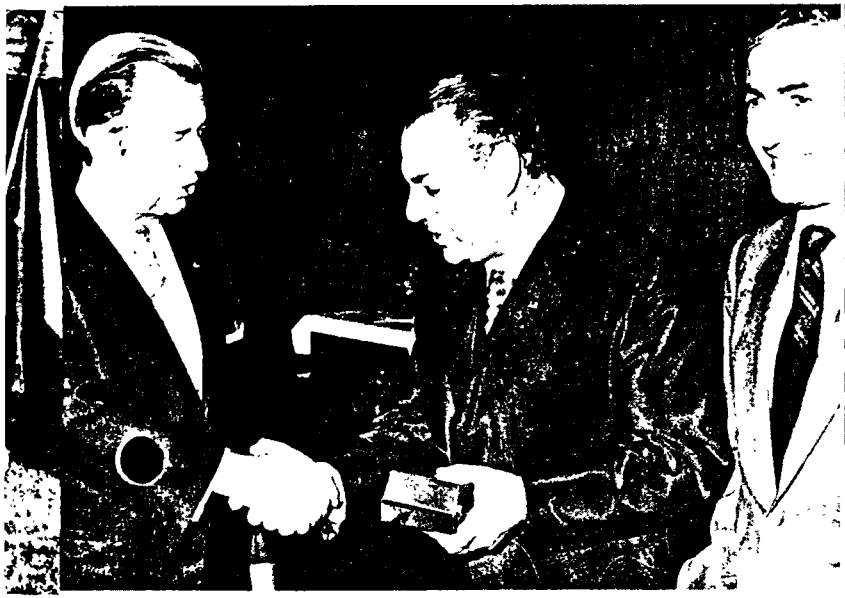
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Nashua Plant has a share in SHARE Community Center in the city of Nashua, N. H., by having contributed sheets of J-M Chalkboard for installation in the Center. Unique to that city, SHARE is the local volunteer action group which seeks to involve the greater community with the residents of the low income neighborhoods for improvement of their environment. VOICE, the organization of the low income community itself, and HELP, an anti-poverty program, also make use of the Center's facilities.

Upper right:
These men are celebrating their first 1,000,000 manhours worked without a disabling injury at the 6½-year old Cleburne Fiber Glass Plant. They are the senior men on shift representing all departments of the plant. Holding the plaque are Gil Eggleston (right), Plant Manager, and Bob Salyer, E&R. Behind them are (from left) James Anderson, Safety Supv.; Eugene Stone, of Shipping; Elmer Mott, of Lining; Wesley Blanton, of Plastics; Carl Miller, of Flextran; Jay Parker, of Industrial Relations; Wilbur Greene, of Finishing; John Hix, of QC; and Leo Doyle, of Forming.





QCC inductions extended all the way to Buenos Aires, Argentina, in 1970. Inductee Dante Pontura (center), Celite Sales Manager at the Buenos Aires Sales Office was inducted by Dudley T. Colton, Sr. (left), Corporate Vice President for International Divisions. At right is General Manager Paul Nikitovich of the International Division for Latin America and The Far East.

Some of the Buenos Aires Office J-Mers, wives and friends witness the induction ceremony.

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Below:
It all started when Penny McFadden (left), Dallas Office Teletype Operator, and her family went camping for a weekend near Louisville, Texas, and a six-month-old black Schnouzer adopted them. His license indicated Kalamazoo County of Michigan. On Monday, Penny wired Ann Spunar (right), Detroit Office Teletype Operator, about the dog in hopes of finding the owner. Ann contacted the Detroit News. Communications between the two ladies and investigation by The News brought a happy ending to the story. The News learned from Kalamazoo County that the dog's name was Jingles and belonged to the Jacob Van Ooyen family of Kalamazoo. Neighbors informed The News that the Van Ooyen's had moved to Louisville, Texas. Ann wired Penny, and Penny located the Van Ooyen's, whose two young daughters were especially delighted to have their puppy back.

NEWSMAKERS • NEWSMAKERS • JM

Left:
The Fort Worth Truck Drivers have done it again! This time their safe driving has warranted a special award from Travelers Insurance Co., for having traveled 2,519,936 miles from Dec. 16, 1967 to March 1, 1970, without a chargeable vehicle accident. Plant Manager C. F. Luquer (second from right) receives the plaque from Travelers Representative Jerome B. Smith. Also in first row are M. S. Boykin (left), Traffic Supervisor, and G. H. Williamson (right) Plant Engineer. The drivers are (2nd row, from left) L. K. Osborn, W. T. Fairman, Charles Crawford, O. T. Epps, Vernon Phelps and Claude King; (3rd row, from left), Bill Wilson, James Plumlee and Archie Franks; (4th row, from left), C. O. Cantrell, J. T. Gilbert and Ed Daniel.

Below:
H. W. Ray (at podium), General Office Manager for Sales Offices, GHQ, inducted J. Frank Fortner (standing, center) into the Atlanta Chapter of the QCC. Frank's mother is seated beside him, and at left is H. G. Palmer of Pipe Division, Atlanta Office. H. E. Nixon was elected president of the chapter, and Mr. Fortner was elected Secretary.







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Assignments



JOHN S. AUTRY has been appointed Manager of Customer Operations in the Pipe Division. He is also named a Vice President in the Johns-Manville Sales Corp. Mr. Autry joined the Los Angeles District in 1960 as a Pipe Salesman, after several years of experience as City Manager and Public Works Director for the City of Ojai, Calif. He came to Division Headquarters in 1962 and has progressed as Senior Engineer, Product Manager and Product Group Manager in Pipe Division.



PORTER E. DIX has been appointed Manager of Research and Development, Pipe, in the Research and Development Dept. He continues as a Vice President in the Johns-Manville Sales Corp. Mr. Dix most recently has been Merchandise Manager of the Pipe Division. He joined J-M as a District Engineer in 1945. Since then he has served in a variety of assignments within the Pipe Division including Staff Manager, District Sales Manager and Product Manager.



DENIS M. KELLEHER has been appointed General Sales Manager of the Pipe Division. Mr. Kelleher is also appointed a Vice President of the Johns-Manville Sales Corp. After serving as Design Engineer, City of Des Moines, and City Administrator, Placentia, Calif., he joined J-M in 1958 as a Salesman. He was promoted to Assistant District Manager, Los Angeles, in 1964, to District Manager, Chicago, in 1966, and to Planning and Training Manager, Northern Region, later that year.



ARCHITECTURAL & ENGINEERED PRODUCTS DIVISION
Division Headquarters
DAVID L. CARPENTER to Manager of Acoustical Ceiling Systems.



JACK R. KINGERY to Product Manager for Acoustical Materials.



Alexandria Plant
ROBERT E. DOUCET to Plant Engineer, E&R Dept.



Dalton Plant
THOMAS J. MADDEN to Manager, J-M Carpet.



F. F. GUYOTT to General Sales Manager, J-M Carpet.



BUILDING MATERIALS DIVISIONS
Division Headquarters
J. P. (PAGE) STIGER to Flooring Department Coordinator.



FINANCE DEPARTMENT
General Headquarters
EDWARD R. BRADY to Supervisor, Operations Research & Analysis.



ALFRED T. VAN DER-HOFF to Controller, Architectural & Engineered Products Division.



Data Processing Center—Finderne
ROBERT FEDORIK to Senior Programming Analyst.

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H. RUSSELL HENDERSON to Manager for Systems Development & Installation.



INTERNATIONAL DIVISIONS
Division Headquarters
GREGORY B. McQUADE to Staff Manager, Acoustical Pipe Products.



MARKETING DEPARTMENT
General Headquarters
DONALD F. KEAHON to Marketing Auditor.



PACKINGS & FRICTION MATERIALS DIVISION
Division Headquarters
WILLIAM H. BARTLETT to Sales Manager for Electrical & Special Equipment Products.



PAUL D. MORRELL to General Sales Manager.



PIPE DIVISION
Division Headquarters
V. J. PACIFICO to Staff Manager, Transite Pressure Pipe.



PRODUCTION & ENGINEERING DEPARTMENT
Waterville Plant 01
M. WAYNE GRUBB to Furnace Process Engineer, Direct Melt Operations, Fiber Glass Textiles.



RESIDENTIAL PRODUCTS DIVISION
Division Headquarters
JOHN F. BALL to Product Group Manager, Fiber Glass Building Insulations.



DUDLEY T. COLTON, JR., to Manager for Division Planning.



WILLIAM A. HINDON to Assistant General Sales Manager.

STEPPING UP

PACKINGS & FRICTION MATERIALS DIVISION
Manville Plant
ALEX CHUNKO to Foreman—Maint.
EUGENE P. COLLINS to Shift Foreman—Mld. Pkg. Presses
FRANK GREGOVITCH to General Foreman—Mld. Pkg.
JOSEPH PATTERO to Foreman—Shipping
CHARLES ZEKUS to Foreman—Mld. Pkg. Presses

PRODUCTION & ENGINEERING DEPT.
Waterville Textiles Plant
DAVID L. ALLEY to Shift Foreman—Finishing
JOHN F. BENNION to Shift Foreman—Direct Melt
MICHAEL R. HENDERSHOT to Shift Foreman—Direct Melt
JOHN F. KELLY, JR. to Shift Foreman—Direct Melt
JOHN H. LIVINGSTON to Shift Foreman—Finishing
DAVID J. PICKARD to Shift Foreman—Direct Melt

RESIDENTIAL PRODUCTS DIVISION
Manville Plant
JOHN R. BALLENT to Shift Foreman—Paper Mill
Waukegan Plant
BUCKLEY C. ANDREWS to Foreman—Whse. & Local Rcvg.
DAVID F. JOHNSON to Foreman—Shipping

RESEARCH & ENGINEERING CENTER
JOSEPH L. SADOWSKI to Foreman—Permastran Pipe

ASBESTOS FIBRE DIVISION
Jeffrey Mine
G. F. BROWN to General Foreman, E&R
L. CASTONGUAY to Foreman, E&R
G. H. GOODENOUGH to Asst. Foreman, E&R
MARCEL MICHEL to Foreman, E&R

CELITE DIVISION
Lompoc Plant
M. CHERNOCK to General Foreman—P. M.
S. C. DOVER to Foreman, Garage
LEOPOLDO F. SEGURA to Shift Foreman, S. P.

FIBRE GLASS INSULATIONS DIVISION
Cleburne Plant
BILLY GENE CHARMICHALL to Shift Foreman—Production
Corona Plant
ROGER A. STAHL to Foreman—Quality Control
Defiance Plants
ROGER J. GALBRAITH to Shift Foreman, Insulations
RALPH R. LINDGRON to Maint. Foreman
DUANE E. SCHWAB to Foreman, Insulations
Parkersburg Plant
MARVIN O. BLAIR to Shift Foreman—Utility Spec. Prod.
Waterville Plant
EDWARD E. LAY to Shift Foreman—Prod.

INDUSTRIAL INSULATIONS DIVISION
Waukegan Plant
JOHN H. PHELPS to Foreman—Maint.

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Announcements

RETIREMENTS—December, 1970

TED J. ADAMS, Tilton Plant
ANTHONY M. DICELLO, GHQ
ARTHUR H. ENGEL, Defiance Plant
MISS WINIFRED HESSELMAN, GHQ
GEORGE L. HIGDEN, Montreal Office
CHARLES A. HODGMAN, GHQ
KARL V. LINDELL, Asbestos Fibre Division
BOOKER MICKLES, Fort Worth Plant
LUCIEN MORIN, Jeffrey Mine
ALBERT PINARD, Jeffrey Mine
WINSTON S. RIGGS, Pittsburgh Office
LAFAYETTE SMITH, New Orleans Plant
FORBES THOMPSON, Manville Plant
HAROLD J. WELSH, GHQ
C. E. WHITTINGTON, Natchez Plant

RETIREMENTS—January, 1971

RICHARD ETCHES, Finderne
LOYAL HAYS, Defiance Plant
ANDREW J. JENKINS, Jarratt Plant
RICHARD JOCHMANN, N. Brunswick Plant
GEORGE McNEELY, Manville Plant
THOMAS MYLES, Natchez Plant
BURNETTE PRESTON, Richmond Plant
LEWIS H. PRICE, Finderne
BRUNO A. ROSENQUIST, Pittsburg Plant
RAYMOND SOTO, Lompoc Plant
SMITH A. WESTBURY, Atlanta Office
VITUS E. RAYUNAS, Waukegan Plant

OTHER RETIREMENTS

LAWRENCE JACKSON, SR., Marrero Plant
LIONEL J. BURRELL, Marrero Plant
MRS. ELSIE CAROVILLANO, Manville Plant
ALBANY DUMONT, Jeffrey Mine
MRS. NORMA GRIFFIN, Waukegan Plant
ELMO LAROCQUE, Jeffrey Mine
J. R. MOORE, Waukegan Plant
N. J. SCHEXNAYDRE, Marrero Plant
PETER J. SPANGER, Pittsburg Plant
HARRY G. WADDICK, Waukegan Plant
LEVIN WATSON, Pittsburg Plant

IN MEMORIAM (QCC and Retired)

RAYMOND FARR, Alexandria, July 26
WHITNEY O. BLANCHARD, Marrero, August 1
PETER ROTOLO, Marrero, August 4
EMIL DESJARDINS, Nashua, August 7
GUISEPPI BORZILLIERE, Marrero, August 10
ELMER H. JONES, Los Angeles, August 10
PHILIP LEMELIN, Nashua, August 12
MICHAEL A. RUDWELL, Richmond Plant, August 12
JOHN P. SYME, GHQ, August 14
DAN E. ADAMS, Alexandria, August 15
ARCHIE CHAGNON, Nashua, August 17
WILBROD MAYNARD, Nashua, August 17
JOSEPH CHOPIN, SR., Marrero August 18
ALBERT G. FISCHER, Manville August 24
EDWARD HARRIS, Cleveland, August 25
LOUIS ROLLER, Manville, August 26
GEORGE DRANE, Marrero, August 26
GEORGE W. KINGSTON, Manville, August 27
CHARLES THOMPSON, Asbestos, August 28
PETER DEDECKER, Manville, August 30
ALFONSAS SPERI, Manville, September 1
PEARLE K. HUSBAND, Fort Worth, September 4
PAUL A. BIRKHOLM, Pittsburg Plant, September 11
ERNEST J. PITRE, Marrero, September 14
WILLIAM F. LEMKE, Waukegan September 16
NELSON BOURRET, Jeffrey, September 17
RALPH S. BARBER, Chicago District, September 25
OSCAR POISSON, Asbestos Plant, October 7
GEORGE A. CHEESE, Jeffrey Mine, October 9
JOHN F. KELLY, JR., Waukegan Plant, October 10
JOHN A. BALL, Alexandria Plant, October 12
CARL G. BAUGHMAN, Zelienople Plant, October 13
GEORGE SCHILLING, Waukegan Plant, October 13
MOSE MARTIN, Marrero Plant, October 14

NEWS/PIC

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BENEFITS

Question: My normal retirement date is January 1, 1972. Will I get my 1972 vacation pay? If I retired early on January 1, 1971, would I get 1971 vacation pay? *Answer:* The answer is yes to both questions, assuming you worked during the year prior to your normal or early retirement date.

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TOMATOES TAKE A POWDER

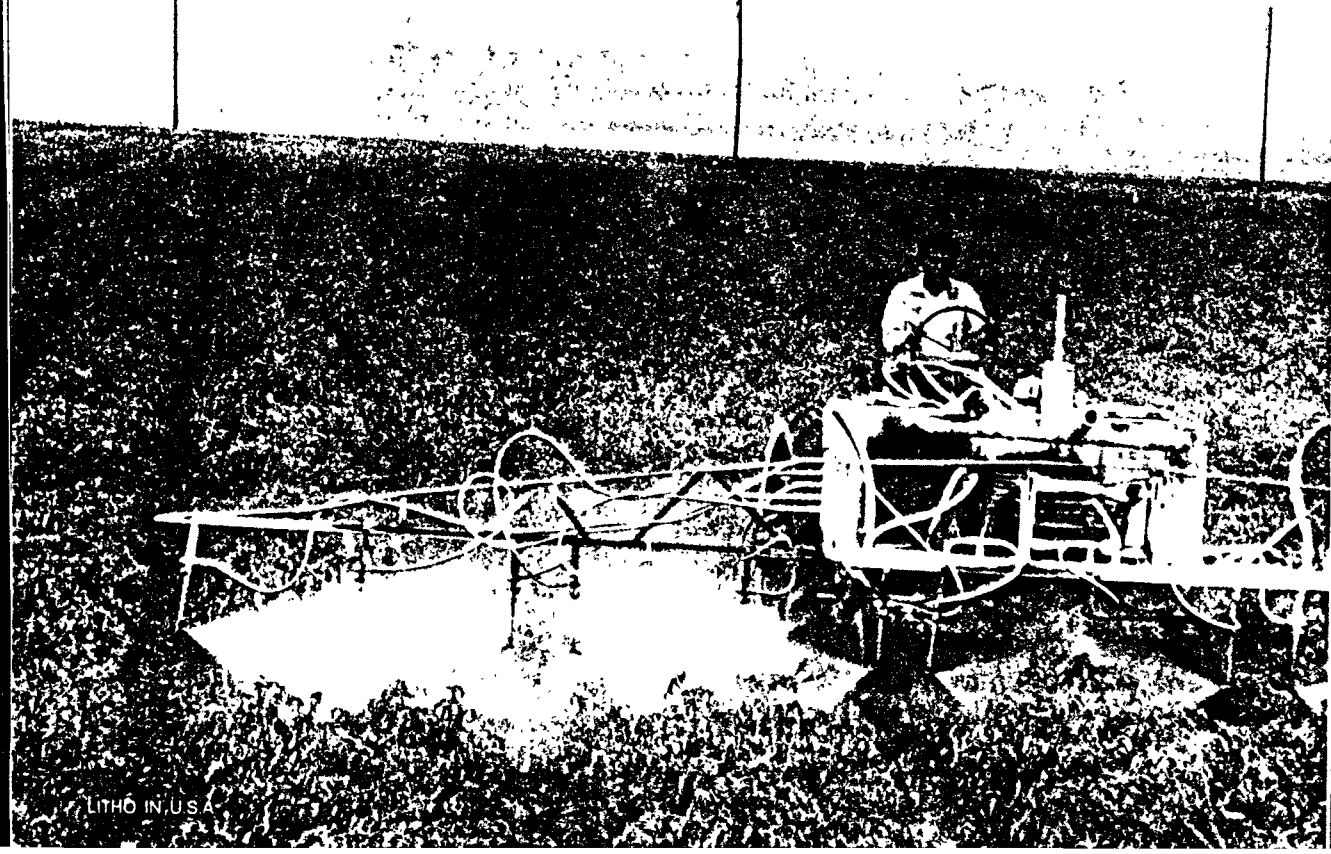
UNTIL RECENTLY, the connotation of suntan lotion for "tomatoes" was quite clear. Now, there is a suntan lotion for the red, ripe kind that grow in gardens in addition to those gracing our sandy beaches. Whether clad in a bikini or a red, ripe skin, nobody seems to want an overly sunburned tomato. That's why major tomato growers in hot, sunny California recently ordered 10 tons of Lompoc's diatomaceous earth — Celite.® Celite filters swimming pool water; purifies sugar, syrup, antibiotics, solvents and many liquids; is an ingredient in dynamite and toothpaste; and a functional filler in tile, brick, linoleum and paint. Now, combined with a whitening agent, spreader sticker and water, it is protecting tomatoes from the damaging rays of the sun. Without this protection the garden tomato turns yellow or white, scalds, and develops freckles and sun spots if exposed to too much sun. Diatomaceous earth is neutral, chemically inert, easily wettable and compatible with nutrients and most insecticides. The whitewash is also easily rubbed off in the normal operation of processing and no residue or speckling remains.

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